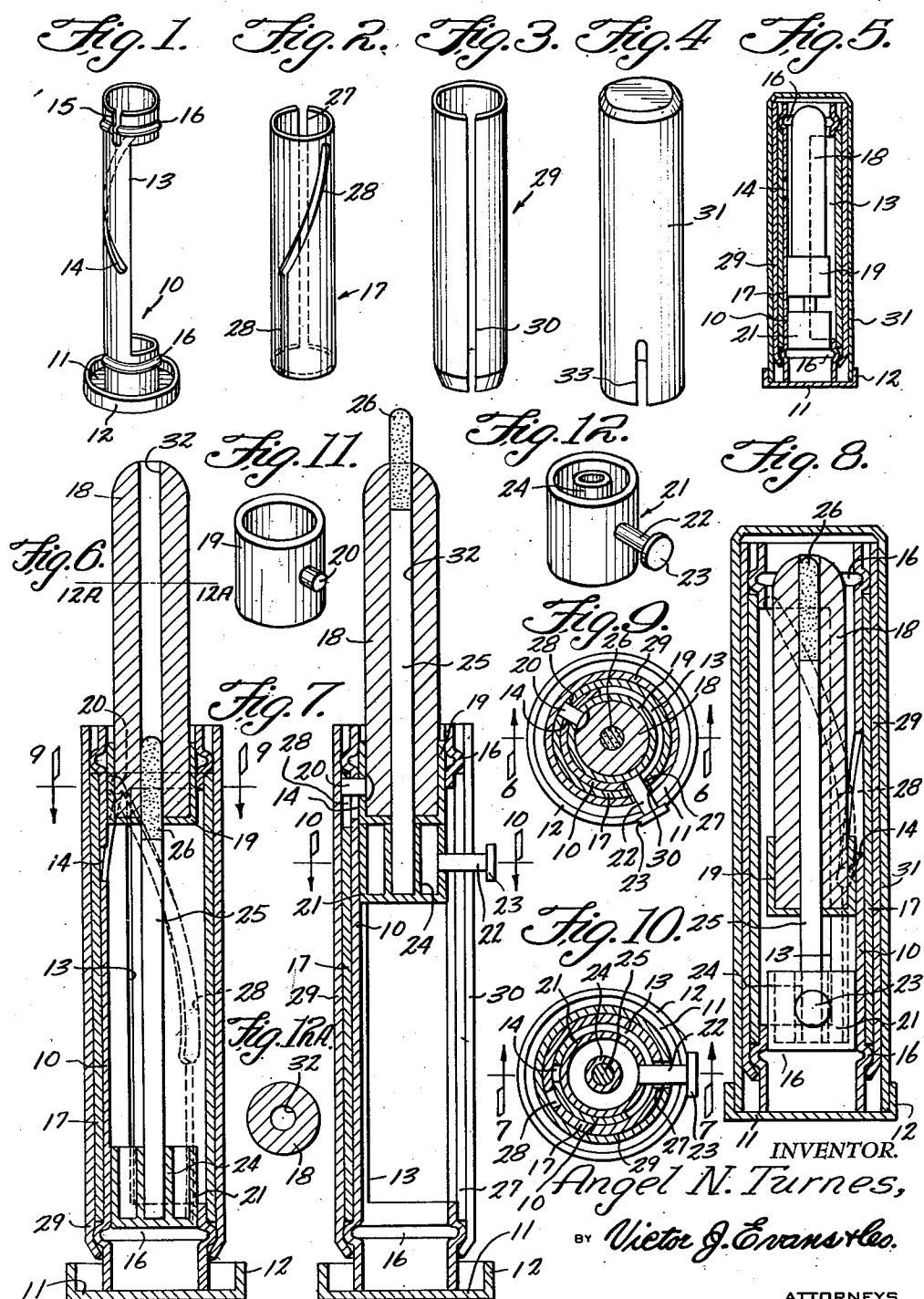


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LIP ROUGE APPLICATOR
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LIP ROUGE APPLICATOR

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1 Claim. (Cl. 15—131)

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This invention relates to a lipstick applicator, and more particularly to a lipstick applicator provided with means for smoothing and spreading the rouge.

The object of the invention is to provide a lipstick applicator embodying a brush which may be moved out of the effective end of the applicator or device to be readily and conveniently available for immediate use.

Another object of the invention is to provide a lipstick applicator embodying a brush arranged where it may be conveniently employed to stain a sharp outline of the lips prior to smoothing the rouge on the lips with the lipstick.

A further object of the invention is to provide a lipstick applicator which is extremely simple and inexpensive to manufacture.

Other objects and advantages will be apparent during the course of the following description.

In the accompanying drawings forming a part of this application, and in which like numerals are employed to designate like parts throughout the same:

Figure 1 is a perspective view of the inner case of the lipstick applicator, according to the present invention;

Figure 2 is a perspective view of the sleeve of the applicator;

Figure 3 is a perspective view of the shell of the applicator;

Figure 4 is a perspective view of the cover for the applicator;

Figure 5 is a side elevational view, in section, of the assembled applicator;

Figure 6 is an enlarged side elevational sectional view showing the lipstick projecting from the applicator ready for use;

Figure 7 is a sectional view taken on the line 7—7 of Figure 10, showing the brush projecting out of the lipstick for outlining a sharp stain on the lips;

Figure 8 is an enlarged side elevational sectional view of the assembled applicator with the cover thereon;

Figure 9 is a sectional view taken on the line 9—9 of Figure 6;

Figure 10 is a sectional view taken on the line 10—10 of Figure 7;

Figure 11 is a perspective view of the cup-like carrier for the lipstick;

Figure 12 is a perspective view of the holder for the brush;

Figure 12a is a sectional view taken on line 12a—12a of Figure 6.

Referring in detail to the drawings, the num-

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eral 10 designates an open-ended cylindrical case provided with a transversely-disposed base 11, Figure 1. An annular knurled flange 12 projects upwardly from the base 11 for a purpose to be hereinafter described. The case 10 is also provided with a longitudinally-extending semi-cylindrical cut-out 13 and has an arcuate slot 14 arranged therein. Extending from the open end of the case 10 is a slit 15, there being a transverse protuberance 16 adjacent each end of the case for frictionally engaging the ends of a cylindrical sleeve 17 when the applicator is being used.

Slidably positioned within the case 10 and mounted for movement into and out of the open end thereof is a bullet-shaped wax-like lipstick 18, Figures 5, 6, 7 and 8. The lipstick 18 is snugly seated in a metal carrier 19 which is provided with a lug 20 projecting therefrom for a purpose to be subsequently described. Arranged below the carrier 19 and slidably mounted in the case 10 is a cylindrical holder 21 which is provided with a short rod 22 carrying a knob 23. Arranged in concentric relation within the holder 21 is a collar 24 which snugly receives the lower end of a stem 25 carrying a brush 26. The brush 26 is fabricated of suitable material, such as rubber or bristles, and is mounted for sliding movement through a longitudinally-extending bore 32 in the bullet-shaped lipstick 18 when needed.

The sleeve 17, Figure 2, is provided with a first longitudinally-extending slot 27, and a second slot 28 which extends longitudinally for a portion of its length and then becomes arcuate.

Arranged in surrounding relation with respect to the sleeve 17 is a tubular shell 29 provided with a longitudinally-extending slot 30 through which projects the short rod 22 carrying the knob 23 when the device is assembled. A cylindrical open-ended cover or cap 31 is provided and fits over the shell 29 and has its lower end received by the flange 12 of the case 10 to thereby protect the device when not in use. A slit 33 extends inwardly from the open end of the cover 31 for receiving the rod 22.

In assembling the applicator, the bullet-shaped wax lipstick 18 is seated in the cup-like carrier 19, and the carrier and lipstick are placed in the case 10 with the lug 20 of the carrier 19 projecting through the arcuate slot 14 in the case 10. Next, the stem 25 carrying the brush 26 is inserted through the bore 32 in the lipstick 18 and the lower end of the stem 25 is

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seated in the collar 24 of the holder 21 which is also slidable arranged in the case 10 below the carrier 19. Next, the sleeve 17 is placed over the case 10 so that the lug 20 of the carrier 19 projects through the slot 28 in the sleeve 17 and the rod 22 of the holder 21 projects through the longitudinal slot 27 in the sleeve 17. Then the shell 29 is arranged over the sleeve 17 with the rod 22 of the holder 21 projecting through the longitudinal slot 30 in the shell 29. Finally, the cap 31 is placed over the shell 29 so that the slit 33 in the cover 31 receives the rod 22.

In use, of the applicator, the cover 31 is removed and the user holds the applicator in one hand and rotates the knurled flange 12 in a clockwise direction with the other hand. This rotation causes the lipstick 18 to move out of the open end of the case 10, since the lug 20 of the carrier 19 is projecting through the arcuate slots 14 and 28 of the case 10 and sleeve 17, respectively. Thus, the rotary motion of the case 10 causes a linear movement of the lipstick 18. After the lipstick 18 has been moved outwardly, Figure 6, the user's thumb engages the knob 23 to move the rod 22 in a vertically-upward direction through the registering slots 30 and 27 in the shell 29 and sleeve 17, respectively, Figure 7. This movement of the rod 22 causes the brush 26 to move through the bore 32 in the lipstick and project beyond the latter. As the brush 26 is moved through the lipstick 18, it frictionally engages the interior of the lipstick 18 and picks up rouge or lipstick and the brush 26 may be used for staining a sharp outline of the lips. Then, after the sharp outline is completed, the brush 26 is again retracted into the applicator and the bullet-shaped lipstick 18 can be used for easily filling in the sharp outline. After the rouge has been applied, the knurled flange 12 is rotated in a counter-clockwise direction to retract the lipstick 18 into the applicator, and the cover 31 is placed thereon.

As many embodiments may be made of this inventive concept, and as many modifications may be made in the embodiment hereinbefore shown and described, it is to be understood that

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all matter herein is to be interpreted merely as illustrative and not in a limiting sense.

I claim:

In a lip rouge applicator, an open-ended case having an arcuate slot therein and provided with a transversely disposed base, an annular flange projecting from said base, a bullet-shaped lipstick mounted for movement into and out of the open end of said case and having a longitudinally extending bore, a carrier for receiving therein said lipstick, a lug projecting from said carrier and through the slot in said case, a cylindrical holder arranged below said carrier and slidably mounted in said case, a rod projecting from said holder and having a knob thereon, a collar arranged in concentric relation within said holder, a stem having its lower seated in said collar, a brush arranged on the upper end of said stem and mounted for sliding movement through the bore in said lipstick, there being a longitudinally extending semicylindrical cutout in said case, said case being provided with a slit extending from the open end thereof, a pair of spaced parallel transverse protuberances projecting from said case, a sleeve extending over said case and engaging said protuberances and provided with a first longitudinally extending slot for receiving said rod, there being a second slot in said sleeve for slidably receiving said lug, said second slot extending parallel to said first slot for a portion of its length and then extending arcuately, and a tubular shell arranged in surrounding relation with respect to said sleeve and provided with a longitudinally extending slot for receiving the rod projecting from said holder.

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