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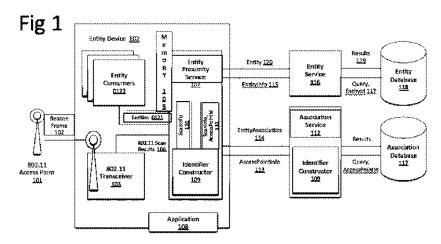
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(54) Title: ENTITY IDENTIFICATION BASED ON PROXIMITY TO ACCESS POINTS



(57) Abstract: Persons, places, events, things, concepts and services can be discovered, represented and identified based on proximity to network access points. The network access point can transmit data elements that can be used to construct an identifier. The identifier can be used to discover, identify and interact with entities based on proximity to one or more access point transmitters. One or more transmitters can represents one or more entities. Applications and other software on a device such as a mobile platform can include features that leverage information relating to the proximity and the identification of the entity or entities.





International application No. **PCT/US2011/064607** 

#### A. CLASSIFICATION OF SUBJECT MATTER

### H04B 7/24(2006.01)i, H04W 92/10(2009.01)i

According to International Patent Classification (IPC) or to both national classification and IPC

#### B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

H04B 7/24; H04Q 7/24; H04Q 7/20

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched Korean utility models and applications for utility models

Japanese utility models and applications for utility models

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) eKOMPASS(KIPO internal) & Keywords: access point, identifier, entity, signal strength, RSSI, association, server, client, and similar terms.

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2006-0046709 A1 (J. C. KRUMM et al.) 02 March 2006	1-6,12-18,22
A	See abstract; figure 2; paragraphs [41], [43], [44], [46], [53], [54], [56], [57].	7-11,19-21,23
A	US 2007-0211673 A1 (A. ANANTHA) 13 September 2007 See abstract; figures 1B, 3, 5; paragraphs [23], [48]-[53].	1-23
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A	US 2003-0104820 A1 (D. P. GREEN et al.) 05 June 2003 See abstract; figures 1-3; paragraphs [58]-[60].	1-23

		Further	documents	are	listed	in	the	cont	tinua	tion	of	Box	С.
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See patent family annex.

- \* Special categories of cited documents:
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# INTERNATIONAL SEARCH REPORT

Information on patent family members

International application No.

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