Jan. 20, 1925. 1,523,780

J. I. JONES ET AL

DISPLAY CABINET

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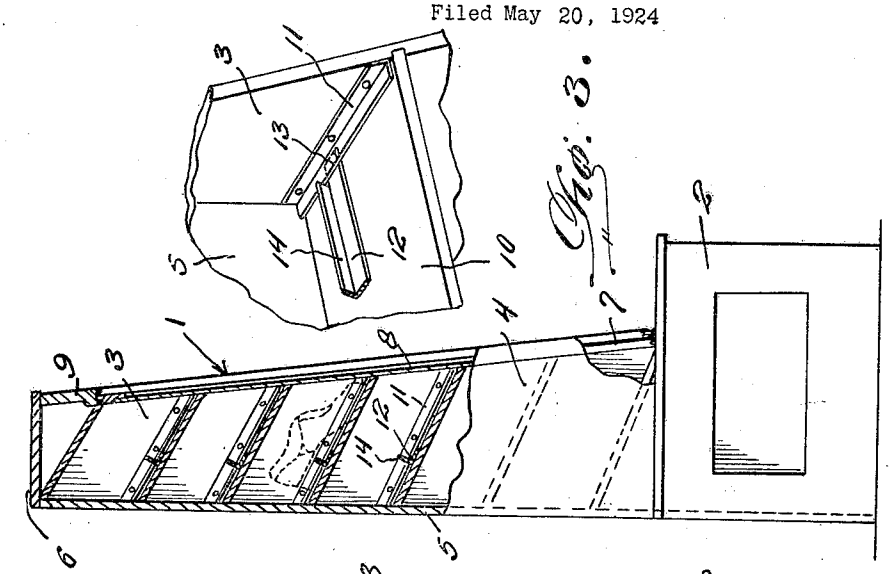


Fig. 3.

Fig. 2.

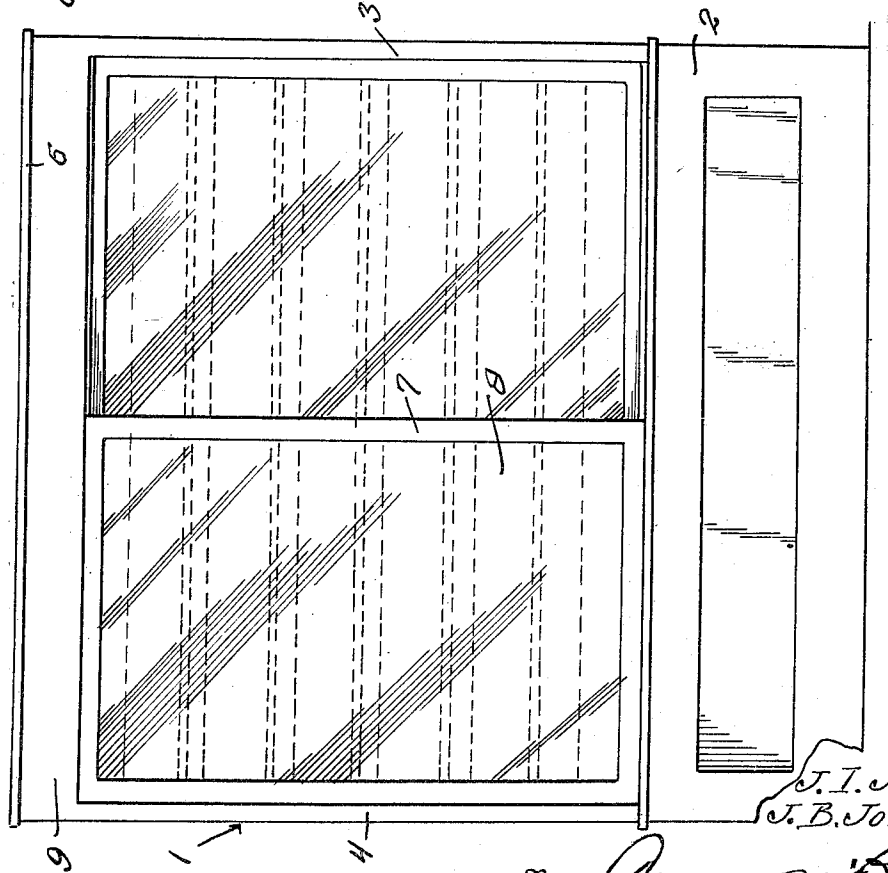


Fig. 1.

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UNITED STATES PATENT OFFICE.

JOHN I. JONES AND JOHN B. JOHNSTON, OF FORREST CITY, ARKANSAS.

DISPLAY CABINET.

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To all whom it may concern:

Be it known that we, JOHN I. JONES and JOHN B. JOHNSTON, citizens of the United States, residing at Forrest City, in the county of St. Francis and State of Arkansas, have invented certain new and useful Improvements in Display Cabinets, of which the following is a specification.

This invention relates to new and useful improvements in store fixtures and has reference more particularly to a display stand for displaying articles of merchandise and is principally adapted to be used in the display of foot wear.

One of the important objects of the present invention is to provide a display stand of the above mentioned character, wherein the display supporting means is adapted for adjustment so that various sizes of shoes may be properly supported and displayed on several shelves of the stand.

A still further object of the invention is to provide a display stand of the above mentioned character which is simple in construction, inexpensive, strong and durable, and further well adapted for the purposes for which it is designated.

Other objects and advantages of this invention will become apparent during the course of the following description.

In the accompanying drawing, forming a part of this specification and in which like numerals designate like parts throughout the same:

Figure 1 is a front elevation of our improved display stand.

Figure 2 is a side elevation thereof, partly in section, showing the arrangement of the shelves and the display holding means associated therewith, and

Figure 3 is a fragmentary detail perspective view of the display holding means and securing means.

In the drawing wherein for the purpose of illustration is shown the preferred embodiment of our invention, the numeral 1 designates generally our improved display stand and the same comprises the base portion 2 from which extend upwardly vertical side walls 3 and 4, respectively, and the rear wall 5. The side walls taper smaller toward the top 6 of the display stand in the manner as clearly illustrated in Figure 2 of the drawing. The front face of the cabinet is open and cooperating with the open front face are the sliding panels 7, the same being provided with the transparent portions 8. These panels are adapted to slide between the base 2 and the upper portion of the front 9 in any suitable guideways such as is well known in the art.

Supported between the side walls 3 and 4 of the display stand, are the superimposed downwardly inclined shelves 10. Any number of these shelves may be provided as is desired, as is clearly illustrated in Figure 3 of the drawing. The ends of each shelf are adapted to be received in integral transversely extending grooves or channels provided on the inner opposed faces of the side walls of the cabinet. We do not wish to limit ourselves, however, to any particular means for securing the shelves in position between the side walls, as any other means may be provided as is desired.

Secured to the inner side of the side wall adjacent the upper surface of each of the shelves 10 are the angular guide strips, the construction of which is more clearly illustrated at 11, in Figure 3 of the drawing. An angular strip adjacent each end of each shelf is spaced slightly therefrom and the purpose of this construction is to provide a means for frictionally engaging extensions from the base portion of the angular display holding strips 12. The extension is illustrated at 13 in the drawing and is bent upwardly so as to enable the same to be received between the inwardly extending portion of each of the angular strips 11 to the inner sides of the side walls and the upper surfaces of the shelves.

The angular display holding strip 12 extends longitudinally across each shelf and the same is adapted for lateral movement thereon for the purpose to be hereinafter more fully described. The extensions 13 permit each of the strips 12 to be frictionally held in the desired adjusted position between the angular strips 11, it being understood, of course, that the strips are formed of spring-like metal.

A display stand of the above mentioned character, is principally adapted for use in displaying designs and sizes of foot wear and the upwarding portion 14 of each of the angular strips 12 provides a means for engagement with the heels of the shoes placed on the various shelves by moving the angular strip 12 laterally on the shelf whereby the toe of the shoe may be positioned on the shelf so that the same will lie sub-

stantially flush with the forward edge of the shelf. In this manner, various sizes of shoes may be supported on the shelves in such a manner as to have the toe portions of the shoes all lying substantially flush with the forward edges of the shelves whereby a neat and attractive display is provided. Access to the shoes on the shelves may be had by moving either of the panels 7 to an open position.

It will thus be seen from the foregoing description, that a display stand has been provided which is simple in construction, inexpensive, strong and durable, and will enable shoes of various sizes and shapes to be displayed in an attractive manner.

While we have shown the preferred embodiment of our invention, it is to be understood that various changes in the size, shape and arrangement of parts may be resorted to without departing from the spirit of the invention and the scope of the appended claims.

Having thus described our invention, what we claim is:

1. In a display stand, vertical side walls, a rear wall, a top, superimposed downwardly inclined shelves secured between the side walls, angular guide strips secured to the side wall adjacent the ends of the shelves and spaced from the upper surfaces thereof, and display holding strips extending longitudinally on said shelves and having the ends thereof frictionally in engagement with the angular guide strips whereby the display holding strips may be supported in any desired adjusted positions.

2. In a display stand, vertical side walls, a rear wall, a top, superimposed downwardly inclined shelves secured between the side walls, angular guide strips secured to the side wall adjacent the ends of the shelves and spaced from the upper surfaces thereof, an angular display holding strip extending longitudinally on said shelves and adapted for lateral adjustment thereon, extensions formed on the base portions of the ends of the angular display holding strips adapted for frictionally engaging the inwardly projecting portions of the angular guide strips secured to the side walls of the stand whereby the display strips may be supported in various adjusted positions.

In testimony whereof we affix our signatures.

JOHN I. JONES.
JOHN B. JOHNSTON.