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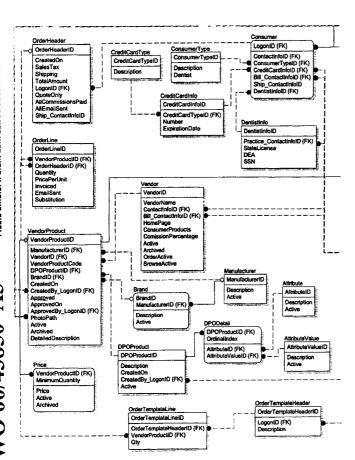
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(54) Title: INTERNET-BASED ON-LINE COMPARISON SHOPPING SYSTEM AND METHOD OF INTERACTIVE PURCHASE AND SALE OF PRODUCTS



(57) Abstract: A searchable database (fig. comprising a multiplicity of tables including an attributes table and a values table for a multiplicity of target search items constructed and arranged so that selection of values for one or more target search item attributes yields an attribute-value (fig. construct specifying a particular one of said target search items and precluding an indeterminate search result. Such database may be employed in an online comparison shopping system comprising a database containing product information of multiple vendors, manufacturers and/or products and a user interface generating a virtual shopping cart, and constructed and arranged to enable a user to selectively aggregate an order in said virtual shopping cart, comprising products represented in said database, and means for electronically disaggregating said order to generate vendor-specific orders to respective vendors.

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A. CLASSIFICATION OF SUBJECT MATTER IPC(7) :G06F 17/60 US CL : 705/26, 27			
According to International Patent Classification (IPC) or to both national classification and IPC			
B. FIELDS SEARCHED			
Minimum documentation searched (classification system followed by classification symbols)			
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Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched			
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)			
WEST, DIALOG, INTERNET SHOPPING CART, INTERACTIVE, BUY, PURCHASE, SEARCH, COMPARISON, DATABASE, DYNAMIC, ATTRIBUTE, TEMPLATE,			
C. DOCUMENTS CONSIDERED TO BE RELEVANT			
Category*	Citation of document, with indication, where appropriate, of the relevant passages		Relevant to claim No.
X	US 5,710,887 A (CHELLIAH ET AL.) 20 JANUARY 1998, COL. 10 LINE 56 TO COL. 27 LINE 21.		1-58
X	US 4,992,940 A (DWORKIN) 12 FEBRUARY 1991, COL. 3 LINE 60 TO COL. 10 LINE 64.		22, 25-33, 38, 45, 48, 55, 56
A	US 5,778,368 A (HOGAN ET AL.) 07 JULY 1998, WHOLE 1- DOCUMENT		1-6
Further documents are listed in the continuation of Box C. See patent family annex.			
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