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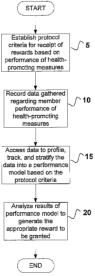
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(54) Title: SYSTEM AND METHOD FOR EVALUATING INSURANCE MEMBER ACTIVITY AND PRICING INSURANCE **PRODUCTS** 



(57) Abstract: The present invention relates to systems and methods for evaluating and establishing pricing of insurance products based on insured member compliance to health-promoting measures. Member participation in health-promoting measures are monitored and used as a basis for establishing incentives (i.e., reduction in insurance premiums) for said member. In one embodiment, exercise/activity monitors are worn by members to verify their identity and to record insurance member compliance in performing health-promoting measures (i.e., heart rate, type of exercise, exercise intensity and duration). All health-related information, including physical examination results and recorded participation in health-promoting measures, are used to determine appropriate incentives (i.e., subsidize membership fees for health club) to be rewarded to said member.



## INTERNATIONAL SEARCH REPORT

International application No.

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C. DOCI	JMENTS CONSIDERED TO BE RELEVANT			
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Y	Citation of document, with indication, where a		Relevant to claim No.	
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