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(54) Title: SYSTEMS AND METHODS FOR PROVIDING LOYALTY AWARDS OF STOCK

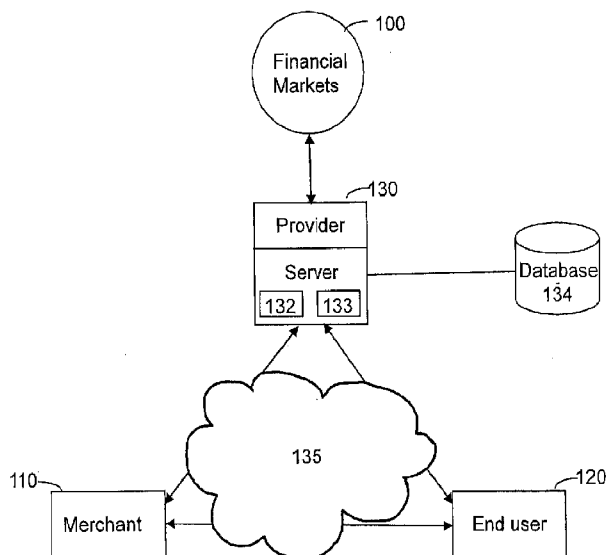


FIG. 1

(57) Abstract: A system and method of providing promotional rewards of stock in a company to customers who engage in a promotional activity, wherein the promotional reward is a fractional share of stock that is transferred to the customer.



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INTERNATIONAL SEARCH REPORT

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PCT/US 12/24111

A. CLASSIFICATION OF SUBJECT MATTER

IPC(8) - G06Q 30/00 (2012.01)

USPC - 705/14.18

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

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Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
USPC - 705/1.1, 14.1, 14.17-14.19, 14.21, 14.32, 35, 36 (See Keywords Below)

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

PubWEST (PGPB, USPT, USOC, EPAB, JPAB), Google Scholar

Search terms: promotion, market, reward, point, incentive, loyalty, commission, stock, securities, share, store, record, amount, value, price, track, monitor, receive, transaction, purchase, history, customer, purchaser, buyer, ID, information, account, receive, solicit, gather,

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	WO 2001/006438 A1 (LIU), 25 January 2001 (25.01.2001), entire document, especially	1-12
--	Abstract; page 8, ln 11-21; page 10, ln 19-26; page 14, ln 1-21; page 16, ln 1-18; page 18, ln 1-	---
Y	24	13
Y	US 2001/0047295 A1 (TENEMBAUM), 29 November 2001 (29.11.2001), entire document, especially Abstract; para [0023]-[0026], [0030]	13
A	US 2005/0209916 A1 (LONGMAN et al.), 22 September 2005 (25.09.2005), entire document	1-13

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"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art

"&" document member of the same patent family

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