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C. W. BLEDSOE
CARD HOLDER FOR KEY CHAINS

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Fig. 1.

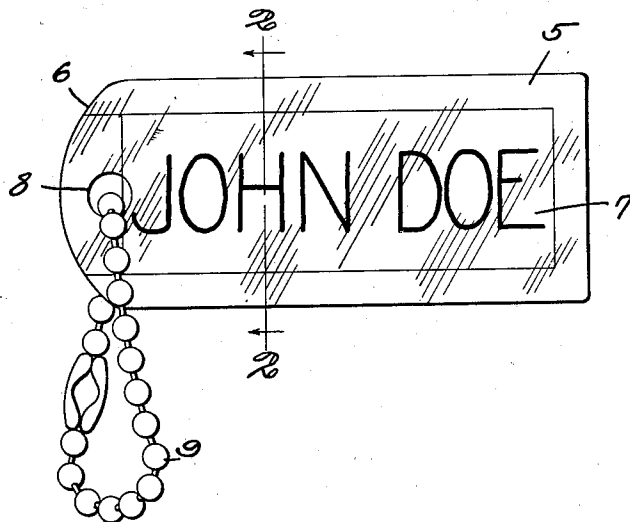
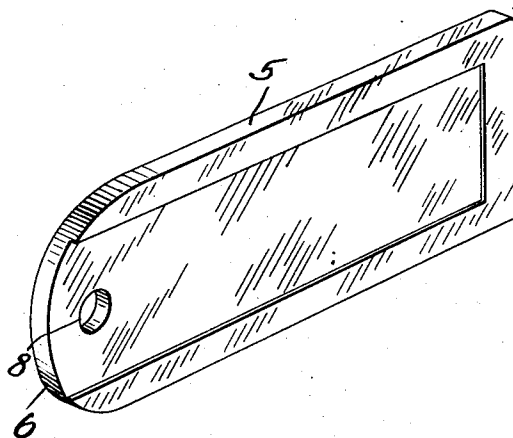
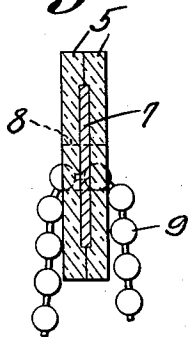


Fig. 3.

Fig. 2.



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CARDHOLDER FOR KEY CHAINS

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Application March 20, 1941, Serial No. 384,405

1 Claim. (Cl. 40—17)

This invention relates to cardholders, and more particularly to cardholders designed for advertising purposes, and used in connection with key rings, key chains or the like.

An important object of the invention is to provide a holder of this character wherein the card which is supported thereby, may be visible from both sides of the holder, thereby providing an advertising device which will be ornamental and exceptionally attractive.

Another important object of the invention is to provide a holder having an opening for the reception of the key chain or ring used in connection therewith, the chain or key ring providing means to secure the card used with the holder, against displacement therefrom.

With the foregoing and other objects in view, which will appear as the description proceeds, the invention resides in the combination and arrangement of parts and in the details of construction hereinafter described and claimed, it being understood that changes in the precise embodiment of the invention herein described, may be made within the scope of what is claimed, without departing from the spirit of the invention.

Referring to the drawing:

Figure 1 is an elevational view of a cardholder constructed in accordance with the invention and illustrating a key chain as connected therewith.

Figure 2 is a sectional view taken on line 2—2 of Figure 1.

Figure 3 is a perspective view of one of the sections of the holder, illustrating the construction of the sections which when connected, make up the holder.

Referring to the drawing in detail, the holder comprises a body portion made up of two identical sections which are constructed of transparent plastic material, the sections being elongated, as clearly shown by Figure 3 of the drawing. The sections are indicated by the reference character 5, and each section comprises plastic material molded into a rectangular shape, one end thereof being rounded as at 6. While in this invention, the shape of the sections is rectangular, it is to be understood that the formation of the sections may be varied, to meet various requirements.

As clearly shown by Figure 3 of the drawing, one side of each section is formed with a wide groove, the groove being of a width equal to the width of the card to be positioned therein. The depth of the groove is equal to substantially one-half the thickness of the card, so that when two of these sections are placed together, the grooves will provide an opening to accommodate the card,

which in the present showing is indicated by the reference character 7. The grooves of the sections terminate short of one end of the sections and extend through the opposite end thereof, so that an opening is provided to permit the card to be inserted in the grooves.

It will of course be understood that when these identical sections are brought together in the formation of the body portion, the contacting surfaces thereof are fused together, forming a solid body portion.

Openings indicated at 8 are formed in the sections, and these openings align, when the sections are secured together. These openings provide means whereby a key chain, such as indicated at 9, may be positioned therethrough. In lieu of the key chain, it is of course obvious that the ordinary key ring may be inserted to accomplish the purpose of the chain.

The card which is indicated at 1, is also preferably constructed of transparent plastic composition material to the end that printed matter thereon, may be viewed from both sides of the card holder.

The card, is of a length less than the length of the groove, in which it is positioned, so that one end of the card will extend over a portion of the opening of the body portion with the result that when the key chain or key ring is positioned through the opening, the end of the card will engage the chain or key ring, thus securing the card against displacement.

From the foregoing it will be seen that due to the construction shown and described, I have provided a cardholder which may be readily and easily connected with the usual key chain or key ring, so that an advertising medium is provided.

What is claimed is:

A cardholder comprising a body portion constructed of transparent material, said body portion embodying members of identical construction, each of said members having a wide groove formed in one face thereof, said groove extending inwardly from one end of the member and terminating in spaced relation with the opposite end of the member, defining a ridge along one surface of the member adjacent to the side edges and one end thereof, said transparent members adapted to be positioned together with the grooved sides thereof toward each other and the ridges thereof contacting, the contacting ridges being permanently secured together, providing an open-ended pocket for an identification card, and said body portion having an opening extending transversely therethrough adapted to receive a chain for holding the cards within the body portion, against accidental displacement.

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