

May 8, 1923.

1,454,552

B. D. MASON

DISPLAY DEVICE

Filed Jan. 31, 1922

2 Sheets-Sheet 1

Fig. 1

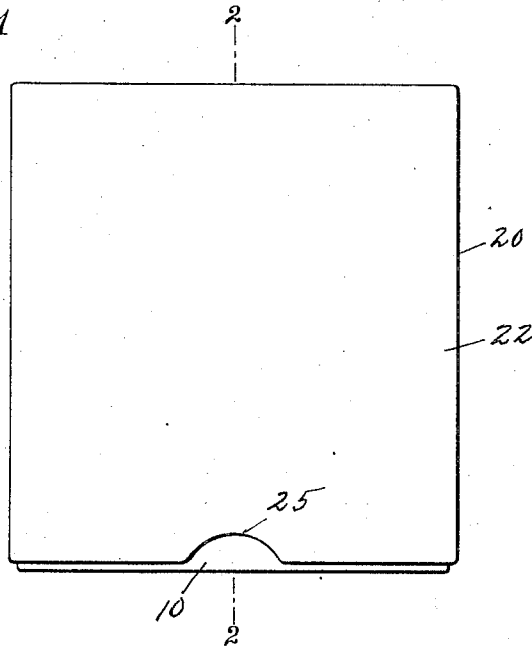


Fig. 2

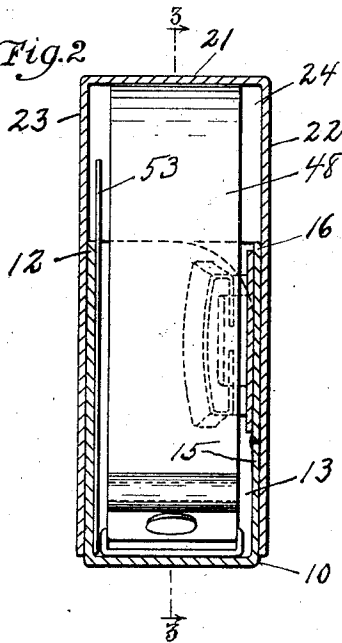
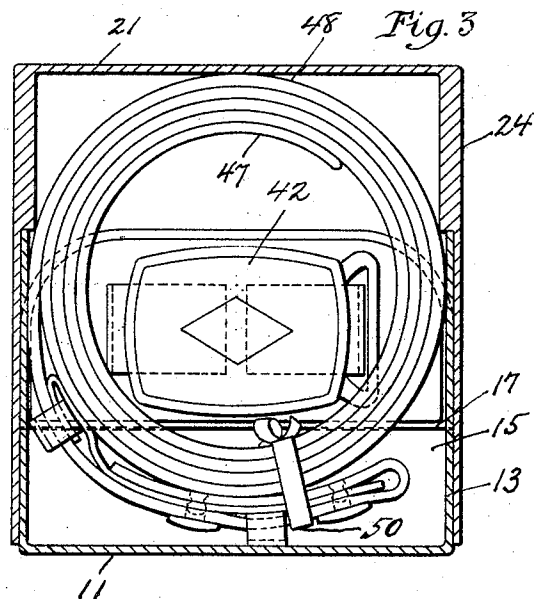


Fig. 3



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Fig. 4

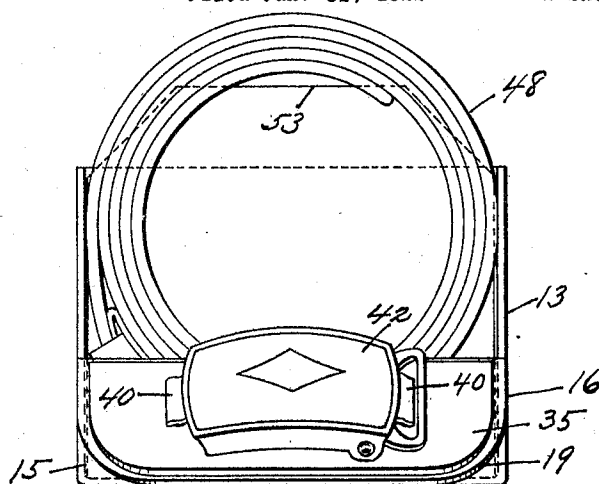


Fig. 5

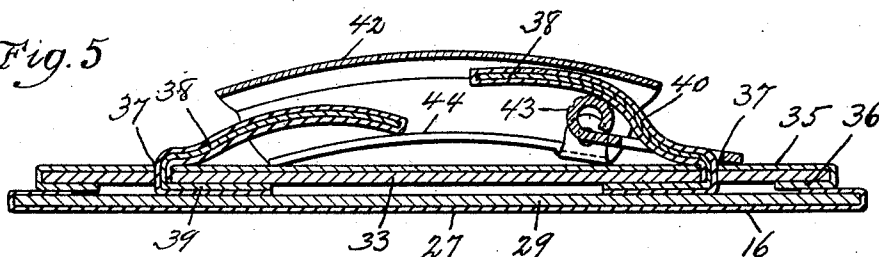
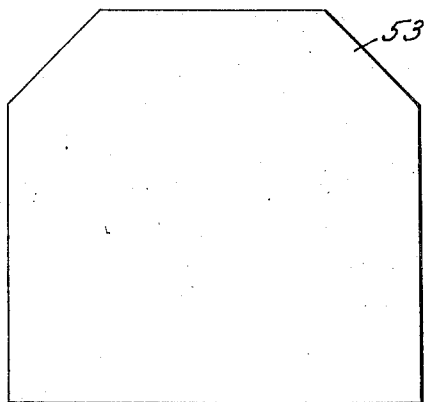


Fig. 7

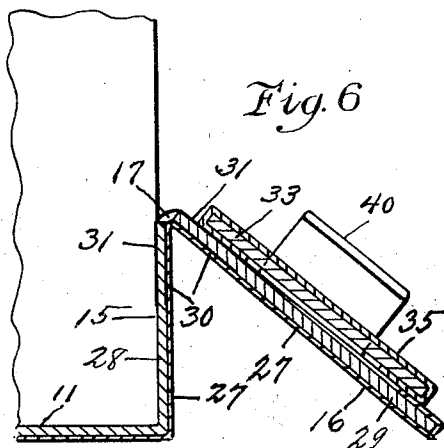


Fig. 6

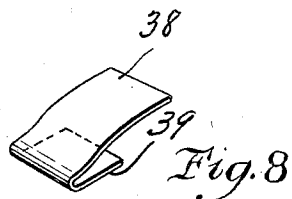


Fig. 8

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Patented May 8, 1923.

1,454,552

UNITED STATES PATENT OFFICE.

BONNER D. MASON, OF ATTLEBORO, MASSACHUSETTS, ASSIGNOR TO THE MASON BOX COMPANY, A CORPORATION OF MASSACHUSETTS.

DISPLAY DEVICE.

Application filed January 31, 1922. Serial No. 533,086.

To all whom it may concern:

Be it known that I, BONNER D. MASON, a citizen of the United States, residing at Attleboro, in the county of Bristol and State of Massachusetts, have invented certain new and useful Improvements in Display Devices, of which the following is a specification.

My invention relates to display devices and particularly to the display of belts for personal wear and belt clasps or buckles.

The essential objects of my invention are to assemble the belt and buckle in such a manner that the buckle shall not contact with the belt because of the discoloration of the buckle from contact with the belt material; to insure a compact arrangement of the belt and buckle so as to facilitate transportation and save space; to afford an effective and attractive display of both the belt, buckle and advertising legend, and to effect these ends in an inexpensive manner.

To the above ends essentially my invention consists in such parts and in such combinations of parts as fall within the scope of the appended claims.

In the accompanying drawings which form a part of this specification,

Figure 1 is a front elevation of my display device,

Figure 2, a section on line 2—2 of Figure 1,

Figure 3, a section on line 3—3 of Figure 2, partly in side elevation,

Figure 4, a front elevation of the same in display position,

Figure 5, a central longitudinal section of flap and buckle disposed as in Figure 4,

Figure 6, a central transverse section of the flap and adjacent portions of the box as disposed in Figure 4,

Figure 7, a front view of a display card, and

Figure 8, a detail of one of the clamps.

Like reference characters indicate like parts throughout the views.

My novel display includes an open top box or case 10 of oblong rectangular cross section comprising a bottom 11, back 12, side walls 13, and a front wall comprising a fixed lower portion 15 and an outwardly movable portion 16, the two sections being united by a horizontal area or line 17 of increased flexibility, so that the upper portion constitutes a flap. The upper corners of the flap,

as at 19, are preferably rounded, as are the forward top corners of the walls 13.

A closure 20 is provided with a cover or cap of the general contour of box 10, extending nearly to the bottom of the latter and comprising a top 21, front and rear walls 22 and 23, and end walls 24. The walls 22 and 23 have in their lower edges finger cavities 25. During transportation and storage the cover 20 encloses the box 10 and maintains the flap 16 in the vertical plane of the wall section 15, as shown in Figure 2. When the cover is removed the flap falls in inclined position as shown in Figure 5.

In this instance the entire exterior of the box 10 is covered with an imitation of leather paper 27. Beneath this paper and upon the exterior of the cardboard material 28 and 29 constituting the bodies of the wall 15 and flap 16 respectively, along the line of flexibility, is a reinforcing fabric or paper strip 30. Overlapping the corresponding portions of the parts 28 and 29 is a flexible textile strip 31. A cardboard strip 33 is superposed upon the material 29 and is covered by a velvet piece 35 whose underlapped margin 36 is fastened by an adhesive to the material 29. The strip 33 and its covering is provided each side of its intermediate portion with transverse slots 37 to admit therethrough flat flexible metallic arms 38 having inwardly bent lower integral base portions 39. The arms and bases form clamping members, which are covered with plush, velvet or other soft textile fabric 40. The bases 39 are fast between the strips 29 and 33. The arms are initially parallel with the bases but in the present showing are elevated into the position of engagement.

The belt clasp or buckle 42 is engaged by the arms 40 which overlap in one instance the tongue bearing 43, and in the other engage the internal intumed flanges 44, or, when present, the rear cross-bar or guide bar.

A belt 47 is wound into an open coil forming an annular frame 48, and to maintain the coils thereof in coiled position, a fabric band 50 is bound around the coils. The belt frame 48 rests on the base 11 of the box with the open portion of the former facing the front wall 15, and preferably spaced slightly from the rear wall. Fast to or resting against the rear wall 12 is a display card

53 bearing centrally thereof and of the frame 48 any suitable advertising legend.

It will be observed that when the cover is on the box the clasp or buckle 42 is within the open belt frame and out of contact therewith, thus forming a compact package and insuring the clasp against tarnishing by the belt. When the cover is removed the flap 16 and the clasp drops by force of gravity to an angular position which displays a view of the belt and of the legend on the display card framed by the belt.

I claim:—

1. In an advertising display, a base, a back, end walls, a front wall comprising a fixed lower section and a dependable flap flexibly connected to the top of the fixed section, a belt coil on the base intermediate

the four walls and facing the front wall, flexible fingers on the flap, a belt clasp engaged by the fingers centrally of the coil, and a cover slidably engaging the walls and supporting the flap.

2. In an advertising display, a base, a back, end walls, a front wall comprising a fixed section, and a flap connected with the fixed portion and depending outwardly at an angle thereto, flexible fingers fast to the flap, a belt clasp engaged by the fingers, a belt coil resting on the base within the walls facing the front wall, and a display card intermediate the back and the coil visible through the coil over the buckle.

In testimony whereof I have affixed my signature.

BONNER D. MASON.