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- (71) Applicant (for all designated States except US): FIRST DATA CORPORATION [US/US]; 12500 East Belford Avenue, Englewood, CO 80112-5939 (US).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): HAFER, Michael, J. [US/US]; 1094 Sparrow Hawk Drive, Highlands Ranch, CO 80129 (US). MICHELSEN, Michael, J. [US/US]; 8200 West 52nd Avenue, Arvada, CO 80002 (US).
- (74) Agents: GIBBY, Darin, J. et al.; Townsend and Townsend and Crew LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834 (US).

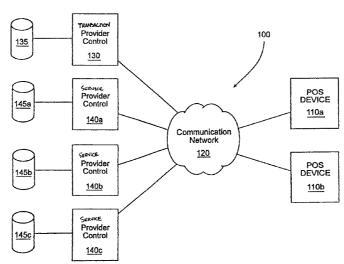
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(54) Title: MONEY TRANSFER CONVENIENCE CARD, SYSTEMS AND METHODS



(57) Abstract: Embodiments of the invention provide money transfer convenience cards and methods and systems for using them. Such embodiments can be used in a relationship between a customer, and transaction provider and a service provider. The transaction provider can provide money transfer services for the customer, and the customer can have an account associated with a convenience card. Embodiments of the invention can be used with a variety of service providers. Merely by way of example, in accordance with some embodiments, the service provider can be a merchant or the product can be a tangible good. In accordance with other embodiments, the service provider may be a plurality of service providers, each providing similar and/or different services. In accordance with other embodiments, the service provider can be a telecommunication service provider and/or the product can be a telecommunication service. Thus, in some cases, the award credited to the customer's account by the transaction provider control can comprise sufficient credit to allow the customer to place a telephone call of a certain duration from the transaction's origination location to its destination location.



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Nome and mailing address of the ISA/IIS Authorized officer			1"
Mail Stop PCT, Attn: ISA/US  Commissioner for Patents  Mail Stop PCT, Attn: ISA/US  Steven Meyers			
111			<u> </u>
P.O. Box 1450 Alexandria, Virginia 22313-1450    Telephone No. Steven M703-308-1113			
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