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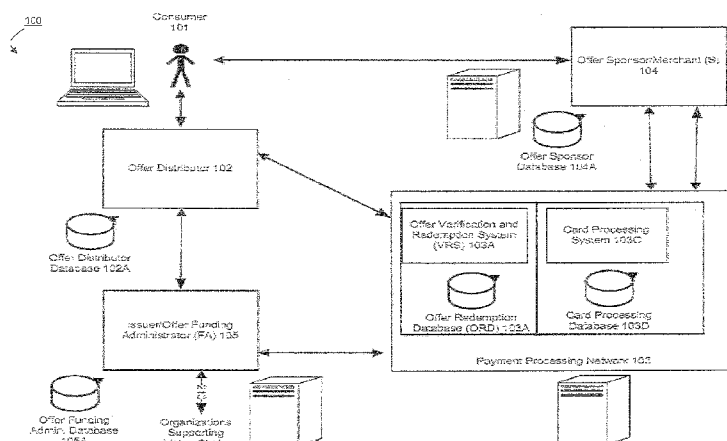


FIG. 1

(57) Abstract: Methods and systems are disclosed for using a financial transaction card number system of a payment processing network as part of offer and gift distribution, verification and redemption systems. In an embodiment, a method receives indication of acceptance of an offer from a consumer and initiates processing of consumer payment using a financial transaction card number associated with the consumer. The method sends an intelligent transaction card (ITC) number to be used with a redemption code to purchase products or services contained in the offer. In another embodiment, a system generates and redeems a dynamic gift by requesting a gift code based on controls for the gift. Upon receiving indication that the gift has been redeemed, the system receives the gift code and authorization from a merchant and checks validity of the gift based on the controls. The system approves the gift redemption if the redemption is within the controls.

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A. CLASSIFICATION OF SUBJECT MATTER**G06Q 20/34(2012.01)i, G06Q 20/06(2012.01)i**

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

G06Q 20/34; H04W 4/12; G06F 17/60; G06Q 30/00; G06F 7/00; G06Q 10/00

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean utility models and applications for utility models

Japanese utility models and applications for utility models

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

eKOMPASS(KIPO internal) & Keywords: gift, card, virtual, pre-paid, verification, consumer, financial, transaction, number, ITC(intelligent transaction card)

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 6330544 B1 (WALKER; JAY S. et al.) 11 December 2001 See abstract, columns 7, 10, 18, 19 and figures 1, 11A.	1-20
A	US 2003-0028518 A1 (JEFFREY W. MANKOFF) 06 February 2003 See abstract, paragraphs 46-49, figure 6 and claims 1, 8, 25.	1-20
A	JP 2008-097608 A (SOURCENEXT CORP) 24 April 2008 See abstract, paragraphs 8-42 and claim 1.	1-20
A	KR 10-2005-0019454 A (SK C&C CO., LTD.) 03 March 2005 See abstract, figure 1 and claim 1.	1-20
A	KR 10-2007-0092772 A (ICASH CO., LTD.) 14 September 2007 See abstract figure 1 and claims 1-8.	1-20

 Further documents are listed in the continuation of Box C. See patent family annex.

* Special categories of cited documents:

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"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

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"&" document member of the same patent family

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