Nov. 12, 1935. J. B. HAMILTON 2,020,780

PRICE TAG SUPPORT

Filed May 11, 1934

Fig. 1.

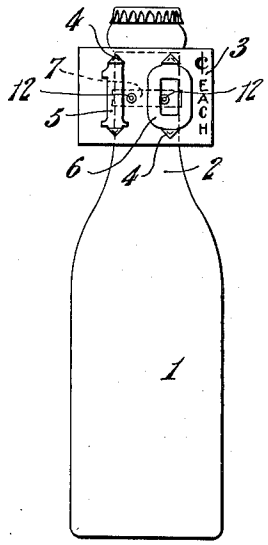


Fig. 2.

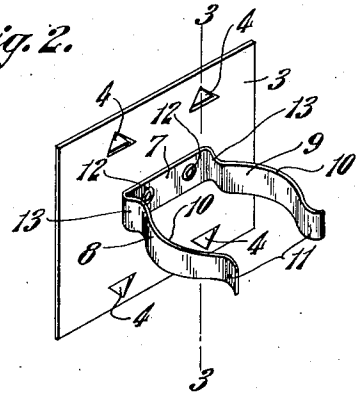
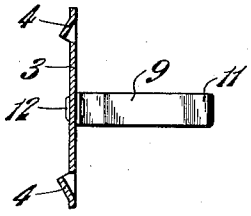


Fig. 3.



INVENTOR,
Jennie B. Hamilton,

BY
Harry W. Bowen.
ATTORNEY.

Patented Nov. 12, 1935

2,020,780

UNITED STATES PATENT OFFICE

2,020,780

PRICE TAG SUPPORT

Jennie B. Hamilton, Westfield, Mass.

Application May 11, 1934, Serial No. 725,159

1 Claim. (Cl. 40—11)

This invention relates particularly to improvements in devices for attaching a price tag to the neck of a bottle, so that, when the device is in place on the bottle, the price tag, or card, will always stand in a vertical position.

An object of the invention is to form a spring clip structure, preferably of one piece, having a narrow throat portion and an enlarged seat portion, so that the arms of the clip, when they are placed on the neck of a bottle, or other container, will be spread apart and will automatically close again and firmly grip the neck of the bottle.

I am aware that it is not broadly new to provide spring clips for attaching milk tickets to a milk bottle, and other articles, as price tags, to the edge of a shelf on which articles for sale are displayed.

My price tag support consists, broadly, of a one-piece member of springy, or elastic material, having a base portion, to which the price-carrying tag is permanently secured and integral arm portions extending outwardly away from the rear surface of the price-carrying tag, which are adapted to be readily placed on and removed from the neck portion of a bottle, or the like.

Referring to the drawing:—

Fig. 1 is an elevational view, showing the price tag supporting device in place on the neck portion of a bottle, and the removable price tags attached thereto.

Fig. 2 is a perspective view, showing the rear side of the price tag supporting holder and the spring clip device attached thereto.

Fig. 3 is a vertical, sectional view on the line 3—3 of Fig. 2, showing the struck-up portions of the price tag supporting member and one of the spring members of the clip.

Referring to the drawing in detail:—

1 indicates a bottle of conventional form, the neck portion of which is indicated at 2. 3 designates the price tag holder, or supporting member, for attaching an individual price tag, or tags, thereto. This holder member is formed with the four struck-up portions 4 located in the corner portion of the holder 3. These struck-up portions are for the purpose of inserting strips of paper, or cardboard, representing the price of an article. These price tag pieces, two of which are shown, are designated by the numerals 5 and 6. They are shown as having their upper and lower ends inserted under the struck-up portions 4. The price tag supporting, or holder member 3, does not form the subject matter of the present application, as Letters Patent of the United States of America have already been granted to me on this structure, numbered 1,913,385, June 13, 1933. The present invention is confined to the clip construction, for attaching the price tag supporting member 3 to the neck of a bottle, which clip comprises the base member 7, having the integral arm portions 8 and 9, which extend outwardly from the rear side of the member 3. These arm portions are formed, as shown, with the outwardly, extending curved parts 10, which are bowed outwardly in opposite directions from each other, in order to form an enlarged seat portion between the same for engaging the neck portion 2 of the bottle. The outer ends of these integral arms are formed with curves 11 that are bent inwardly and form a narrow throat portion between the same, in order to permit the clip to be pushed, or forced, onto the neck of the bottle, and then to automatically spring together again into their original positions, thus retaining the price tag supporting member 3 on the bottle. The flat, base portion 7 is permanently secured to the member 3, by means of the hollow rivets 12, or other suitable attaching means.

It should be stated that the parallel portions 13, 13, permit the price tag holder to be adjusted upwardly and downwardly on the neck of a bottle, so as to position the member 3 in a vertical plane, or, in other words, the member 3 is held away from the bottle.

It is to be understood that I do not limit myself as to the exact size of the space between the clamping arms 8 and 9, as the invention is adaptable for attachment to other articles than bottle, or glass containers.

It is also to be understood that the attaching arm members may be moved up and down on the neck of the bottle, in order to bring the member 3 into a vertical position.

The length of the parallel portions 13, 13, may be varied, in order to attach the holder 3 on receptacles of different sizes, as required.

What I claim is:—

A price tag-supporting device comprising in combination, a single flat plate member in one plane having struck-up pockets formed therein in which a price tag may be removably attached to said plate member, a one-piece U-shaped spring clip member formed with a flat base portion, rivet means attaching the rear surface of said base portion to the said plate member, elastic arms formed as integral parts of the flat base portion and arranged in opposed relation to form a relatively narrow entrance and a relatively enlarged bearing area between said arms, whereby the tag-supporting device may be attached to and removed from the neck portion of a bottle, or the like, and whereby the plate member may be positioned in a vertical plane for properly displaying a price tag, as shown and described.

JENNIE B. HAMILTON.