

Nov. 7, 1933.

A. E. GRIMSHAW

1,933,974

PRICE TAG MOLDING

Filed June 20, 1930

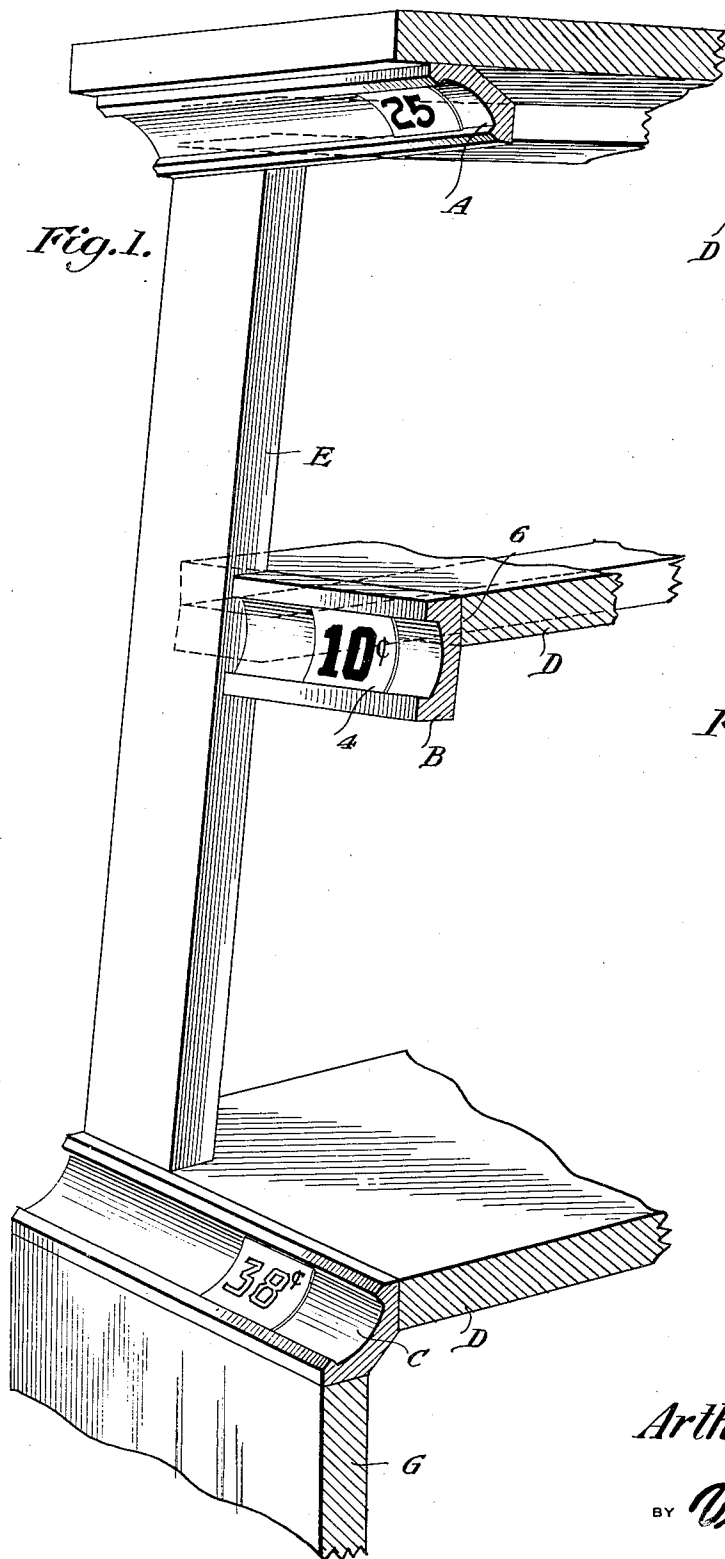


Fig. 2.

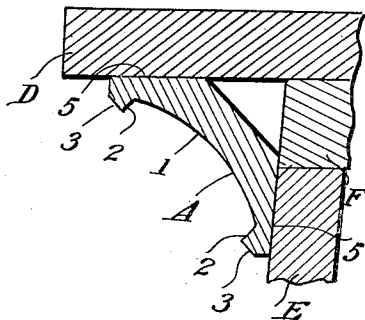


Fig. 3.

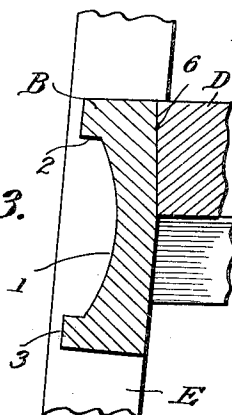
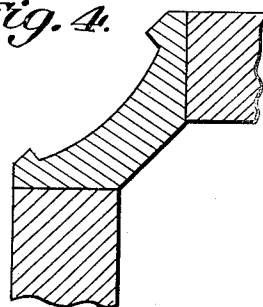


Fig. 4.



Arthur E. Grimshaw

INVENTOR

BY Victor J. Evans

ATTORNEY

UNITED STATES PATENT OFFICE

1,933,974

PRICE TAG MOLDING

Arthur E. Grimshaw, Kansas City, Mo.

Application June 20, 1930. Serial No. 462,639

3 Claims. (Cl. 40-16)

This invention relates to a price tag molding for use in stores and other places, particularly in those stores which use the new style bevel or slant front shelving.

5 The general object of the invention is to provide a molding which can be easily painted and cleaned and one which is not likely to collect dust and the like.

10 Another object of the invention is to provide a molding that can be used under the top shelf as a finishing strip and between the edge of the bottom shelf and the base or finishing strip as well as on the intermediate shelves.

15 This invention also consists in certain other features of construction and in the combination and arrangement of the several parts, to be hereinafter fully described, illustrated in the accompanying drawing and specifically pointed out in the appended claims.

20 In describing the invention in detail, reference will be had to the accompanying drawing wherein like characters denote like or corresponding parts throughout the several views, and in which:—

25 Figure 1 is a perspective view showing the invention in use.

Figure 2 is a sectional view through the top of the shelving.

30 Figure 3 is a sectional view through an intermediate shelf.

Figure 4 is a sectional view through the bottom part of the shelving.

35 As shown in these views, I provide the moldings A, B and C at the fronts of the shelves D. Each molding has its front face formed with a concave groove 1, the sides of the groove being straight, as shown at 2, and these sides are formed at right angles to the front portions 3 of the molding. These grooves are to receive 40 the price tags 4 and by making the grooves with straight sides, the grooves can be easily painted and cleaned and there are no undercut parts in which dust and the like can collect.

45 The molding A at the top of the shelving has its sides cut at an angle, as shown at 5, so that these sides will engage an under part of the top shelf B and the pilaster E and the cross piece F, as shown in Figures 1 and 2. Thus this molding acts as a finishing strip for the 50 top shelf and it holds the price tags in such a position that they can be readily seen by a person standing in front of the shelf.

55 The molding C is cut in substantially the same manner as the molding A so that one of the angle sides of this molding abuts the bottom shelf B and its other side the base member G. Thus this molding C also holds the price tags so that they can be readily seen by a person standing in front of the shelving.

60 The molding B for the intermediate shelf or

shelves has the upper part of its rear face cut, as shown at 6, so that it will abut the straight front edge of the intermediate shelf B and in such a manner that the face of the molding will project out at the bottom so that said face is parallel with the face of the pilaster, which 65 enables the price tags carried by this molding to be readily seen by a person standing in front of the shelving.

70 From the foregoing it will be seen that I have provided moldings for the fronts of the shelves which hold the price tags in a position so that they can be readily seen and the grooves of which are so formed that they can be easily cleaned or painted and will not be liable to collect dust and the like. The moldings also form 75 finishing strips for the front edges of the shelving.

It is thought from the foregoing description that the advantages and novel features of the invention will be readily apparent.

80 It is to be understood that changes may be made in the construction and in the combination and arrangement of the several parts, provided that such changes fall within the scope of the appended claims.

85 What I claim is:—

1. The combination with a price tag molding adapted to be applied to the front of shelving, said molding comprising a strip provided at its front side with a longitudinal groove having a transversely concaved inner back wall surface, and parallel flat inner side wall surfaces, extending forwardly from the opposite longitudinal edges of said back wall surface, of a price tag having a height equal substantially to the length of the arc of the back wall surface. 90

2. A member comprising a body portion and means for removably holding exposed therein a display element, said means comprising a pair of spaced, parallel walls extending inwardly from the face of said member and a concave wall connecting the inner edges of said walls and of such curvature that a flexible display element having a width equal to the arc of said concave wall may be held thereby with its opposite edges in binding engagement with the inner faces of said parallel walls. 105

3. The combination, with a member having a groove therein, of a flexible display element removably mounted therein, said groove being defined by a pair of parallel walls extending inwardly from the face of said member and a concave wall of relatively large radius of curvature connecting the inner edges of said parallel walls, and said display element having a width equal to the length of the arc of said concave wall and being held by the latter with its opposite edges in binding engagement with the inner faces of said parallel walls. 110 115

ARTHUR E. GRIMSHAW.

120