Sept. 22, 1953 M. SUCIU 2,652,647

CARDHOLDER

Filed March 12, 1951

Fig. 1

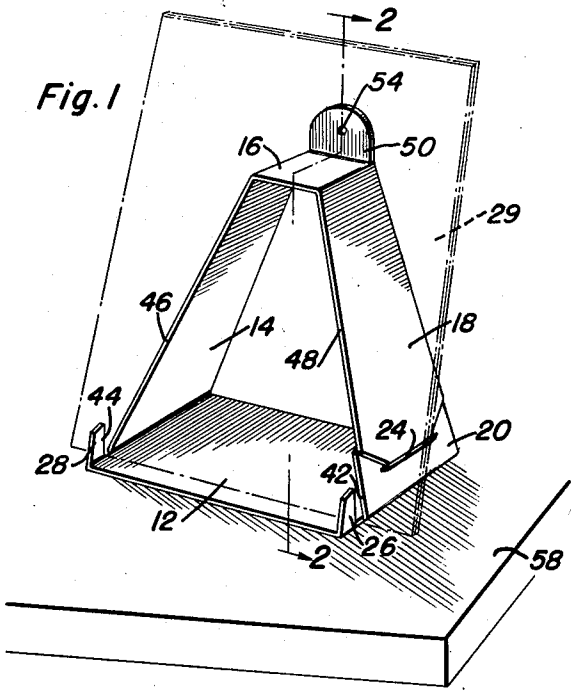


Fig. 2

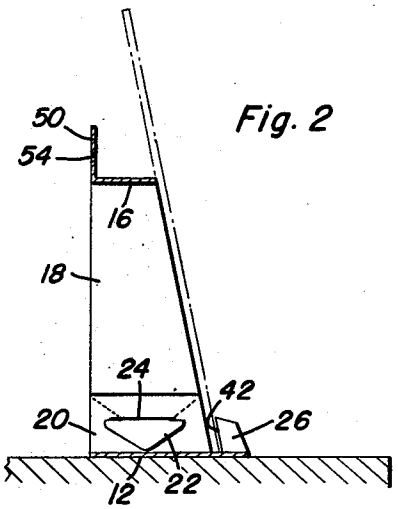


Fig. 3

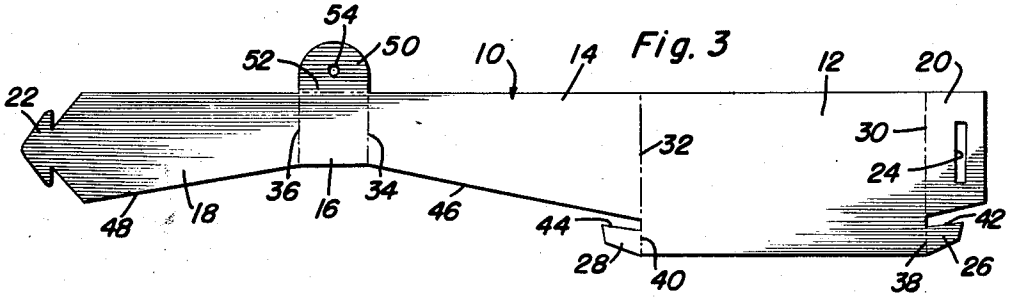


Fig. 4

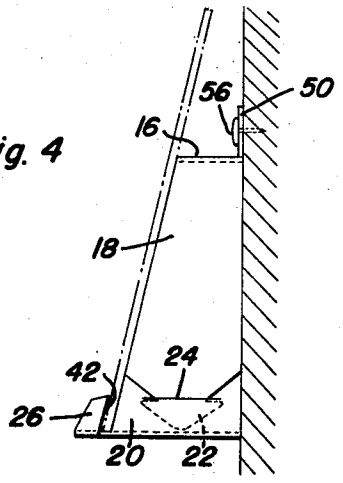
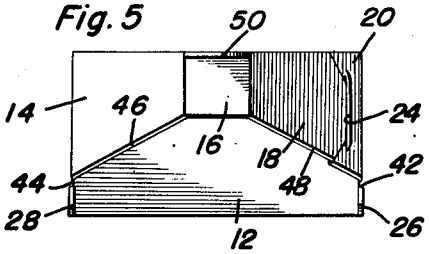


Fig. 5



Mary Suciu

INVENTOR.

BY Clarence A. O'Brien and Harvey B. Jacobson

Attorneys

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CARDHOLDER

Mary Suciu, Fostoria, Mich.

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9 Claims. (Cl. 40—10)

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This invention relates to an improved support adapted particularly to hold Christmas cards in a position for ready display.

An object of this invention is to provide a holder for a card of any selected type, as a Christmas card, advertising poster, price tag or any other suitable description, the holder being of extremely inexpensive, convenient and neat construction, being made of a single blank of material folded in such a way that there is a base provided with a pair of side panels, each of the panels having a forward inclined edge which constitutes a rest for the back surface of the card, and a pair of stops connected to the base and located in advance of the sides, the stops being sufficiently spaced from the sides so as to provide upwardly opening slots to receive portions of the card at the bottom edge thereof for holding the card releasably in place.

A further object of the invention is to provide a device of the above described character which may be easily assembled and disassembled and which is adapted to be mounted on a supporting surface or hung by a nail or the like as a selected use.

Ancillary objects and features of importance will become apparent in following the description of the illustrated form of the invention.

In the drawings:

Figure 1 is a perspective view of the device showing it in use;

Figure 2 is a vertical sectional view taken substantially on the line 2—2 of Figure 1 and in the direction of the arrows;

Figure 3 is a plan view of the blank pattern from which the device is made;

Figure 4 is an elevational view of the device showing it in a second operational position; and

Figure 5 is a top view of the device.

In the accompanying drawings, and specifically Figure 3 thereof, there is a blank 10 made of cardboard, certain types of commercial plastic material or others. The blank includes a substantially rectangular portion 12 which when folded as disclosed in other figures of the drawings, constitutes a base. Integrally joined at one edge of the base is a panel 14, and integrally joined to the outer end of the panel 14 is a section 16, which integrally connects with another panel 18. The panels 14 and 18 constitute sides of the device when it is in the folded and operative condition, the panel 18 not only including the flat portion which is integrally joined to the section 16 but also a tab 20 which is integrally connected at an edge of the base 12 opposite from the junction of

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the panel 14 with the base 12. There is a tongue 22 at the outer end of the panel portion 18 and a slot 24 formed in the tab 20 extending transversely thereof, the slot being adapted to receive and hold the tongue 22.

Integrally connected with the same edges of the base 12 which have the tab 20 and the panel 14 thereon, is a pair of ears 26 and 28, respectively, which are arranged to constitute stops for the card 29 when it is located in place on the device.

The device is formed with various fold lines defining the junctions of the described elements. There is a fold line 30 at the junction of the tab 20 in the base 12, a fold line 32 at the junction of the panel 14 in the base 12, a fold line 34 at the junction of the section 16 and the panel 14, and a fold line 36 at the junction of the section 16 and the panel 18. Fold lines 38 and 40, respectively, are located at the junctions of the ears 26 and 28 with the base 12.

To assemble the device, the panel 14 is folded with respect to the base, as is the tab 20. Then the section 16 is folded along the lines 34 and 36 so that the tongue 22 may be fitted in the slot 24, the angles between the folded portions being such that the section 16 constitutes the top of the device while the base 12 constitutes the bottom of the device. Then the ears 26 and 28 are folded approximately 90 degrees with respect to the base 12 so that the space between the stops 26 and 28 and the lower front edge of the sides 14 and 18 constitute pockets 42 and 44 within which the lower edge of the card 29 is adapted to be placed.

The front edges 46 and 48 are tapered rearwardly from the base 12 toward the top section 16 in order to constitute a back rest for the rear surface of the card 29. When the device is used as disclosed in Figure 1, it is immaterial whether the tab 50 which constitutes a rearward extension of the section 16, is folded along its fold line 52 or not. However, when the device is used as disclosed in Figure 4, the tab 50 is folded along the line 52 until it is disposed at right angles to the plane of the section 16 and the aperture 54 in the tab 50 is used to accommodate a nail, tack 56 or like fastening element whereby the device may be attached to a vertical wall in lieu of being placed on a horizontal supporting surface 58 as disclosed in Figure 1.

Having described the invention, what is claimed as new is:

1. An open front card holder comprising a support having a flat base provided with upstanding side panels, said panels having inclined edges which constitute a rest for a card, an integral web

connecting said panels to one another at their upper ends, and stops carried by said base and located in advance of said side panels.

2. An open front card holder comprising a support having a flat base provided with upstanding side panels, said panels having inclined edges which constitute a rest for a card, an integral web connecting said panels to one another at their upper ends and stops carried by said base and located in advance of said side panels, said stop rising from said base and spaced from said inclined edges to thereby provide with the lower portions of said panels, upwardly opening slots to receive portions of the card at the bottom edge thereof.

3. An open front card holder comprising a support having a flat base provided with upstanding side panels, said panels having inclined edges which constitute a rest for a card, an integral web connecting said panels to one another at their upper ends, and stops carried by said base and located in advance of said side panels, said base being integrally connected to said panels, and said stops being integrally connected to said base.

4. An open front card holder comprising a support having a flat base provided with upstanding side panels, said panels having inclined edges which constitute a rest for a card, an integral web connecting said panels to one another at their upper ends, and stops carried by said base and located in advance of said side panels, said base being integrally connected to said panels, and said stops being integrally connected to said base, said panels and stops being foldable with respect to said base.

5. In a card holding device, a support of knockdown construction, said support including a flat base having side panels rising from opposite edges thereof, an integral web connecting said panels to one another at their upper ends, said side panels having front edges constituting a back rest for a card, one of said side panels including two sections releasably joined together so that said side panels may be displaced with respect to said base, and means carried by said base in front of said side panels adapted to be contacted by the front surface of the card to hold the card on said base.

6. In a card holding device, a flat base having opposite side edges, panels rising from said side edges and having rearwardly inclined front edges which constitute a back rest for a card, an integral web connecting said panels to one another at their upper ends, said base projecting in front of said side panels and having stops rising therefrom adapted to be contacted by the card, the stops being spaced from the lower portions of said side panels to thereby constitute upwardly opening slots in which the card is adapted to be disposed, and a top section connected to the upper ends of said panels and provided with a tab which is adapted to accommodate a fastening element to hold the device suspended.

7. A card holder comprising a one piece blank of sheet material, one end of said blank having a transverse slot therein, the other end of said blank being wedge shaped, the portion of said blank adjacent said slotted end forming a rectangular base, transversely extending predetermined scored lines one on either side of said base defining the limits of said base, the portion of said blank between said base and said other end forming a pair of side walls and a top connecting web therebetween, a pair of transversely extending scored lines between said side walls and said connecting web, said side walls and connecting web overlying said base, said wedge shaped end being detachably received in said slotted end, the back edges of said side walls being vertically extending from said base and the front edges of said side walls being inclined from said base, stops on said base located in advance of said side panels to retain cards against the front edges of said side walls.

8. A card holder comprising an elongated, flat base, side panels rising from opposite ends of said base, said side panels converging toward one another and webs connecting the upper ends of said side panels to one another, stops carried by said base in advance of the forward edges of said side panels, the forward edges of said side panels being inclined and constituting a card rest.

9. A card holder comprising an elongated, flat base, side panels rising from opposite ends of said base, said side panels coverging toward one another and webs connecting the upper ends of said side panels to one another, stops carried by said base in advance of the forward edges of said side panels, the forward edges of said side panels being inclined and constituting a card rest, said stops being provided on the ends of said base and being spaced from the forward edges of said side panels to form upwardly opening slots.

MARY SUCIU.

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