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| (71) Applicant: UNITED VIDEO PROPERTIES, INC. [US/US]; 2830 De La Cruz Boulevard, Santa Clara, CA 95050 (US). | (84) Designated States <i>(unless otherwise indicated, for every kind of regional protection available):</i> ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG). |
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(54) Title: SYSTEMS AND METHODS FOR COMPILING MEDIA INFORMATION BASED ON PRIVACY AND RELIABILITY METRICS

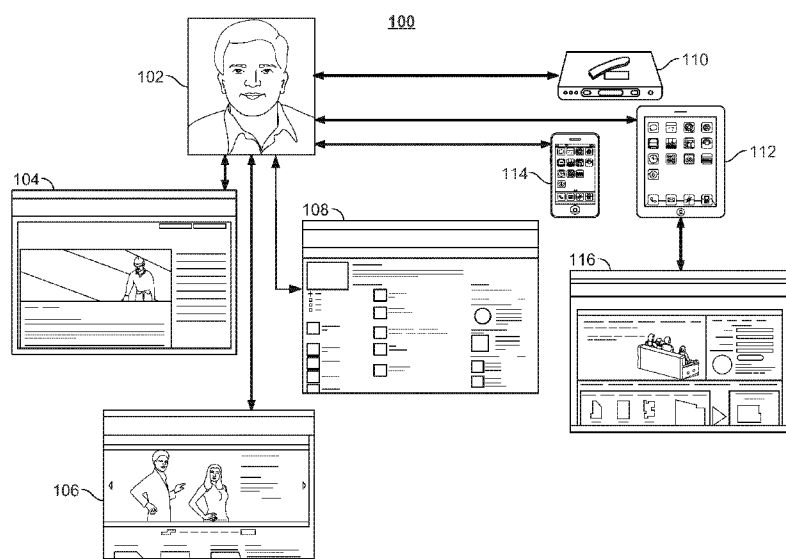


FIG. 1

(57) Abstract: Methods and systems for creating a user profile clearinghouse server, which combines information available from multiple sources and filters the information based on both privacy settings and reliability to create a profile of a user's media content interests.



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- *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))*
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INTERNATIONAL SEARCH REPORT

international application No.

PCT/US 13/44442

A. CLASSIFICATION OF SUBJECT MATTER

IPC(8) - G06F 15/16 (2014.01)

USPC - 709/204

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

USPC: 709/204; IPC(8): G06F 15/16 (2014.01)

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

USPC: 348/E07.61, 348/E07.75, 348/E07.69, 348/E07.63, 348/E07.56, 348/E07.71, 348/E07.071; 455/3.4; 705/74; 707/999.6, 707/999.9, 707/E17.109, 707/E17.009; 709/219; 713/155; 715/733, 715/273, 715/230, 715/810; 725/129, (continued in extra sheet)

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

PatBase; Google Scholar

Search Terms: profile, user, member, subscriber, media, content, movie, television, web, entertainment, interest, like, dislike, affinity, preference, server, clearinghouse, query, inquire, search, identifier, ID, request, privacy, confidential, access, source, origin, database

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2010/0274815 A1 (Vanasco) 28 October 2010 (28.10.2010), entire document, especially abstract and para [0029], [0035]-[0036], [0119]-[0123], [0165]-[0180], [0184], [0245]-[0246], [0250]-[0254], [0283]-[0291], [0351]-[0354], [0400]-[0406], [0427], [0465]-[0483], [0499], [0507], [0613]-[0619], [0676], [0729]-[0739], [0825]-[0830], [0837], [0853], claim 18, claim 29.	1-9, 11-19, 21-29
Y		10, 20, 30
Y	US 2010/0205541 A1 (Rapaport et al.) 12 August 2010 (12.08.2010), entire document, especially abstract and para [0085], [0217], [0240]-[0241].	10, 20, 30
A	US 2010/0313215 A1 (McCoskey et al.) 09 December 2010 (09.12.2010), entire document.	1-30
A	US 2012/0005019 A1 (LeBlanc et al.) 05 January 2012 (05.01.2012), entire document.	1-30

☐ Further documents are listed in the continuation of Box C.

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"A" document defining the general state of the art which is not considered to be of particular relevance

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"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art

"&" document member of the same patent family

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Date of mailing of the international search report

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Continuation from Box B. FIELDS SEARCHED, sub-section entitled 'Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched':

725/25, 725/1, 725/14, 725/46, 725/34, 725/35, 725/116 (keyword limited; terms below)