Title: A SYSTEM AND METHOD FOR PROVIDING INCENTIVES TO CUSTOMERS OVER A COMPUTER NETWORK

Abstract: A method is described for providing purchasing incentives to consumers, comprising transmitting a prompt for information from a main computer to a personal computer over a computer network, (41) said prompt including incentive data such as coupon information, transmitting said information from said personal computer to said main computer over said computer network in response to said prompt, said information including a wireless telephone number (44); transmitting said incentive data from said main computer to a wireless device designated by said wireless telephone (46), storing said incentive data in said wireless device; and displaying said incentive data to a retailer to redeem the incentive, such as a coupon.
Published: with international search report

(88) Date of publication of the international search report:
30 January 2003

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.
### INTERNATIONAL SEARCH REPORT

#### A. CLASSIFICATION OF SUBJECT MATTER
- **IPC(7)**: G06F 17/60
- **US CL**: 705/14

According to International Patent Classification (IPC) or to both national classification and IPC

#### B. FIELDS SEARCHED

- **Minimum documentation searched (classification system followed by classification symbols)**
  - U.S.: 705/14

- **Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched**

- **Electronic database consulted during the international search (name of data base and, where practicable, search terms used)**
  - Please See Continuation Sheet

#### C. DOCUMENTS CONSIDERED TO BE RELEVANT

<table>
<thead>
<tr>
<th>Category *</th>
<th>Citation of document, with indication, where appropriate, of the relevant passages</th>
<th>Relevant to claim No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Y</td>
<td>US 5,420,606 A (BEGUM et al.) 30 May 1995 (30.05.1995), see abstract.</td>
<td>1-11</td>
</tr>
<tr>
<td>Y</td>
<td>US 6,076,069 A (LAOR) 13 June 2000 (13.06.2000), see entire document.</td>
<td>1-11</td>
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<tr>
<td>Y</td>
<td>WO 93/23955 (HOLMAN) 25 November 1993 (25.11.1993), see abstract.</td>
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☐ Further documents are listed in the continuation of Box C.
☐ See patent family annex.

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- **"&"**: document member of the same patent family

**Date of the actual completion of the international search**
- **01 May 2002 (01.05.2002)**

**Date of mailing of the international search report**
- **13 SEP 2002**

**Name and mailing address of the ISA/US**
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- **Telephone No. 703-305-3900**

**Form PCT/ISA/210 (second sheet) (July 1998)**
Continuation of B. FIELDS SEARCHED Item 3:
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coupon, certificate, voucher, display, electronic, clippiess, cyber, paperless, virtual, redeem, redemption, PDA, personal digital assistant, epon, ecoupon