

Nov. 4, 1930.

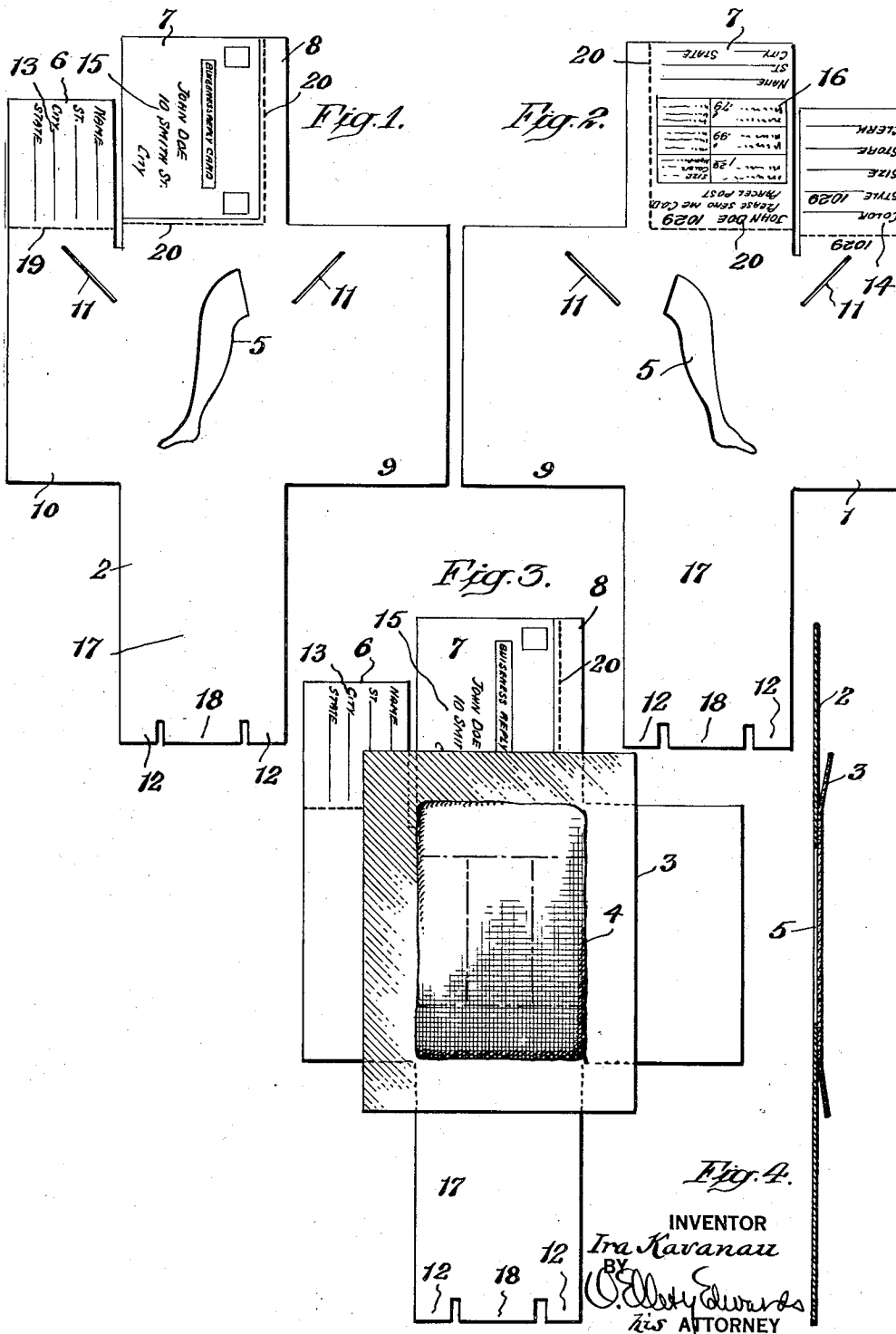
I. KAVANAU

1,780,558

HOSIERY PACKAGE

Filed Aug. 21, 1929

2 Sheets-Sheet 1



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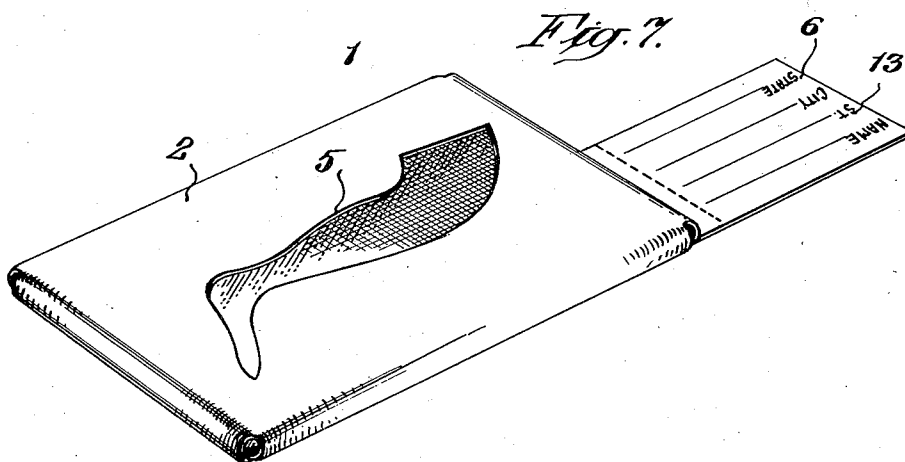
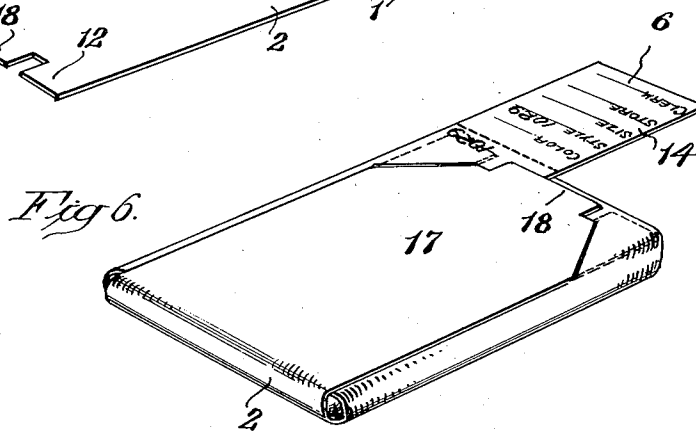
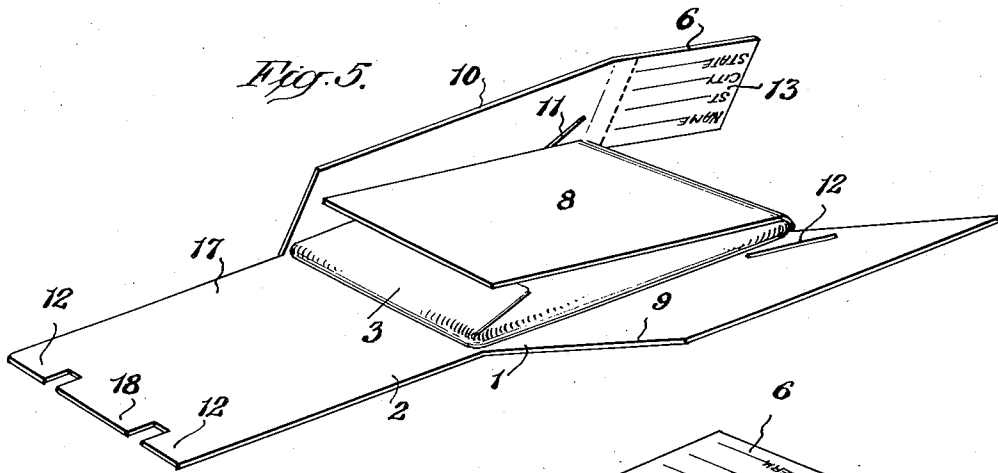
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INVENTOR
Ira Kavanau
BY
C. W. Edwards
his ATTORNEY

UNITED STATES PATENT OFFICE

IRA KAVANAU, OF NEW YORK, N. Y.

HOSIERY PACKAGE

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The object of my invention is to provide a package which will display hosiery or any other suitable article, in a desirable and attractive manner, completely protect the same, and facilitate record keeping, so that it is easy for a customer to duplicate orders by mail. These and other objects are accomplished by my invention, one embodiment of which is hereinafter set forth.

For a more particular description of my invention, reference is to be had to the accompanying drawings, forming a part hereof, in which

Figure 1 is a view showing the outside of the blank;

Figure 2 is a corresponding view, in reverse, showing the inside of the blank;

Figure 3 shows the blank with an article, preferably hosiery, about to be enclosed therein;

Figure 4 is a longitudinal section of my improved blank, with glassine paper attached;

Figure 5 shows the same partially folded about a package of hosiery; and

Figures 6 and 7 are bottom and top views, respectively, of the complete article, showing the blank completely folded about an inner package of hosiery.

Throughout the various views, similar reference characters designate similar parts.

My improved package 1 has a cover 2 which is composed of a blank which will be described below, an inner package cover partially encasing an article and preferably made of a translucent material, such as glassine paper, designated generically by the character 3, and an article of hosiery or any other suitable thing 4, which is inside the other two covers, and visible through a stocking shaped opening 5 in the blank 2. The blank 2 is also provided with a record tab 6 and a return post card 7 in a flap 8 as well as other flaps which fold so as to secure the package in a manner described below.

The article 4 is preferably made into a form suitable for the blank 2, and for convenience, a hosiery package will be described as this is the preferred embodiment of my in-

vention, although it may be embodied in any suitable way.

This hosiery is folded into substantially rectangular form as indicated in Figure 3 and placed on glassine paper 3 which is secured to the outer cover or blank 2 in any suitable manner and opposite the opening 5. This glassine paper is then folded to the position indicated by the dotted lines in Figure 3. Thereafter an end flap 8 carrying the return post card 7 is folded over the hosiery 4. Thereafter the side flaps 9 and 10 are folded over. Each of these flaps has a diagonally disposed slot 11 adapted to receive a tab 12 as described below. The flap 10 carries the stub 6 on which a record of the sale is kept. The name and address of the purchaser is on one side as indicated at 13 and the color, style, size, store and clerk's name appear on the opposite side at 14, after the blank has been filled out. This stub keeps a perfect record of the transaction and enables the house selling the goods to fill repeat orders which may be sent in on the post card 7 where the face 15 has the address and the back 16 has data with regard to various kinds of stockings which may be ordered and a blank for the name and address of the person sending the order. After the side flap 9 has first been folded over and then the side flap 10, the end flap 17 is folded over and these tabs 12 put in the slots 11 leaving an intermediate tab 18 which may be grasped by fingers when the package is opened.

In view of the foregoing, the use of my improved package will be readily understood. Hosiery is placed, stored and displayed through the glassine paper 3 and the opening 5. The package is a neat and small one and easily manipulated. Once the sale is made, the tab 6 is torn from the blank 2 at the line 19 after a complete record has been made of the sale. The package is then delivered to the customer along with as many others as have been bought. When the customer desires to repeat the order, she tears out the post card at the dotted line 20 and fills out the card as she desires and mails the same and thereafter receives the goods C. O. D. and pays for them, so that it is easy for her to

duplicate orders, and the tabs 6 are always available so as to furnish the house selling the goods with full information as to what the purchaser has actually bought. These tabs
5 may be useful because they give the names and addresses of good prospects who may be reached by advertisements from time to time with a view to stimulating business.

While I have shown and described one embodiment of my invention, it is obvious that
10 it is not restricted thereto, but that it is broad enough to cover all structures that come within the scope of the annexed claims.

Having thus described my invention, what
15 I claim is:

1. A blank for display purposes having a main body portion, side and end flaps, each of said side flaps having a slit therein, one of said end flaps being substantially of the same
20 area as said body portion so as to entirely cover the back of said display blank when folded and tongues upon said last mentioned end flap adapted to be inserted in said slits in said side flaps when said blank is in folded
25 condition enclosing an article.

2. A blank for display purposes comprising a main body portion, side and end flaps upon said body portion, each of said side flaps having a slit therein, one of said end flaps
30 having two parallel slits therein defining two end tongues and a central disengaging tab whereby said end tongues may be inserted in said slits to maintain said blank in folded condition when folded to enclose an article.

3. A blank for display purposes comprising a main body portion, side and end flaps upon said body portion, means integral with one of said end flaps and both of said side flaps for maintaining the blank in folded
40 condition when enclosing an article and the other end flap having a weakened line extending therethrough thereby defining an order card and a space for additional indicia.

4. A blank for display purposes comprising a main body portion, side and end flaps upon said body portion, means integral with one of said end flaps and both of said side flaps for maintaining the blank in folded
45 condition when enclosing an article, the other end flap having a weakened line extending therethrough thereby defining an order card and a space for additional indicia and said last mentioned flap also having a weakened
50 line extending part way along the line of fold of said flap to assist in detaching said order card.

In testimony whereof, I have hereunto set my hand this 15th day of August, 1929.

IRA KAVANAU.