L. J. HUSTED.

ADVERTISING DEVICE.

APPLICATION FILED SEPT. 9, 1907.

898,579. Patented Sept. 15, 1908.

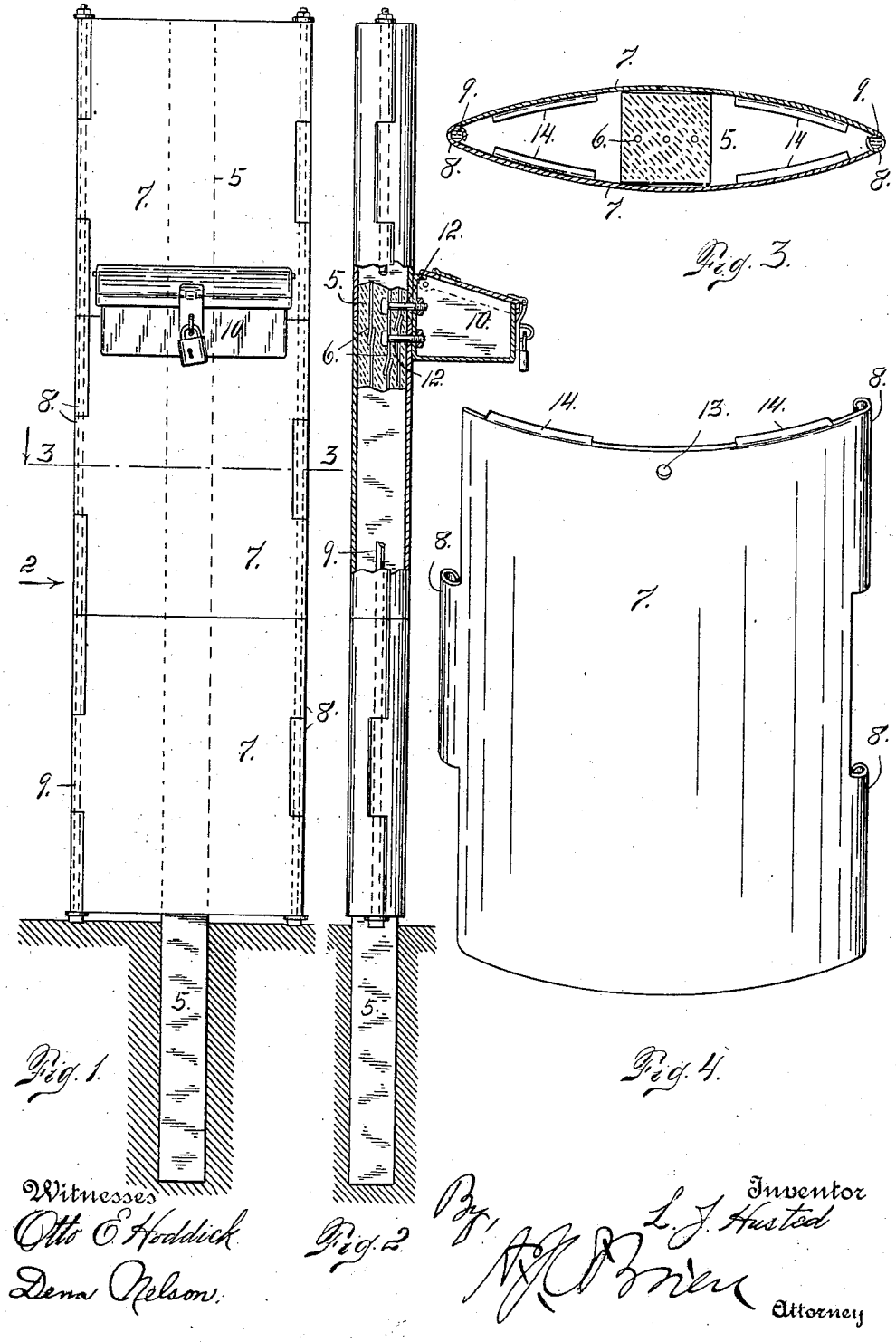

Fig. 1.

Fig. 2.

Fig. 3.

Fig. 4.

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UNITED STATES PATENT OFFICE.

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ADVERTISING DEVICE.

No. 898,579. Specification of Letters Patent. Patented Sept. 15, 1908.

Application filed September 9, 1907. Serial No. 391,913.

To all whom it may concern:

Be it known that I, LEMUEL J. HUSTED, a citizen of the United States, residing in the city and county of Denver and State of Colorado, have invented certain new and useful Improvements in Advertising Devices; and I do declare the following to be a full, clear, and exact description of the invention, such as will enable others skilled in the art to which it appertains to make and use the same, reference being had to the accompanying drawings, and to the letters and figures of reference marked thereon, which form a part of this specification.

My invention relates to improvements in advertising devices, adapted to be mounted upon individual posts.

My improved advertising construction is especially adapted for advertising in the country or rural districts and may be advantageously employed in rural delivery sections or sections where the United States Government has established its rural delivery system. I prefer to employ a concrete post upon which the advertising plates are mounted. The rural delivery mail boxes may be mounted upon these posts whereby they are made to perform the double service of a mail box supporting post as well as a post for supporting advertising plates. In this case the devices for fastening the mail box to the post may also serve to secure the advertising plates thereto, the said fastening devices being so arranged that they cannot be removed without first opening the mail box and this can only be done by a person having a key. By virtue of this construction and arrangement, the advertising plates are secured against being tampered with by an unauthorized or mischievous person.

As shown in the drawing my advertising device consists of two plates which when assembled form a device elliptical in cross section, the two meeting edges of the plates being connected by a rod passed through sleeves formed integral with the plates and arranged to interlock whereby their openings register to receive their fastening rods. The shorter diameter of the elliptical device may be of the same length as the thickness of the post upon which the device is to be mounted. The elliptical structure may then be slipped over the post which occupies a central position. In assembling the advertising plates, one of the rods may be inserted in the hinged sleeves of the plates whereby the two plates or sets of plates are hinged together. This structure may then be placed around the post and the two opposite edges brought together and connected by another rod thus locking the plates upon the post. If these posts are made of concrete, they may have bolts whose head extremities are embedded in the concrete while their threaded extremities protrude and pass through openings formed in one pair of plates. If a mail box is used upon the post, it may have openings to receive the threaded extremities of the bolts upon which nuts are screwed from the inside of the box. Then when the lid of the box is closed and locked the nuts are not accessible for purposes of removal. In case a mail box is not used any suitable means may be employed for fastening the bolts in place.

Having briefly outlined my improved construction, I will proceed to describe the same in detail reference being made to the accompanying drawing in which is illustrated an embodiment thereof.

In this drawing, Figure 1 is a front view of my advertising device mounted upon a post and locked in place by a mail box. Fig. 2 is a side elevation of the same shown partly in section. Fig. 3 is a cross section taken on the line 3—3 Fig. 1, the parts, however, being shown on a larger scale. Fig. 4 is a perspective view of one of the advertising plates or members.

The same reference characters indicate the same parts in all the views.

Let the numeral 5 designate a post preferably composed of concrete whereby it is practically indestructible being provided with a metal reinforcement 6. Mounted upon this post is an advertising device composed of two substantially similar members 7 whose opposite edges are provided with integral sleeves 8 adapted to receive hinge rods 9. These plates when assembled and connected by the rods 9, form a structure elliptical in cross section or in plan view. The hinge sleeves 8 are so arranged upon the two plates that they interlock whereby their openings are brought into register to receive the rods 9. In applying the plates to the

post it is preferable to connect one edge of the two plates by its rod, and then place the plates around the post and bring the other two edges into the assembled relation after which the second rod may be inserted. As shown in the drawing three sets of the advertising plates 7 are employed in Figs. 1 and 2. In this event to prevent the removal of the plates, the hinging rod heads are placed lowermost in contact with the ground or other surface, while nuts are applied to their upper extremities. In this event it is only necessary to lock the top set of plates from removal since as long as they remain in place the lower plates are secured. If a mail box 10 is to be employed with the post, I prefer to have two bolts 12 whose head extremities are embedded in the posts while their threaded extremities protrude therefrom and pass through openings 13 formed in the upper extremity of one plate 7 and in the lower extremity of the adjoining upper plate 7. The mail box is then placed upon the post being provided with two openings in its wall adjacent the post through which the protruding bolt extremities pass. Nuts are then applied to the threaded extremities of the bolts from the inside of the box, after which the box lid is closed and locked. It is evident that the advertising devices may be made absolutely secure in this manner. If the mail box is not used the protruding extremities of the bolt or bolts may be provided with openings adapted to receive the hasp of a padlock, the key of which will be retained by the person having charge of the advertising business in that particular section.

The abutting end edges of any two sets of advertising plates, are preferably provided with inwardly turned flanges 14, in order to reinforce these edges and prevent any tendency for them to overlap or slip past each other when applied to the post.

Having thus described my invention, what I claim is:

1. An advertising structure comprising a supporting post and two plates having integral interlocking hinge sleeves formed upon their opposite edges, the plates being bent to form a structure elliptical in cross section, rods for connecting the opposite edges of the plates, and means for locking the plates upon the posts, substantially as described.

2. An advertising device comprising two members whose opposite edges are connected by hinge rods, a post embraced by the said members, and suitable means for fastening the plates to the post, substantially as described.

3. An advertising device comprising a post and a number of sets of advertising plates arranged thereon one above another, each set of plates consisting of two members and all the plate sets being connected by hinge rods connecting the meeting edges of the plates on opposite sides of the post, and suitable means for fastening the advertising structure to the post, substantially as described.

4. The combination with an upright support, of a number of sets of advertising plates mounted thereon one above another, each set consisting of two plates whose edges are detachably connected, the said plates surrounding the post and being elliptical in cross section or plan view, the abutting end edges of any two sets being provided with flanges whereby the said edges are reinforced to prevent any tendency of the plates to slip past or overlap each other, substantially as described.

In testimony whereof I affix my signature in presence of two witnesses.

LEMUEL J. HUSTED.

Witnesses:

DENA NELSON,

MAY GAWLEY.