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(54) Title: INTERACTIVE TELEVISION PROGRAM GUIDE FOR RECORDING ENHANCED VIDEO CONTENT

(57) Abstract: Interactive television systems and methods are provided for enhancing program guide content using recording and alert features for video related to promotions, advertisements, and other selectable displays presented in an interactive television application such as an interactive television program guide. An option to record video related to a selectable display may be presented to users. The option to record may be presented in an information display screen that is displayed in response to a user selecting a selectable display. The interactive television system may automatically record the related video in response to the user selecting the record option using a local or a network-based recording and storage device. Users may access a list of recordings that have been recorded. Other types of media may be integrated into the list, and listings may be selected and viewed by the user.

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A. CLASSIFICATION OF SUBJECT MATTER IPC(7) : G06F 3/00 US CL : 725/42 According to International Patent Classification (IPC) or to both national classification and IPC				
B. FIELDS SEARCHED				
Minimum documentation searched (classification system followed by classification symbols) U.S.: 725/37-42				
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched				
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)				
C. DOCUMENTS CONSIDERED TO BE RELEVANT				
Category *	Citation of document, with indication, where ap	· · · · · · · · · · · · · · · · · · ·	Relevant to claim No.	
Х Y	US 6,177,931 B1 (ALEXANDER et al) 23 January 2001 (23.01.2001) column 19, line 50-column 24, line 29		1, 3-8, 11, 12, 15, 16, 18, 19, 22, 23, 25-30, 33	
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Further documents are listed in the continuation of Box C. See patent family annex.				
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