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(54) Titre : TENUE INDUITE PAR LA CHALEUR ET OBTENUE A PARTIR DE COMPOSITIONS APRES-SHAMPOOING
CONTENANT DU SILICONE
(54) Title: SHAMPOO AND CONDITIONER HAIR CARE RINSE-OFF COMPOSITIONS CONTAINING SILICONE

(57) **Abrégé/Abstract:**

This invention relates to a method for thermal conditioning of hair which comprises: (a) applying to hair a rinse-off composition comprising (1) a nonvolatile silicone conditioning agent; and (2) a carrier; (b) rinsing the composition from the hair with water; (c) applying heat via a heating appliance to the composition treated hair to dry or style the hair and wherein a reduction in the bending modulus caused by the silicone conditioning agent is at least 1.00 %, and wherein the method of the invention results in the deposition on the hair of at least 30 microgram silicone/1 g of hair.



