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SALES TAG.

APPLICATION FILED FEB. 20, 1919.

1,309,904. Patented July 15, 1919.

Fig. 1.

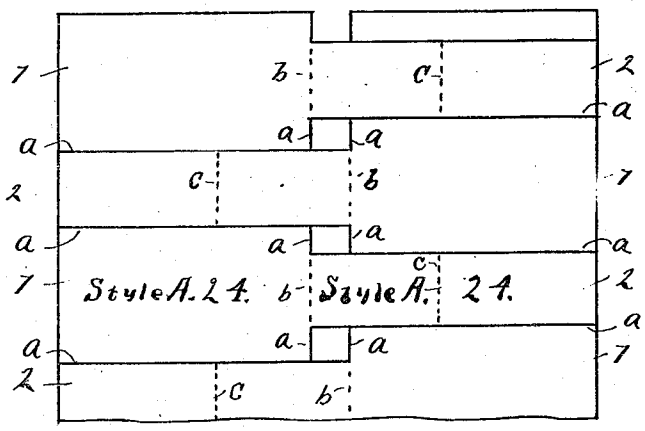


Fig. 2.

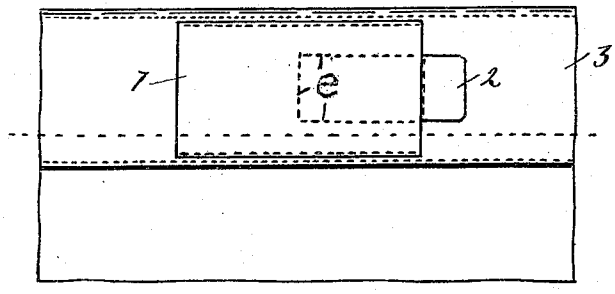
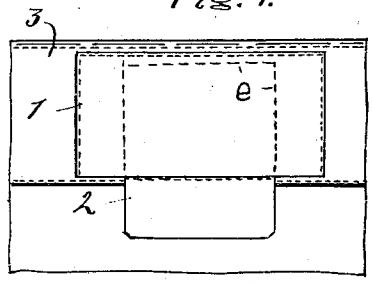


Fig. 3.



Fig. 4.



Witness

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UNITED STATES PATENT OFFICE.

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SALES-TAG.

1,309,904. Specification of Letters Patent. **Patented July 15, 1919.**

Application filed February 20, 1919. Serial No. 278,298.

To all whom it may concern:

Be it known that we, RAYMOND L. MILLS, CHARLES F. H. MILLS, and ARTHUR D. CARREL, citizens of the United States, residing at Grand Rapids, in the county of Kent and State of Michigan, have invented certain new and useful Improvements in Sales-Tags, of which the following is a specification.

Our invention relates to improvements in sales and identification tags for use upon any class of merchandise, and especially upon wearing apparel, as men's pantaloons or suits, ladies' suits &c., and its objects are: First, to provide a means whereby a strict record may be kept of the suits, or articles upon which the tags are used so the article may be exactly duplicated without the necessity of saving samples of the stock, &c. Second, to provide a means whereby a dealer may determine exactly what styles are more popular than others. Third, to provide a means whereby a dealer may keep an exact record of all goods sold without the necessity of making an entry of each article sold. Fourth, to provide a means whereby the simple use of a part of the tag will insure perfect duplication without the necessity of a long descriptive order. Fifth, to provide a tag that will meet all these necessities without being cumbersome or unsightly. Sixth, to provide a means whereby duplicate orders may be made without the necessity of removing the original tag from the goods. Seventh, to provide a means whereby a duplicating tag may be wholly left upon the goods, or the duplicate removed without changing the appearance of the tag or causing confusion among salesmen, or inconvenience to the user.

We attain these objects by the construction and arrangement of parts illustrated in the accompanying drawing, in which Figure 1 is a plan of the tags as they appear before being attached to a garment. Fig. 2 shows the completed tag attached to the waistband of a garment with the duplicate tag folded under the main tag. Fig. 3 is a sectional edge view of the garment waistband with the tag attached and shown in section and elevated to show the manner of folding the duplicate tag. Fig. 4 is a plan of the tag attached to a piece of a waistband showing a side fold for the duplicate tag.

Similar reference characters indicate similar parts throughout the several views.

These tags may be made of cloth, leather, paper, or other suitable material and are cut from large blanks, substantially upon the lines *a* in Fig. 1, in such a way as to make the duplicate end 2 much narrower than the body end, or main tag 1. In attaching these tags the body end 1 is securely attached to the article upon which it is to be used, in such a manner that the duplicate end 2 may be readily folded, as upon the lines *b* and *c*, and passed back under the main tag, as indicated in Fig. 3, with the end projecting far enough to be easily accessible to draw this part of the tag outwardly into plain view. We perforate, or otherwise prepare these tags upon the line *b* in such a manner that they may be readily severed and the duplicate filed away for future reference.

One of the main objects of this tag is to enable a dealer to keep an exact account of the number and styles of goods sold, the original tag being left upon the goods and the duplicate removed and stored away, practically upon the order of the well known "card system" of accounting, except that with this a double accounting is kept; one by the manufacturer, merchant or dealer disposing of the goods, and one by the merchant who purchases and distributes the goods, in such a manner that a distributer desiring to duplicate his purchase has only to give the number and style of the article as shown upon the original tag and the dealer may readily supply from his duplicate tag, or may order from the producers from the number and style indicated upon his duplicate tag. This, also enables the dealer to keep a record of the best selling goods of any given kind.

The dotted outlines *e* on Figs. 2 and 4 indicate the outline of the duplicate tag as folded under the main tag. These two parts of the tag must be marked exactly similar, as indicated at "Style A, 24," in Fig. 1 so no mistake can be made in the proper identification of goods.

What we claim as new in the art is:—

1. In a sales tag, a main tag secured to the goods, in combination with a narrower duplicate tag made to fold backwardly and then forwardly under the main tag with the end projecting and made easily accessible.

2. In a sales tag, a main tag securely attached to the goods at the edges with an opening between the goods and tag at one

edge, a narrower duplicate tag integral with the main tag and arranged to be readily folded backwardly and passed under the main tag and folded forwardly with the end projecting beyond the edge of the main tag, and the line of connection between the main tag and the duplicate tag made easily detachable.

3. In a sales tag, a main tag securely attached to the article for sale with a clear open space between the tag and the surface of the article, a narrower duplicate tag made integral with the main tag and arranged to fold backwardly between the main tag and the surface of the article, and then folded forwardly and made easily accessible for withdrawal therefrom, the tags so constructed as to be readily disconnected.

Signed at Grand Rapids, Michigan, February 18, 1919.

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Copies of this patent may be obtained for five cents each, by addressing the "Commissioner of Patents. Washington, D. C."