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(54) Title: CHANGING BETWEEN DISPLAY DEVICE VIEWING MODES

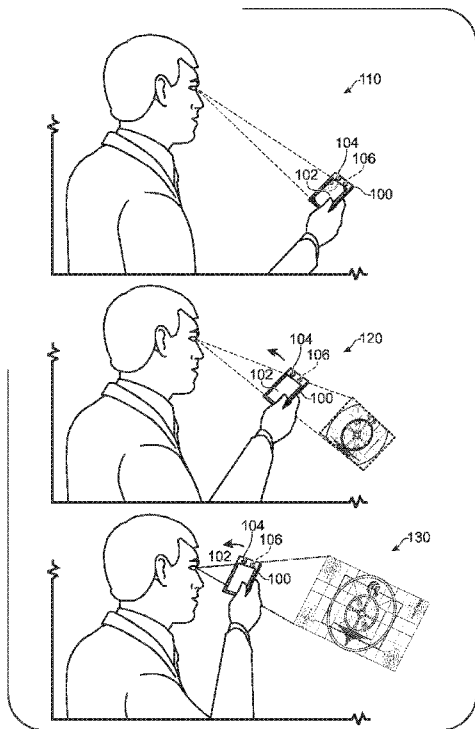


FIG. 1

(57) Abstract: Embodiments that relate facilitating the viewing of images on a mobile device are disclosed. For example, one disclosed embodiment provides a mobile device including a display screen and an image display system configured to selectively switch between a first viewing mode in which an image comprising a first amount of visual information is displayed at a first apparent distance from the display screen and a second viewing mode in which an image comprising a second, different amount of visual information is displayed at a second apparent distance from the display screen. The mobile device further includes a controller in communication with the image display system, wherein the controller is configured to switch between the first viewing mode and the second viewing mode.

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- *with international search report (Art. 21(3))*
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A. CLASSIFICATION OF SUBJECT MATTER*G09G 5/00(2006.01)i, G09G 5/391(2006.01)i, G06K 9/20(2006.01)i*

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B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

G09G 5/00; H04N 5/232; G06F 3/14; G06T 3/40; G02B 7/10; G06F 13/12

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean utility models and applications for utility models

Japanese utility models and applications for utility models

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

eKOMPASS(KIPO internal) & Keywords: distance, zoom, size, virtual, Maxwellian and similar terms.

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X A	US 2011/0148931 A1 (MU-SUL KIM) 23 June 2011 See paragraphs [0031]-[0082] and figures 1-4.	1-2,4,6-7,10 3,5,8-9
A	US 2003/0093600 A1 (TIMO PERALA et al.) 15 May 2003 See paragraphs [0015]-[0028] and figures 2-4.	1-10
A	WO 2008/117141 A1 (SONY ERICSSON MOBILE COMMUNICATIONS AB) 02 October 2008 See page 11, lines 8-27 and figures 10a-10c.	1-10
A	JP 2006-202067 A (HITACHI LTD.) 03 August 2006 See paragraphs [0017]-[0034] and figures 1-9.	1-10

 Further documents are listed in the continuation of Box C. See patent family annex.

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Patent document cited in search report	Publication date	Patent family member(s)	Publication date
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