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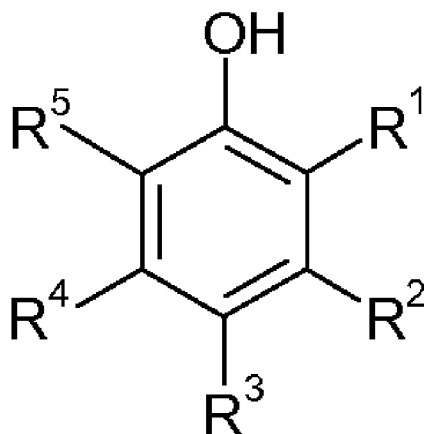
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(54) Title: DYE COMPOSITION USING A PARTICULAR PHENOLIC COUPLER IN A MEDIUM RICH IN FATTY SUB-  
STANCES, PROCESSES AND DEVICES



(B2)

(57) Abstract: The present invention relates to a composition for dyeing keratin fibres, comprising: - one or more fatty substances, - one or more surfactants; - one or more oxidation bases, - one or more phenol-derived couplers corresponding to the formula (B2) below: \* R<sup>1</sup>, R<sup>3</sup>, R<sup>5</sup>, represent a hydrogen; an optionally substituted C<sub>1</sub>-C<sub>8</sub> alkyl or alkenyl radical; -SR or -OR; a saturated C<sub>5</sub>-C<sub>7</sub> cyclic group; a (C<sub>1</sub>-C<sub>4</sub>)alkylcarbonyl group; hydrocarbonyl; a sulphonic or carboxylic acid group; \* at least one of the radicals R<sup>1</sup>, R<sup>3</sup>, R<sup>5</sup> representing a hydrogen atom; \* R<sup>2</sup>, R<sup>4</sup> represent a hydrogen; an optionally substituted C<sub>1</sub>-C<sub>8</sub> alkyl or alkenyl; -SR; a (C<sub>1</sub>-C<sub>4</sub>)alkylcarbonyl; hydrocarbonyl; a sulphonic or carboxylic acid group; \* two groups chosen from R<sup>1</sup>, R<sup>2</sup>, R<sup>3</sup>, R<sup>4</sup>, R<sup>5</sup> and borne by adjacent carbon atoms may form, together with said carbon atoms, a ring or a heterocycle with a single heteroatom, this ring or heterocycle comprising no double bond other than that of the ring to which it is fused; \* at least one of the radicals R<sup>1</sup>, R<sup>2</sup>, R<sup>3</sup>, R<sup>4</sup>, R<sup>5</sup> being other than hydrogen; - one or more alkalizing agents; the fatty substance content representing in total at least 25% by weight relative to the total weight of the composition. The present invention also relates to a process using this composition in the presence of at least one chemical oxidizing agent, and to multicompartiment devices suitable for the implementation of the invention.



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