

No. 649,485.

Patented May 15, 1900.

F. SCHMETZ.  
EXHIBITION CARD.

(Application filed Sept. 29, 1899.)

(No Model.)

Fig. 1.

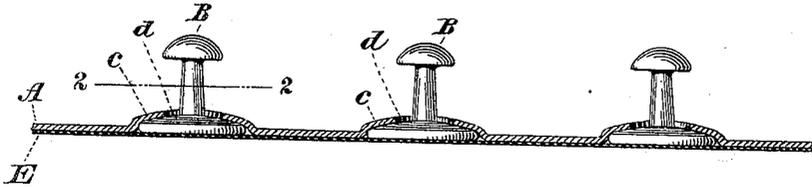


Fig. 2.

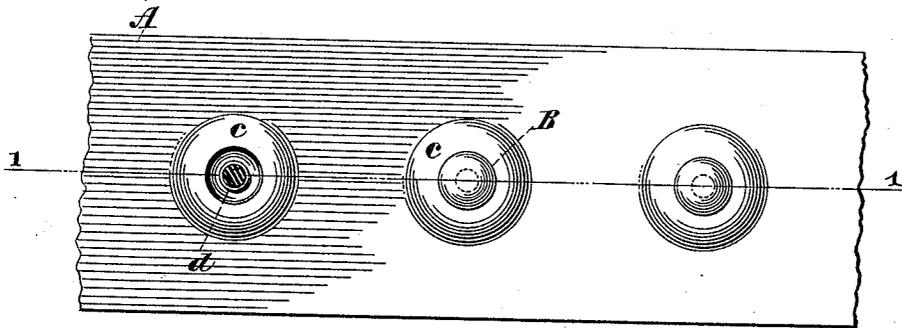
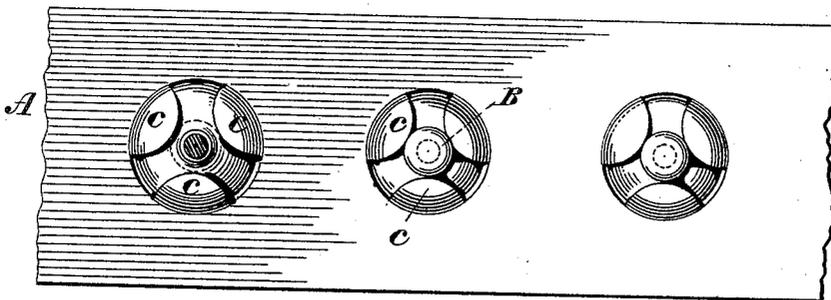


Fig. 3.



WITNESSES:

*Gustav Dietrich.*  
*Hans v. Briesew.*

INVENTOR

*Ferdinand Schmetz*

BY *Briesew & Kuantz*

ATTORNEYS

# UNITED STATES PATENT OFFICE.

FERDINAND SCHMETZ, OF HERZOGENRATH, GERMANY.

## EXHIBITION-CARD.

SPECIFICATION forming part of Letters Patent No. 649,485, dated May 15, 1900.

Application filed September 29, 1899. Serial No. 732,020. (No model.)

*To all whom it may concern:*

Be it known that I, FERDINAND SCHMETZ, a subject of the Emperor of Germany, residing at Herzogenrath, bei Aachen, (Aix-la-Chapelle,) Germany, have invented certain new and useful Improvements in Exhibition-Cards, of which the following is a specification.

My invention relates to exhibition-cards, and has for its object to produce an exhibition card or sheet which will expose as much of the thing to be exhibited as possible to the view, will hold it firmly in place thereon, and is provided with means for its easy removal from the card, while it has the additional advantage of being produceable wholly by machinery.

My invention is particularly described in the following specification.

In the drawings, Figure 1 is a sectional view of the card along the line 1 1 of Fig. 2, showing the buttons in position. Fig. 2 is a top view of the card shown in Fig. 1, one of the buttons being shown in section along the line 2 2 of Fig. 1. Fig. 3 shows a modification of the card.

In Figs. 1 and 2 the sheet A, which may be of any suitable material—such as cardboard, metal, celluloid, &c.—is perforated at intervals at *d*, the size of the perforation being regulated by the size of the head of the matter to be exhibited, which for convenience is shown as the collar-button B. The sheet A is provided with the portions *c*, which when the exhibits are in place are raised and form a recess in the back of the sheet of the same general shape as the lower plate of the collar-button, so that the said button will fit snugly into it and its bottom will be flush with the bottom of the sheet when reversed. The button is inserted by pushing its head through the perforations *d*, whereupon a piece of tissue-paper or other suitable frail material E is fastened to the under portion of the card at the spaces not occupied by the studs and the exhibition-card is completed. As the individual studs are purchased they are removed from the card by pressing their heads down, causing the tissue-paper to break underneath that particular button only.

Another form of the raised portions *c* is shown in Fig. 3, where they are shown as

three lobes which hold the studs firmly, but permit a greater portion of their bodies to be visible. The raised portions may be plain or ornamented to suit the taste.

I do not confine my invention to a card having a plurality of means for supporting an exhibit.

It will be readily seen that the whole operation of mounting the studs on the cards may be carried on by machinery, a piece of cardboard can be stamped out and perforated at the proper intervals, the buttons immediately dropped into the recesses head down, and the tissue-paper instantly pasted on the card.

Having described my invention, what I claim, and desire to secure by Letters Patent, is—

1. An exhibition card or sheet having apertured raised portions *c* forming recesses in the back of the sheet, and frail material secured to the sheet and blocking the said recesses, whereby when the exhibits are in place on the sheet the frail material will secure them in place and will be easily ruptured to remove the exhibits from the sheet.

2. An exhibition-card having apertured raised portions *c* forming recesses in the back of the sheet, which are large enough to permit a free passage of the lower plate of the exhibit backward, and frail material secured to the sheet and blocking the said recesses, substantially as shown and described.

3. In a structure for exhibiting small articles for sale, the combination of a card or sheet provided with the apertured raised portions *c* providing recesses in the back of the card or sheet for the reception of a portion of the article to be exhibited, and frail material in sheet form secured by adhesive material to the back of the said card or sheet whereby the small articles will be kept in place in the recesses by the said frail material and can only be removed therefrom by pressing the same rearwardly to rupture the frail material and thus permit the said small articles to be removed from the structure.

4. In a structure for exhibiting small articles for sale, the combination of a card or sheet provided with apertured raised portions and frangible material secured to the back of the said card or sheet and constituting the means for preventing the small articles em-

braced by the apertured raised portions from being removed therefrom so that the said small articles cannot be removed from the card without rupturing the said frangible material. 5

5. In a device for exhibiting small articles *i. e.* collar-buttons, &c., an apertured card the apertures therein being smaller than the article which it is desired that the card shall

exhibit and a sheet of paper secured to the back of the said card by an adhesive substance and preventing the article from being removed from the card except by breaking the paper. 10

FERDINAND SCHMETZ.

Witnesses:

GEO. E. MORSE,  
MAURICE BLOCK.