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F. WEINDEL, JR

1,850,857

GREETING CARD

Filed Dec. 20, 1930

FIG. I.

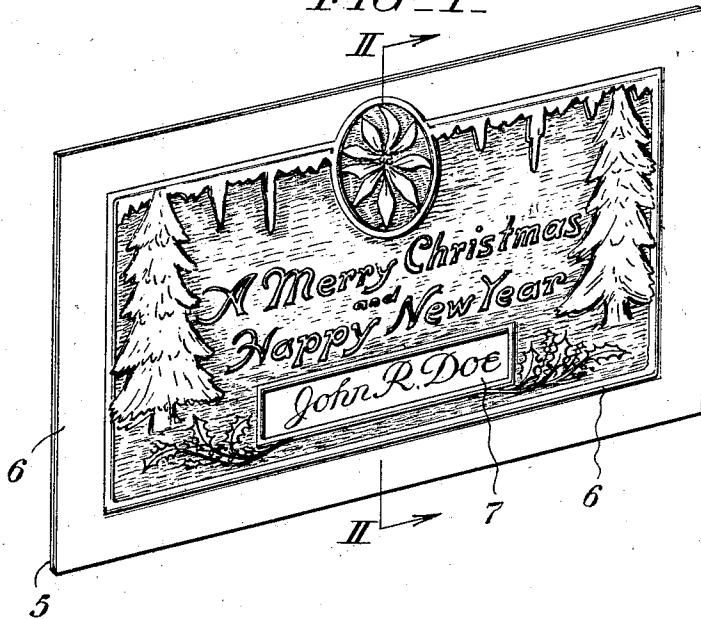


FIG. II.

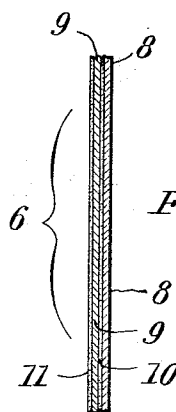
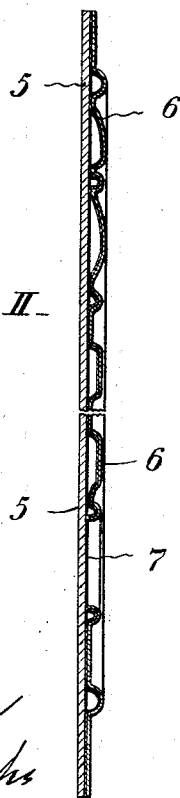


FIG. III.

WITNESSES
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GREETING CARD

Application filed December 20, 1930. Serial No. 503,618.

This invention relates to cards such as are used in sending personal greetings on birthdays, holidays or similar occasions.

In connection with cards of the type referred to I aim to secure ornamental effects which are impossible with use of paper alone. This desideratum I attain through employment with a ground or foundation sheet a thin metallic facing capable of embellishment through embossing, burnishing, contrast coloring, high spot polishing, etc., with predetermination in the cards of an artistic finish which is distinctive and highly attractive.

A further object of my invention is to provide such facing with an aperture through which a portion of the surface of the (paper) foundation sheet is exposed for the signature of the sender or for other personal inscriptions which he or she may wish to apply.

With reference to the drawings hereunto attached, Fig. I is a perspective view of my improved greeting card.

Fig. II shows a cross sectional view of the card taken as indicated by the arrows II—II in Fig. I; and,

Fig. III is a diagrammatic cross sectional view of the metallic sheet material from which the ornamental facing of the card is formed.

To produce the composite greeting card of my invention, I employ a foundation sheet 5 which may be of paper, cardboard, celluloid, or any other non-metallic material capable of being written upon. To this foundation sheet 5, I permanently attach an embossed or otherwise ornamented facing of thin metallic sheet material, such as indicated at 6 in Figs. I and II, the same being in the present instance formed with an aperture 7 through which a portion of the surface of the foundation sheet 5 is exposed for application of the signature or other inscriptions of the sender.

The facing 6 may be formed as an apertured blank by die stamping it from adhesive-backed metallic sheet material, that is to say: from material of the kind conventionally shown in section in Fig. III, consisting of a layer 8 of very thin pliable metal such as brass, copper, bronze or aluminum to

which a thin backing layer of paper 9 is secured by a layer 10 of adhesive, the paper being in turn coated on its exposed face with a layer 11 of adhesive. Thus the interposed paper fabric sheet or layer 10, substantially coextensive with the facing 6, serves to unite the latter to the foundation 5 securely. Metallic sheet material of the specified kind lends itself to clean profile cutting and embossing with dies, as well as to embellishment by contrast coloring, burnishing, high spot polishing etc., with attainment of corresponding variations in the ultimate appearance of the cards. This facing 6 I attach to the paper foundation sheet 5 by first moistening the exposed adhesive backing 11, and then subjecting the foundation sheet 5 and the facing 6 to pressure for a time interval sufficient to insure setting of the adhesive gum 11.

In addition to the artifices already mentioned, the facing 6 may obviously be made smaller in area than the foundation sheet 5 and variously profiled so that the field of variations possible within the scope of the appended claims is virtually limitless. By virtue of the thinness of the facing 6, the weight of my improved greeting cards is not appreciably increased over that of ordinary greeting cards, yet rendered stiffer through the embossings of the facing 6.

The ground sheets 5 and the facings 6 may of course be furnished separately to printers or stationers so that the sender's name may be printed on the ground sheet 5 before application of the facing 6 if this should be desirable.

Having thus described my invention, I claim:

1. As an article of manufacture, a greeting card comprising a non-metallic foundation sheet, a thin, pliable ornamental metallic facing, and interposed sheet fabric substantially coextensive with said metallic facing adhesively attached thereto and to said foundation sheet, said facing and said interposed fabric being apertured to expose the foundation sheet for inscription.

2. As an article of manufacture, a greeting card comprising a foundation sheet; a thin, pliable metallic facing sheet, ornamen-

tally embossed; and interposed sheet fabric, substantially coextensive with said facing, adhesively attached to said facing and foundation sheets and thus uniting them; the facing sheet being apertured to expose a sheet behind it for inscription.

In testimony whereof, I have hereunto signed my name at Allentown, Pennsylvania, this 18th day of December, 1930.

FRED WEINDEL, JR.

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