Mar. 13, 1923. 1,448,549.

T. WILKINSON.

ADVERTISING AND DISPLAY DEVICE.

FILED SEPT. 26, 1922.

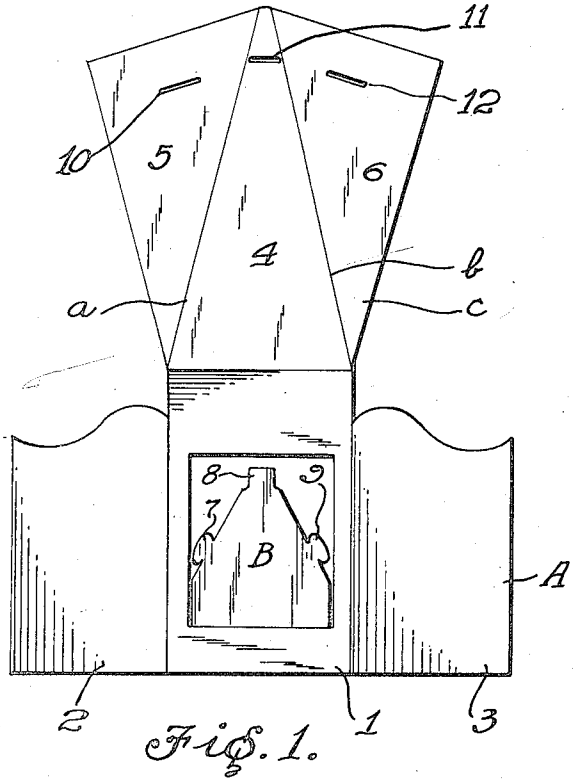


Fig. 1.

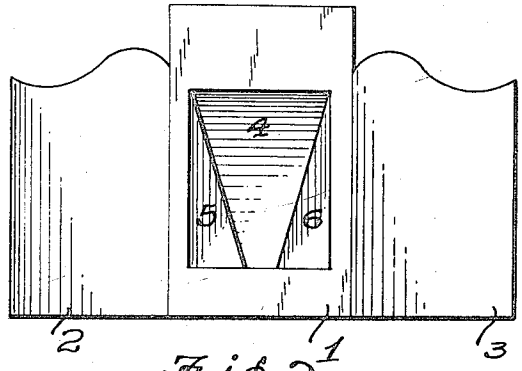


Fig. 2.

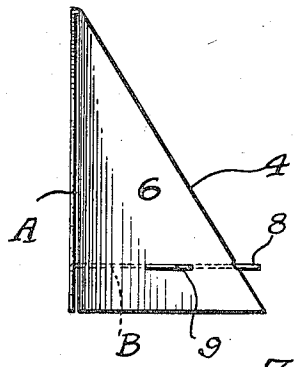


Fig. 3.

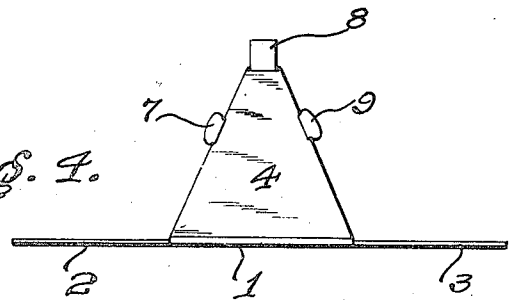


Fig. 4.

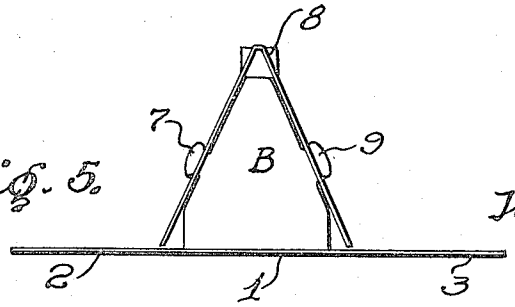


Fig. 5.

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Patented Mar. 13, 1923. 1,448,549

UNITED STATES PATENT OFFICE.

THOMAS WILKINSON, OF NEW YORK, N. Y., ASSIGNOR TO F. W. VAN NAME, INCORPORATED, OF NEW YORK, N. Y., A CORPORATION OF NEW YORK.

ADVERTISING AND DISPLAY DEVICE.

Application filed September 26, 1922. Serial No. 590,564.

To all whom it may concern:

Be it known that I, THOMAS WILKINSON, a citizen of Canada, residing in the city of New York, county and State of New York, have invented certain new and useful Improvements in Advertising and Display Devices, of which the following is a specification.

This invention relates to an advertising device intended primarily for show window or counter display, and the main object of the invention is to provide such a device having a table provided in a recess formed by folding certain portions of the device.

Another object of the invention is to provide an advertising and display device constructed from a single blank of material such as cardboard, for instance, which may be transported in a flat position and when ready for use may be folded to form the finished article. The advantages in so forming the display device are apparent and it is readily seen that the construction which will be hereinafter described in detail affords a structure that may be easily and cheaply manufactured and transported.

These and other objects which might hereinafter appear are attained by making the device as described and illustrated by the following specification and the accompanying drawing in which:

Fig. 1 is a plan view of the device in flat and unfolded position;

Fig. 2 is a front view of the device in its position and assembly for use;

Fig. 3 is a side view;

Fig. 4 is a top view; and

Fig. 5 is a bottom view.

Referring to the drawings, A represents the front portion consisting of the central panel 1 and the side portions 2 and 3, all of said front portion having advertising matter thereon. The central panel 1 has a portion cut leaving the part B integral with the central panel as shown by Fig. 1. Also, formed integral with the top portion is the part C comprising the central part 4 and two side portions 5 and 6, the parts 5 and 6 being adapted to fold with respect to the part 4 along the scored lines *a* and *b*. The part B, which, as will later be seen, constitutes a table in a recess, is provided with the ears 7, 8 and 9, and the portion C, which cooperates with the table B to form the outlining walls of the recess has the slotted openings 10, 11, and 12, which receive the ears 7, 8 and 9, respectively, whereby the table B and the portion C are secured together to form the outlining walls. It will be understood that for shipping the display device will be retained in its flat position and for economy of space the portion C will be folded behind the front A in flat position and in contiguous relation. When the device is ready for use, the table B will be folded back out of the plane of the front portion A, the parts 5 and 6 will be folded along the scored lines *a* and *b*, and the ears 7, 8 and 9 projected through the openings 10, 11, and 12, in a manner obvious from the illustration. Supported on the table B in the recess may be placed a sample object or article advertised.

From the foregoing description, it is understood that the display device is very simple in construction and manufacture. By a simple cutting operation, the complete device is formed, although it is obvious that instead of constructing all the parts integral with each other, it is a very simple, but not as preferable, to form the device of a plurality of parts assembled together and fastened in position. Other changes might suggest themselves in view of this disclosure and it is to be understood that my invention is not limited to the exact embodiment as illustrated except within the scope of the appended claims.

Having thus described my invention, what I claim and desire to secure by Letters Patent of the United States is:

1. A display device comprising a front portion having an opening therein, a table portion integral with said front portion and adapted to be folded rearwardly thereof along a line coextensive with the lower edge of the said opening, a top portion integral with said front portion and adapted to be folded rearwardly thereof, said top portion being adapted to be folded to provide a rear and side walls, and said rear and side walls being joined to said table portion.

2. A display device comprising a front portion having an opening therein, a table portion integral with said front portion and adapted to be folded rearwardly thereof along a line coextensive with the lower edge of the said opening, a top portion integral

with the front portion and adapted to be folded rearwardly thereof along lines extending from the upper edge of the front portion to the lower edge of the top portion when in the assembled form, whereby side walls and a rear wall are provided to form with the table portion an enclosure for said opening, and said table portion being attached to said side and rear walls.

In witness whereof, I hereunto affix my signature.

THOMAS WILKINSON.