Sept. 6, 1955 L. D. YOUNG 2,717,073

TRANSPARENT WALL DISPLAY PACKAGE

Filed April 30, 1953

FIG. 1

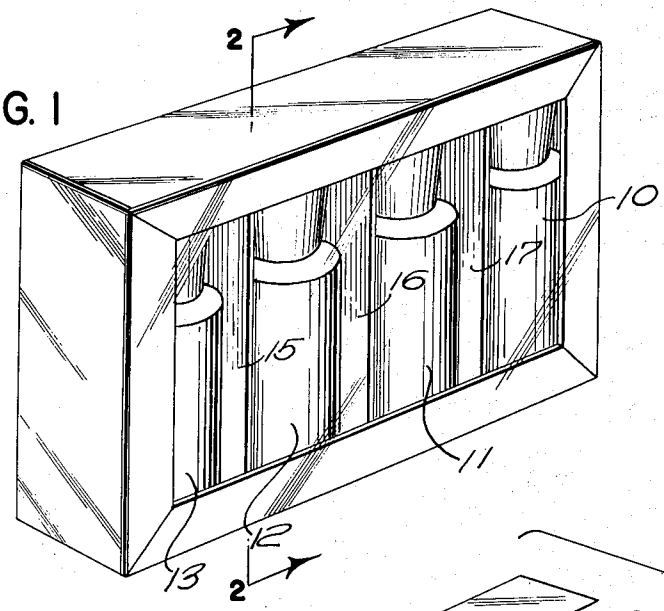


FIG. 2

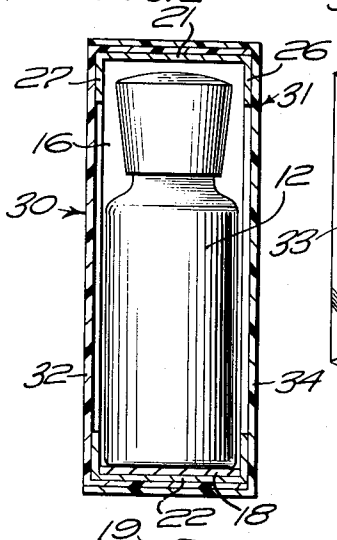
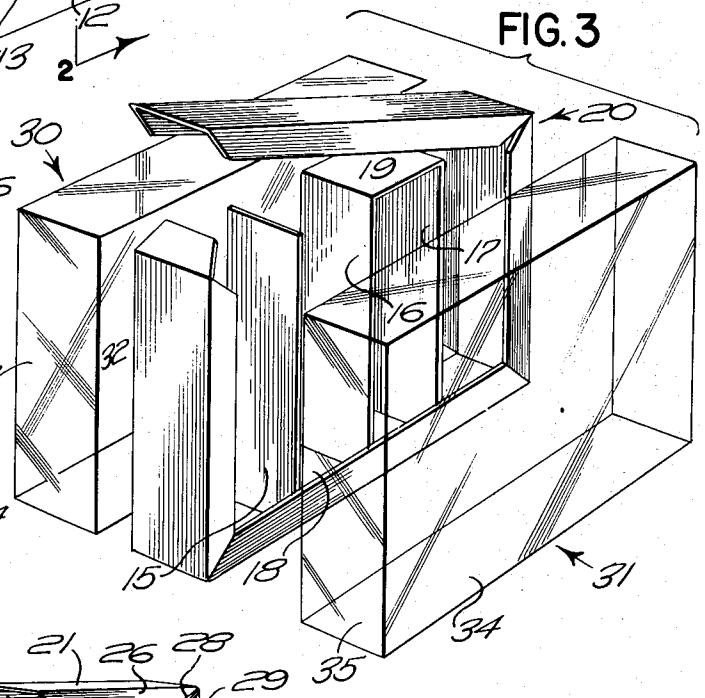


FIG. 3



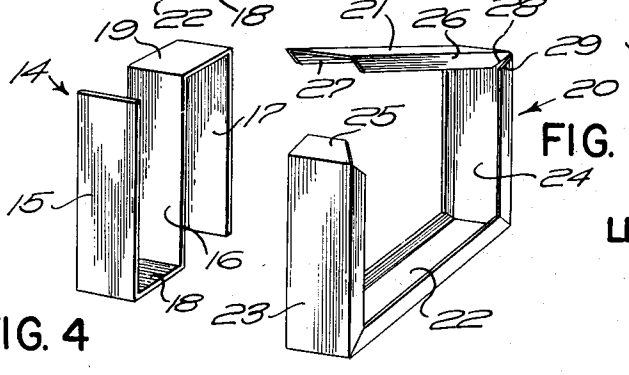


FIG. 4

FIG. 5

INVENTOR.

LEWIS DOUGLAS YOUNG

BY

Barlow & Barlow

ATTORNEYS

United States Patent Office

2,717,073

Patented Sept. 6, 1955

2,717,073

TRANSPARENT WALL DISPLAY PACKAGE

Lewis Douglas Young, Providence, R. I., assignor to Douglas Young, Inc., a corporation of Rhode Island

Application April 30, 1953, Serial No. 352,186

1 Claim. (Cl. 206—45.34)

This invention relates to a display package.

One of the objects of the invention is to provide a display package in which each one of a plurality of articles may be viewed without opening the package.

Another object of the invention is to provide a package of attractive appearance and yet one which may be formed in a simple and inexpensive manner.

Another object of the invention is to provide a package which will be formed of a plurality of parts held in position by a transparent casing, thus making unnecessary the securing of the parts together adhesively or by staples one to the other.

Another object of the invention is to provide a package for bottles or breakable articles in which the articles are protected from contacting one with the other, which might result in breakage.

With these and other objects in view, the invention consists of certain novel features of construction as will be more fully described and particularly pointed out in the appended claim.

In the accompanying drawings:

Figure 1 is a perspective view of the package formed in accordance with this invention;

Figure 2 is a section on line 2—2 of Figure 1;

Figure 3 is a perspective exploded view of the container with the bottles removed;

Figure 4 is a perspective view of the partition between articles;

Figure 5 is a perspective view of the frame of the package.

In proceeding with this invention, I provide a partition between the articles to be displayed with a frame extending about the articles, leaving their major portion exposed, and then hold the frame about the articles with the partition between them in a transparent case which may be formed of transparent material in box-like form with the side walls telescoping.

With reference to the drawings I have illustrated this package as comprising a package of four bottles in which different sorts of perfume or the like may be contained. These bottles are designated **10**, **11**, **12**, and **13**. It will, however, be apparent that many articles of different forms might be utilized to which this invention will apply. In order to separate the bottles one from another, I have provided a member designated generally **14** and which comprises a strip of material folded into generally right angular formation so as to form partitions **15**, **16**, and **17**. Partitions **15** and **16** are joined as at **18** at the lower edge, while partitions **16** and **17** are joined as at **19** at their upper edges. Thus, by simply folding a strip of material of a proper width, the partitions are formed and held in spaced relation, and the part **18** will extend beneath the bottle **12** and the part **19** will extend above the bottle **11**.

A frame **20**, as shown in Figure 5, is also formed of a strip of flat material which is folded into generally rectangular shape providing a top wall **21**, a bottom wall **22**, and side walls **23** and **24**. This framework extends along the tops and bottoms of the bottles and also along the sides of the two end bottles **10** and **13**. In order to provide a broader surface for the top wall **21** to rest on, a lip **25** may be provided on the side wall **23** and folded at its end. The frame is further stiffened by means of flanges **26** on each of the walls **21**, **22**, **23**, and **24** along the front edge, while it is also provided with a similar flange **27** along the same walls at the back edge. These flanges are mitered as at **28** on the flange of wall **21** and **29** on the flange of wall **24** at substantially 45 degrees so that when folded at right angles to these walls, these flanges will abut in a mitered corner. These flanges also serve to engage the partitions which are substantially the width of the distance between the flanges when at right angles so as to assist in retaining the partitions in position.

With the bottles in place between the partitions and the frame embracing the group of bottles, the assembly is held in position by placing the same in a tight-fitting box made of cellophane, acetate, or similar transparent material in which there is a body portion designated generally **30** and a cover portion designated generally **31**. The body portion has a bottom **32** with upstanding walls **33** of substantially the depth of the thickness of the frame; the cover likewise has a top wall **34** with depending sides **35** of substantially the thickness of the frame and height of the walls **33** so as to tightly telescope over the walls **33** and embrace the assembly. When this box is thus assembled, it is of very rigid construction, and yet the articles, or bottles in this case, may be readily viewed without the necessity of opening the case.

I claim:

A package for a group of a plurality of articles positioned side by side comprising a transparent casing having telescoping sections each having side and end walls with a top wall on one and a bottom wall on the other, a frame of a single strip of material within said casing extending along and engaging the side and end walls of said casing and held in position thereby with its ends unconnected and in adjacency, a plurality of articles within said frame, a partition within said frame made of a single strip of material folded in zig-zag shape to provide wall sections located between said articles with the connecting portions between the wall sections extending along the side walls of said frame in engagement therewith, said frame having peripheral flanges at opposite sides thereof which meet at the corners in mitered abutting relation and extend into overlapping engagement with said partitions and are held in place by engagement with said casing.

References Cited in the file of this patent

UNITED STATES PATENTS

759,588	Baird	May 10, 1904
1,160,930	Mendelson	Nov. 16, 1915
1,770,701	Kelly	July 15, 1930
1,791,422	McVay et al.	Feb. 3, 1931
1,864,925	Molins	June 28, 1932
1,922,208	Knorpp	Aug. 15, 1933
2,395,558	Lighter	Feb. 26, 1946
2,548,985	Lighter	Apr. 17, 1951