May 26, 1953 Z. UDVARDY 2,639,844

GARMENT DISPLAY DEVICE

Filed Dec. 7, 1951

Fig. 1.

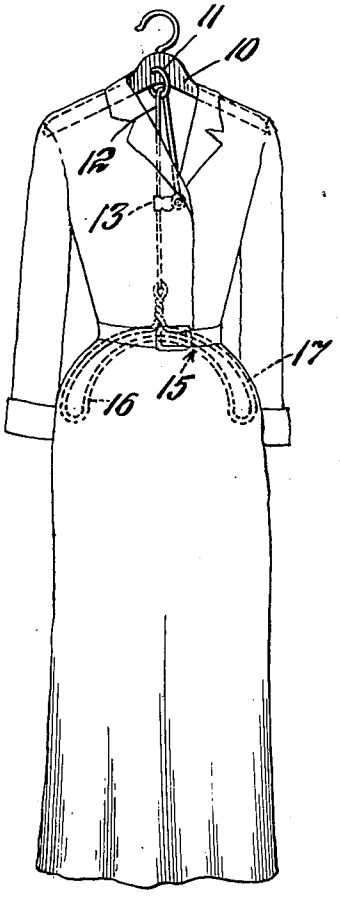


Fig. 2.

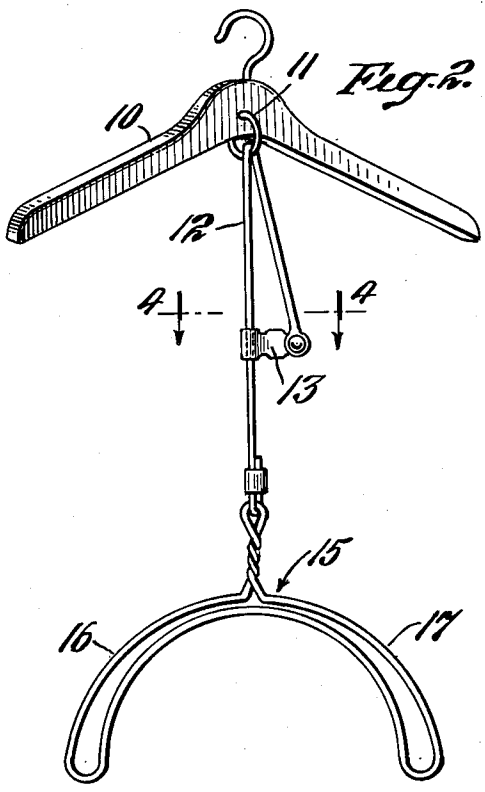


Fig. 3.

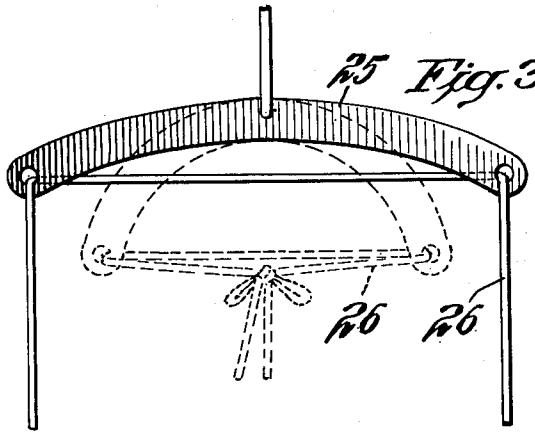
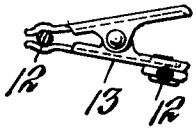


Fig. 4.



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GARMENT DISPLAY DEVICE

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3 Claims. (Cl. 223—68)

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This invention relates to a display device for displaying women's garments, such as women's dresses, suits, coats, etc., and this application is a continuation in part of application Serial No. 247,713, filed September 21, 1951, and now abandoned.

In stores or show rooms women's dresses are usually hung on hangers and are supported only from the top. The garment so supported hangs in folds, has no shape, and is unattractive in appearance, and the customer can get no idea as to the style or how the dress would look on a wearer.

This invention has for its object to provide a simple and inexpensive device for displaying women's garments or dresses in such a manner that the garments will have substantially the same shape and form as that taken when the garment is displayed on a live model.

Another object of the invention is to provide a device of the character described so constructed and arranged that it can be adjusted to fit different sizes and forms of garments.

Another object of the invention is to provide a device of the character described so constructed and arranged that garments supported thereon will not be wrinkled or distorted out of shape.

Another object of the invention is to provide a device of the character described so constructed and arranged that a garment can be displayed thereon in motion, simulating the movement of a live model.

Another object of the invention is to provide a device of the character described so constructed and arranged that the weight of the garment will not all be supported from the top or shoulders, which tends to warp, pull or deform the material at the shoulders.

Further objects of the invention will appear from the following specification taken in connection with the drawings which form a part of this application, and in which

Fig. 1 is an elevational view showing a garment mounted on a display device constructed in accordance with the invention;

Fig. 2 is an elevational view of the display device;

Fig. 3 is an elevational view showing a modified form of the device; and

Fig. 4 is a plan view of the clip shown in Figs. 1 and 2.

In the embodiment of the invention illustrated in Figs. 1, 2 and 4, there is shown a garment hanger 10 of the usual construction but provided with an eye or loop 11 below the hanger and disposed in a plane substantially at right angles thereto.

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A flexible cord 12 is passed through the loop and has secured to one end thereof a spring clip 13.

To the other end of the cord 12 there is secured a forming member 15 which is formed of pliable or bendable material, such as wire. The cord 12 is so adjusted as to length by the clip 13 that the forming member 15 will have the arms 16 and 17 thereof positioned at the hip line of the garment and the arms are so flexed or bent as to have the required spread to display the garment realistically or in the manner in which it will appear when worn.

It should be noted that the clip 13 may be readily reached through the neck of the garment so as to properly adjust the forming member vertically to position the forming member correctly within the garment. Furthermore, when the hanger 10 is grasped by the salesman and the hanger is tilted, the garment will be given a swinging movement, thus simulating the movement of the garment when worn or displayed by a live model. The forming member 15 can swing about its connection to the cord 12 and the cord and forming member can swing on the loop or eye 11.

Fig. 3 illustrates a slight modification of the invention, in which the forming member 25 is formed of elastic material and the arms of the forming member may be spread or drawn together, as shown by the dotted line position, the arms being held in adjusted position by means of a cord 26.

Although certain specific embodiments of the invention have been particularly shown and described it will be understood that the invention is capable of modification and that changes in the construction and in the arrangement of the various cooperating parts may be made without departing from the spirit or scope of the invention, as expressed in the following claims.

What I claim is:

1. A garment display device adapted for attachment to and suspension below a garment hanger and comprising a flexible cord, a substantially flat one-piece forming member swingably connected to the lower end of the cord intermediate the ends of the member and extending transversely thereof, said member being pliable and adjustable as to width, and means for adjusting the cord to vary the effective length thereof, said forming member being free to swing

from the cord connection to the hanger and about the connection to the forming member.

2. A garment display device adapted for attachment to and suspension below a garment hanger and comprising a flexible cord slidably connected intermediate its ends to said garment hanger, a substantially flat upwardly arched one-piece forming member connected to the lower end of the cord intermediate the ends of the member at the apex thereof and extending transversely thereof, the lateral end portions of the forming member sloping upwardly to the center thereof, the other end of the cord being adjustably connected to the run of the cord between the garment hanger and said forming member to vary the distance between the garment hanger and forming member and said member being pliable.

3. A garment display device adapted for attachment to and suspension below a garment

hanger and comprising a flexible cord, a one-piece forming member connected to the lower end of the cord intermediate the ends of the member and adapted to define the hip line of the garment and extending transversely thereof, said member being substantially flat and pliable, and means for adjusting the cord to vary the effective length thereof.

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