

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
5 February 2004 (05.02.2004)

PCT

(10) International Publication Number
WO 2004/012126 A3

(51) International Patent Classification⁷: G06F 17/30

CH, CN, CO, CR, CU, CZ (utility model), CZ, DE (utility model), DE, DK (utility model), DK, DM, DZ, EC, EE, ES, FI (utility model), FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK (utility model), SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, UZ, VC, VN, YU, ZA, ZM, ZW.

(21) International Application Number:
PCT/US2003/023857

(22) International Filing Date: 29 July 2003 (29.07.2003)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
60/399,448 29 July 2002 (29.07.2002) US

(84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

(71) Applicant: OPINIONLAB, INC. [US/US]; Suite 300, 513 Central Avenue, Highland Park, IL 60035 (US).

Published:
— with international search report
— before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments

(72) Inventors: NICKERSON, Rand, B.; 2684 Sheridan Road, Highland Park, IL 60035 (US). TRESCHL, Mark, A.; 1283 Sherwood Road, Highland Park, IL 60035 (US).

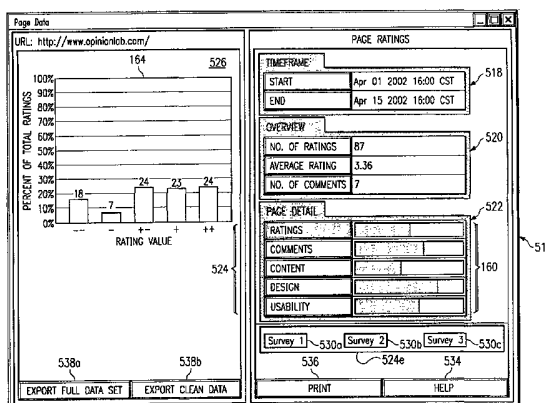
(88) Date of publication of the international search report:
18 March 2004

(74) Agent: KENNERLY, Christopher, W.; Baker Botts, L.L.P., Suite 600, 2001 Ross Avenue, Dallas, TX 75201-2980 (US).

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(81) Designated States (national): AE, AG, AL, AM, AT (utility model), AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA,

(54) Title: SYSTEM AND METHOD FOR PROVIDING SUBSTANTIALLY REAL-TIME ACCESS TO COLLECTED INFORMATION CONCERNING USER INTERACTION WITH A WEB PAGE OF A WEBSITE



(57) Abstract: In one embodiment, a method for providing substantially real-time access to collected information concerning user interaction with a web page of a website includes collecting information concerning user interaction with the web page. The method includes receiving, from a website owner who has accessed the web page using a web browser and while the web page is viewable within a browser window of the web browser, input indicating a desire to access the collected information concerning user interaction with the web page. The method includes determining whether the website owner is authorized to access the collected information concerning user interaction with the web page and, if the website owner is authorized to access the collected information concerning user interaction with the web page, generating a viewable user interface providing substantially real-time access to the collected information concerning user interaction with the web page and, to provide the website owner substantially real-time access to the collected information concerning user interaction with the web page, presenting the viewable user interface to the web site owner while the web page is viewable within the browser window of the web browser.

WO 2004/012126 A3

INTERNATIONAL SEARCH REPORT

Internal	Application No
PCT/EP	03/23857

A. CLASSIFICATION OF SUBJECT MATTER IPC 7 G06F17/60 G06F17/30				
According to International Patent Classification (IPC) or to both national classification and IPC				
B. FIELDS SEARCHED Minimum documentation searched (classification system followed by classification symbols) IPC 7 G06F				
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched				
Electronic data base consulted during the international search (name of data base and, where practical, search terms used) WPI Data, PAJ, EPO-Internal				
C. DOCUMENTS CONSIDERED TO BE RELEVANT				
Category °	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.		
X A A A	US 6 421 724 B1 (CROFOOT MATTHEW J ET AL) 16 July 2002 (2002-07-16) column 5, line 40 -column 6, line 15 --- WO 00 62204 A (CONJOIN INC) 19 October 2000 (2000-10-19) page 2, line 14 -page 5, line 24 --- US 2002/087969 A1 (DETTORI PAOLO ET AL) 4 July 2002 (2002-07-04) abstract --- ---	1,12,23, 34 2-11, 13-22, 24-33 1,12,23, 34 1,12,23, 34		
<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none;"><input checked="" type="checkbox"/> Further documents are listed in the continuation of box C.</td> <td style="width: 50%; border: none;"><input checked="" type="checkbox"/> Patent family members are listed in annex.</td> </tr> </table>			<input checked="" type="checkbox"/> Further documents are listed in the continuation of box C.	<input checked="" type="checkbox"/> Patent family members are listed in annex.
<input checked="" type="checkbox"/> Further documents are listed in the continuation of box C.	<input checked="" type="checkbox"/> Patent family members are listed in annex.			
° Special categories of cited documents :				
<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none;"> *A* document defining the general state of the art which is not considered to be of particular relevance *E* earlier document but published on or after the international filing date *L* document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) *O* document referring to an oral disclosure, use, exhibition or other means *P* document published prior to the international filing date but later than the priority date claimed </td> <td style="width: 50%; border: none;"> *T* later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention *X* document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone *Y* document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art. *&* document member of the same patent family </td> </tr> </table>			*A* document defining the general state of the art which is not considered to be of particular relevance *E* earlier document but published on or after the international filing date *L* document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) *O* document referring to an oral disclosure, use, exhibition or other means *P* document published prior to the international filing date but later than the priority date claimed	*T* later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention *X* document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone *Y* document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art. *&* document member of the same patent family
A document defining the general state of the art which is not considered to be of particular relevance *E* earlier document but published on or after the international filing date *L* document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) *O* document referring to an oral disclosure, use, exhibition or other means *P* document published prior to the international filing date but later than the priority date claimed	*T* later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention *X* document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone *Y* document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art. *&* document member of the same patent family			
Date of the actual completion of the international search	Date of mailing of the international search report			
30 December 2003	08/01/2004			
Name and mailing address of the ISA	Authorized officer			
European Patent Office, P.B. 5818 Patentlaan 2 NL - 2280 HV Rijswijk Tel. (+31-70) 340-2040, Tx. 31 651 epo nl, Fax: (+31-70) 340-3016	Bowler, A			

INTERNATIONAL SEARCH REPORT

 Interna Application No
 PCT/US 03/23857

C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT		
Category °	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	SHAHABI C ET AL: "Knowledge discovery from users Web-page navigation" RESEARCH ISSUES IN DATA ENGINEERING, 1997. PROCEEDINGS. SEVENTH INTERNATIONAL WORKSHOP ON BIRMINGHAM, UK 7-8 APRIL 1997, LOS ALAMITOS, CA, USA, IEEE COMPUT. SOC, US, 7 April 1997 (1997-04-07), pages 20-29, XP010219671 ISBN: 0-8186-7849-6 page 20-29 ---	1,12,23, 34
A	WATT J H ET AL: "Using the Internet for audience and customer research" PROFESSIONAL COMMUNICATION CONFERENCE, 1999. IPCC 99. COMMUNICATION JAZZ: IMPROVISING THE NEW INTERNATIONAL COMMUNICATION CULTURE. PROCEEDINGS. 1999 IEEE INTERNATIONAL NEW ORLEANS, LA, USA 7-10 SEPT. 1999, PISCATAWAY, NJ, USA, IEEE, US, 7 September 1999 (1999-09-07), pages 121-130, XP010355892 ISBN: 0-7803-5709-4 page 121-130 -----	1,12,23, 34

INTERNATIONAL SEARCH REPORT

Information on patent family members

International Application No	PCT/JP03/23857
------------------------------	----------------

Patent document cited in search report	Classification	Publication date	Patent family member(s)	Publication date
US 6421724	B1	16-07-2002	AU 7093400 A	26-03-2001
			EP 1259910 A2	27-11-2002
			WO 0116841 A2	08-03-2001
			US 2003009555 A1	09-01-2003
			US 2003115023 A1	19-06-2003
WO 0062204	A	19-10-2000	AU 4234200 A	14-11-2000
			WO 0062204 A1	19-10-2000
US 2002087969	A1	04-07-2002	NONE	