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(54) Title: INTERACTIVE MULTIMEDIA SYSTEM AND METHOD

(57) Abstract: A method of authoring a DVD with indexed promotional and informational content; a system for delivering indexed promotional and informational content for video scenes streamed from a DVD disc or a PVR; and a system for accessing this promotional and informational content via a remote control, a computer input device, or the fascia buttons of DVD players, thereby providing viewers with reference information regarding all scene content, providing video feature producers and advertising agencies with new advertising options to sell to advertisers, and providing video feature directors with a new channel for delivering additional content features for the purpose of entertainment, information, or education.



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INTERNATIONAL SEARCH REPORT

International application No.

PCT/US05/08993

A. CLASSIFICATION OF SUBJECT MATTER

IPC: **H04N 7/16**(2006.01),**7/025**(2006.01),**5/85**(2006.01),**7/26**(2006.01),**5/91**(2006.01)

USPC: 725/34,36,136;386/46,67,68,69,109,125,126

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B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 725/ 34, 36, 136; 386/46,67,68,69,109,125,126

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X --- Y	US 5,729,471 A (Jain et al) 17 Mar 1998 (07.03.1998), column 14 lines 18-42, column 19 lines 34-67, column 20 lines 1-35; Figure 2 and 6.	1,2,5,6,7,13,14,22,23,24, ----- 3,4,8,9,10,11,12,15,16, 17,18,19,20,21,25,26,27,28,29
Y	US 5,760,838 A (Adams et al) 02 June 1998 (02.06.1998); column 4 lines 5-67 column 5 lines 39-67; Figure 1 and 2	3,4,8,9,10,11,12,15,16, 17,18,19,20,21,25,26,27,28,29
Y	US 6,426,778 B1 (Valdez) 30 June 2002 (30.06.2002); Column 7 lines 45-67 Column 8 Lines 40-67	3,4,8,9,10,11,12,15,16, 17,18,19,20,21,22,25,26,27,28,29



Further documents are listed in the continuation of Box C.



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"E"	earlier application or patent published on or after the international filing date	"Y"	document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
"L"	document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	"&"	document member of the same patent family
"O"	document referring to an oral disclosure, use, exhibition or other means		
"P"	document published prior to the international filing date but later than the priority date claimed		

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