March 22, 1949. J. A. ENGLANDER 2,465,076

DOLL DISPLAY STAND

Filed May 3, 1946

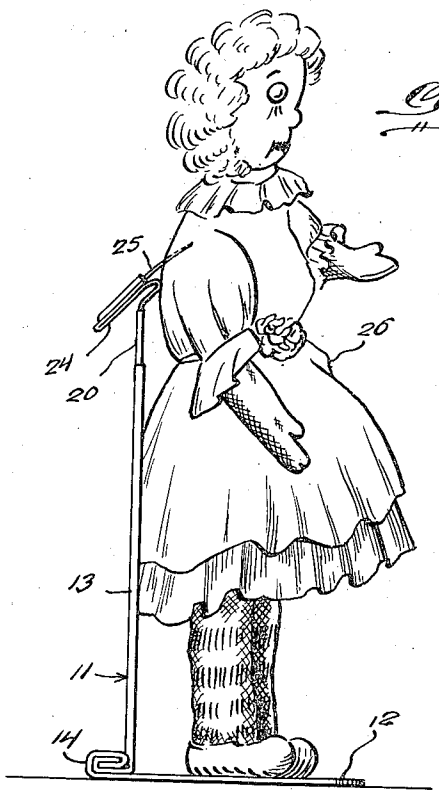


Fig. 1.

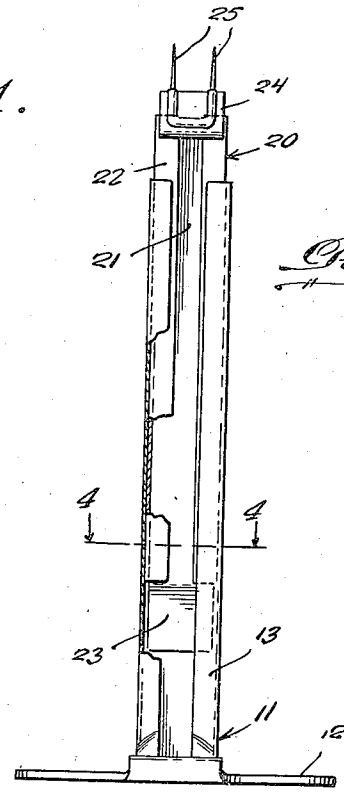


Fig. 2.

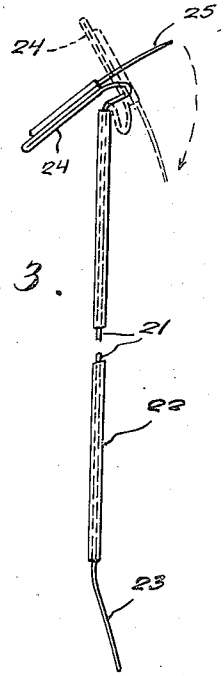


Fig. 3.

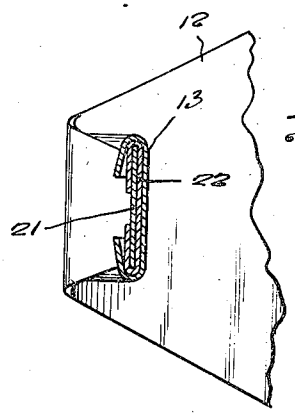


Fig. 4.

Inventor
Julius A. Englander,

By McMorrow, Berman & Davidson

Attorneys

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DOLL DISPLAY STAND

Julius A. Englander, Detroit, Mich.

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2 Claims. (Cl. 248—161)

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This invention relates to display stands, and more particularly to display stands for dolls and the like.

A main object of the invention is to provide a novel and improved display stand structure for dolls, or other merchandise, said structure comprising very simple and easily fabricated parts.

A further object of the invention is to provide an improved doll display stand which is easy to manufacture, can be made of very inexpensive materials, and is adjustable to support dolls over a wide range of sizes and types.

Further objects and advantages of the invention will appear from the following description and claims and from the accompanying drawings, wherein:

Figure 1 is a side elevational view of the doll stand of this invention.

Figure 2 is an enlarged front elevational view of the doll stand of Figure 1.

Figure 3 is a side elevational view of the adjustable slide member employed with the doll stand of Figure 1.

Figure 4 is a cross-sectional detail view taken on line 4—4 of Figure 2.

Referring to the drawings, 11 designates a base comprising a generally triangular bottom plate member 12 of relatively heavy gauge metal to which is rigidly secured a vertical sleeve 13 formed of lighter gauge metal, the securement of sleeve 13 to plate member 12 being effected by crimping and folding the parts over as shown at 14 in Figure 1. Sleeve 13 is thus rigidly held perpendicular to plate member 12.

Slidably engaged in sleeve 13 is a vertical slide member or shaft 20 which may be formed of light gauge sheet metal bent into the form of a shallow, elongated sleeve of a size adapted to frictionally engage the inner wall surfaces of the sleeve 13. The slide member or shaft 20 comprises an elongated strip of light gauge sheet metal 21 tightly secured in a sleeve 22 which fits slidably within outer sleeve 13. The lower protruding end of strip 21 is rearwardly bent to provide a spring friction member, as shown at 23, and the upper protruding end of strip 21 is formed with a bendable tab portion 24 to which is secured a plurality of forwardly and upwardly projecting sharp prongs 25. The prongs 25 are adapted to be embedded in the back of a soft doll for holding the same upright for display, the weight of the doll when supported on the upwardly-angled prongs precluding accidental displacement of the doll. The slide member 20 may be adjusted to a desired height in sleeve 13 and maintained in the desired position by the frictional action of spring friction member 23. Tab portion 24 may be bent so that when the shaft 20 is not in use the prongs 25 are directed downwardly, as shown

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in dotted view in Figure 3. When the shaft is to be used to support a doll in erect position on the stand, tab portion 24 is bent so that the prongs may penetrate a portion of the body of the doll to support the doll in display position on the stand, as shown at 26 in Figure 1. The weight of the doll on the upwardly-angled prongs 25 precludes accidental displacement of the doll.

While the display stand structures disclosed in the foregoing have been described as especially adapted to support dolls, they may be also employed to display different articles of merchandise such as shirts, stuffed animals, cardboard signs, and the like.

While certain specific embodiments of a merchandise stand structure have been disclosed in the foregoing description, it will be understood that various modifications within the spirit of the invention may occur to those skilled in the art. Therefore it is intended that no limitations be placed on the invention other than as defined by the scope of the appended claims.

What is claimed is:

1. A display device for soft dolls and comprising a base, a perpendicular sleeve supported thereby, a slide member positioned in and projecting above the sleeve, and a pair of sharpened prongs attached to and extending forwardly at an upward angle from the top of the slide member and adapted to be embedded in the back of a doll for holding the same upright for display, the weight of the doll on said upwardly-angled prongs being adapted to preclude accidental displacement of the doll.

2. A display device for soft dolls and comprising a base, a perpendicular sleeve supported thereby, a slide member held by the sleeve, a bendable strip secured to the slide member, and comprising a top portion disposed above the slide member and sleeve, and a pair of sharpened prongs attached to said top and extending forwardly above the base, said strip being adapted to be bent for disposing the prongs at an upward angle whereby the weight of a doll positioned thereon is adapted to preclude accidental displacement of the doll, and said strip being further adapted to be bent for disposing the prongs downwardly in an inoperative position.

JULIUS A. ENGLANDER.

REFERENCES CITED

The following references are of record in the file of this patent:

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Number	Name	Date
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