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A. L. MOBURG
SIGN HOLDER FOR CANS

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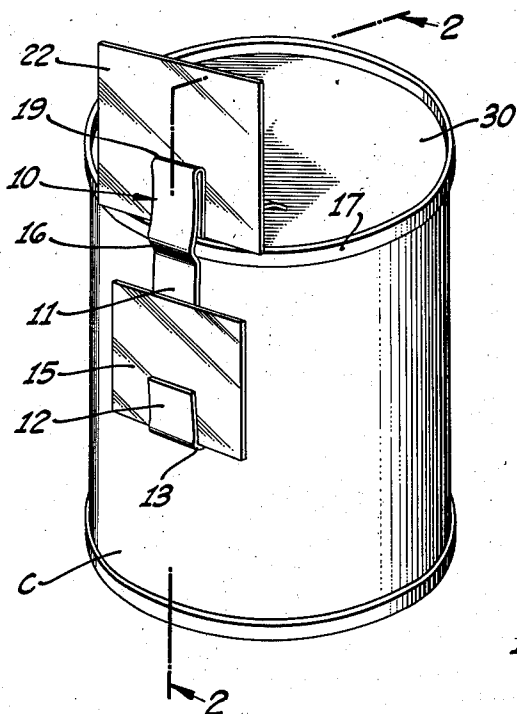


FIG. 1.

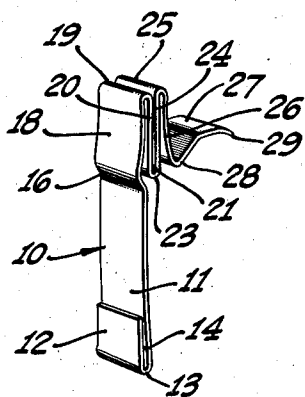
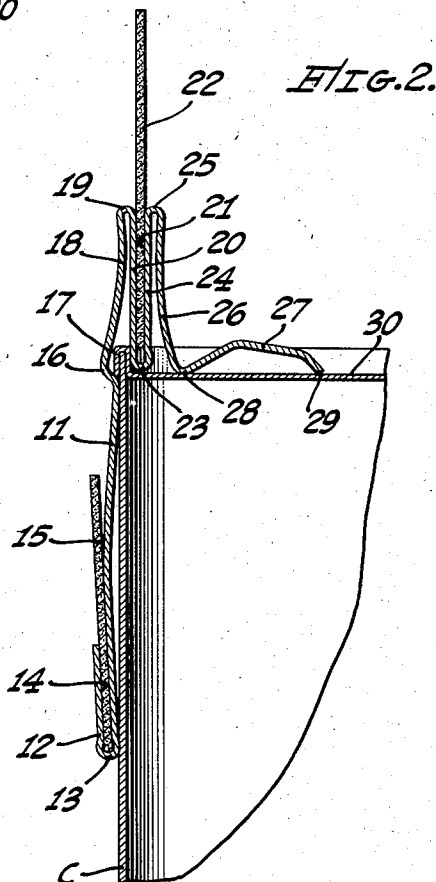


FIG. 3.

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SIGN HOLDER FOR CANS

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2 Claims. (Cl. 40—11)

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This invention relates to a sign holder designed to be applied to cans for holding price tags or other commercial signs thereon.

A primary object of the invention is to provide a simple inexpensive and durable device formed of a single section of spring steel or similar resilient material which can be easily applied to and detached from a conventional type of can and on which price tags or other commercial signs can be easily mounted in a readable position.

With the foregoing and other objects in view, which will be made manifest in the following detailed description and specifically pointed out in the appended claims, reference is had to the accompanying drawings for an illustrative embodiment of the invention, wherein:

Figure 1 is a perspective view of my sign holder showing the same as applied to a conventional type of cylindrical can;

Fig. 2 is a vertical section taken substantially upon the line 2—2 upon Fig. 1; and

Fig. 3 is a perspective view of the sign holder detached from the can.

Referring to the accompanying drawings wherein similar reference characters designate similar parts throughout, the improved sign holder is preferably formed of a single section of spring steel or equivalent resilient material. The sign holder is generally indicated at 10 and has a downwardly extending leg 11 that is preferably bowed slightly so as to be outwardly or forwardly convex. The lower end 12 of the leg 11 is reversely bent at 13 to form a pocket indicated at 14 designed to receive a price tag or other commercial sign indicated at 15. The spacing between the lower end 12 and the leg 11 is such that the sides of the pocket 14 will frictionally grip on the price tag or sign 15 to hold in position thereon over the forward wall of the can C.

The upper portion of the leg 11 is bent upwardly slightly as indicated at 16 to present an upwardly facing inclined shoulder that is engageable beneath the crimped bead 17 that is present around the top of the conventional can. From the upwardly bent portion 16 the sheet metal strip inclines upwardly and rearwardly as indicated at 18 and is then reversely bent on itself as indicated at 19. The reversely bent portion 20 forms one side of a pocket 21 designed to receive another sign or price tag indicated at 22. The portion 20 extends downwardly to a point almost horizontally opposite the inclined shoulder 16 where it is reversely bent as indicated at 23 to provide a portion 24 that forms the other wall of the pocket 21. The portion 24 is reversely bent

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as at 25, the reverse bend being located approximately horizontally opposite the reverse bend 19. From the reverse bend 25 the strip inclines downwardly and rearwardly as indicated at 26 and then it is bent rearwardly as at 27. The portion 27 is preferably bowed so that both of its extremities indicated at 28 and 29 may simultaneously engage the top 30 of the can when the device is in applied position.

The reverse bend 19 is biased so as to urge portions 18, 16 and 11 rearwardly toward the portion 20 so that when the device is applied to the can C it will effectively grip thereon.

In applying the device to a conventional can the portion 27 can be positioned against the top 30 of the can and pressure applied to the reverse bends 19 and 25. This will force the portion 18 to spring forwardly in snapping the inclined shoulder 16 over the bead or crimp around the top of the can. This serves to lock the sign holder onto the can and the price tags or signs 15 and 22 may then be inserted in place. The reverse bend 23 may or may not be so biased as to cause the sides of the pocket 21 to frictionally grip the sign 22.

Whenever it is desired to remove the sign holder from the can the lower end of leg 11 may merely be forced outwardly causing the inclined shoulder 16 to slide over the bead or crimp 17 thus releasing the holder from the can to which it is applied.

While the holder has been illustrated as being applicable to a conventional type of cylindrical can it is not necessarily restricted thereto and may be applied to square or rectangular cans or, in fact, cans of any shape having vertical walls and horizontal tops. These cans usually have a bead or crimp corresponding to that illustrated at 17 which the inclined shoulder 16 may engage and against the inner wall of which the reverse bend 23 may be drawn or crowded. From the above described construction, it will be appreciated that a simple inexpensive sign holder is provided which can be easily and quickly applied to or detached from a conventional type of can and which will serve to effectively support price tags or the like in display position thereon.

Various changes may be made in the details of construction without departing from the spirit and scope of the invention as defined by the appended claims.

I claim:

1. A sign holder adapted to be applied to cans comprising a single strip of resilient material reversely bent upon itself to provide a pocket, the sides of the pocket being reversely bent at the

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tops thereof, one reversely bent portion providing an arm engageable with the top of a can to which the holder is applied and extending rearwardly at a level approximately even with the bottom of the pocket, the other reversely bent portion providing a leg engageable with the can against the wall thereof, said reversely bent portion being bent to provide an inclined shoulder approximately horizontally even with the bottom of the pocket so as to be engageable with the crimp or bead around the top of the can, the last mentioned reversely bent portion extending downwardly and being bowed forwardly and being reversely bent to provide an upwardly open pocket adjacent the bottom thereof.

2. A sign holder adapted to be applied to cans comprising a single strip of resilient material reversely bent upon itself to provide an upwardly open pocket, the sides of the pocket being reversely bent at the tops thereof, one reversely bent portion extending downwardly to adjacent the bottom of the pocket, then upwardly and rearwardly and finally downwardly and rearwardly so as to be engageable with the top of a can on which the bottom of the pocket is posi-

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tioned, the other reversely bent portion extending downwardly and outwardly and providing an upwardly and rearwardly facing shoulder adjacent the bottom of the pocket engageable with the bead of a can and extending downwardly from said shoulder and being finally reversely bent upon itself to provide an upwardly open pocket, that portion which extends downwardly from the shoulder being adapted to engage the forward side of a can to which the holder is applied.

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