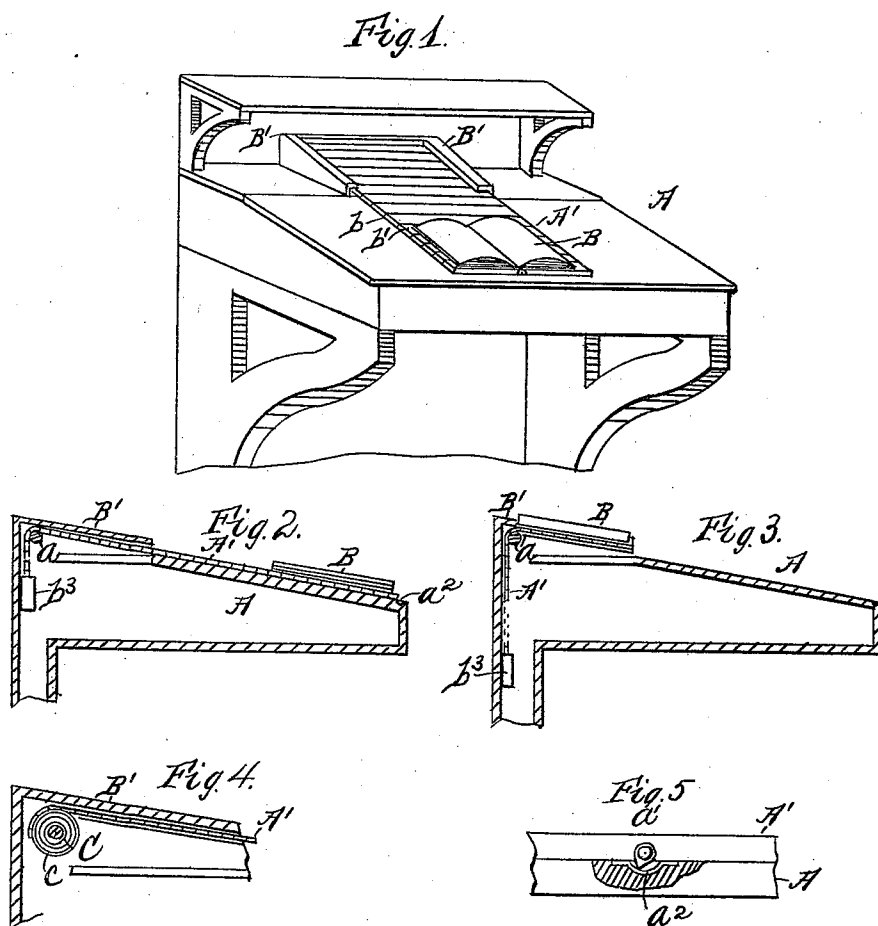


(No Model.)

P. C. TALMAN.
ADVERTISING DEVICE.

No. 536,709.

Patented Apr. 2, 1895.



WITNESSES:
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UNITED STATES PATENT OFFICE.

PIERRE C. TALMAN, OF BROOKLYN, NEW YORK.

ADVERTISING DEVICE.

SPECIFICATION forming part of Letters Patent No. 536,709, dated April 2, 1895.

Application filed February 9, 1894. Serial No. 499,602. (No model.)

To all whom it may concern:

Be it known that I, PIERRE C. TALMAN, a citizen of the United States, and a resident of Brooklyn, in the county of Kings and State of New York, have invented certain new and useful Improvements in Advertising Devices, of which the following is a specification.

This invention relates to advertising devices designed to be placed in hotels and other public places, the object being to provide simple and convenient means whereby the advertising medium is always in sight and the invention consists in the construction and novel arrangement of parts as hereinafter set forth and particularly pointed out in the appended claim.

In the accompanying drawings, Figure 1, is a perspective view of a writing desk having my invention attached thereto. Fig. 2, is a section showing the parts in one position. Fig. 3, is a section showing the parts in another position. Fig. 4, is a detail, on an enlarged scale showing a modification; and Fig. 5, is a detail showing a means for fastening a carrier in place.

Referring by letter to the drawings A, designates a writing desk or table, which may be of any desired form. As here shown, it has an inclined top space and a horizontal space rearward of the inclined space.

A', designates a carrier movable over the top of the desk or table and upon which an advertising book B or other advertising medium may be securely fastened. This carrier is of belt like form and longitudinally flexible so that it may be drawn over or around a roller a, arranged at the rear side of the desk or table between guides B', for the carrier. In order to render the carrier longitudinally flexible, and yet strong, I construct it with a base b, of canvas, or similar flexible material, and transverse strips of wood b', securely attached to the base but not attached one to another.

The guide ways B' are shown as secured to the rear portion of the desk or table top and having an incline substantially parallel with the incline of the desk or table, but this latter feature is not absolutely necessary.

The carrier, with the advertising medium thereon, is designed normally to be in the position shown in Figs. 1 and 2, and any desired

fastening device may be employed for securing it in this position.

In Fig. 5, I have shown a fastening device consisting of a cam-shaped latch a' pivoted to the front edge of the carrier and adapted to engage in a keeper or depression a², adjacent the front of the desk or table.

When it is desired to use the desk or table for writing purposes it is designed to move the carrier and advertising medium out of the way or in the position shown in Fig. 3. For this purpose I employ a counter-balance which may, as shown in Figs. 2 and 3, consist of a weight or weights b³, attached to the inner end of the carrier and movable vertically along the rear side of the desk or table, or, as shown in Fig. 4, I may employ a convolute spring C, attached at one end to a fixed portion of the desk or table and at the other end to a roller c, to which the inner end of the carrier is also fastened. Obviously upon releasing the carrier, the counter-balance will automatically move it to the position shown in Fig. 3.

It will be seen that in either of its two positions the portion of the carrier having the advertising medium thereon will be above the plane of the desk or table top so that the advertising medium is always exposed to view.

I prefer to make the carrier of belt like form, substantially as shown and described, because it will prevent the lodgment of dirt or other matter, such as pen-holders, &c., that would obstruct the movements of the carrier and advertising book, as would be the case were the book, or a board attached to chains or the like. That is, if a book were drawn bodily upon the desk or table top by means of chains or the like attached to its covers there would be room for obstructions at its upper end, while with my construction with the book mounted on a belt like carrier which may extend from the front to the rear edge of the desk or table top this trouble is not likely to occur.

I have shown the carrier as placed substantially in the center of the desk but this may be a matter of choice.

Having described my invention, what I claim is—

In an advertising device, the combination with a desk having an inclined top space and

a horizontal top space rearward of the inclined space, of the guides secured to the horizontal space and having an incline substantially parallel with the incline of the desk top,
5 the flexible belt like carrier movable in said guides, the said guides and carrier being located in the central part of desk top, an advertisement book secured to a portion of said carrier whereby it is at all times on the upper side
10 of the desk, and a counter-balance for moving

the carrier in one direction, substantially as specified.

Signed at New York, in the county of New York and State of New York, this 16th day of January, A. D. 1894.

PIERRE C. TALMAN.

Witnesses:

HARRY R. MOLLER,
CLARENCE R. FERGUSON.