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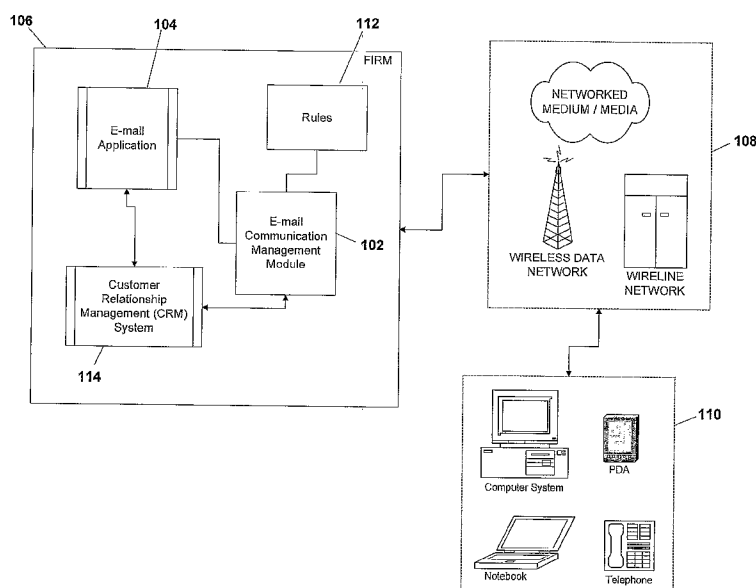
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[Continued on next page]

(54) Title: RULE-BASED ELECTRONIC MESSAGE PROCESSING



(57) Abstract: In various embodiments, a computer-assisted method for processing an electronic message includes the steps of reviewing the recipients of the electronic message, evaluating whether any of the recipients of the electronic message are potentially incorrect, and prompting the sender of the electronic message to evaluate whether the potentially incorrect recipients are correct. This computer-assisted method, as it evaluates whether a recipient may be potentially incorrect, may provide an effective warning to the sender of the electronic message as opposed to previous systems which automatically, and often, spuriously, warned the sender that a recipient may be incorrect without ever evaluating the recipients.

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RULE-BASED ELECTRONIC MESSAGE PROCESSINGInventors

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10 PRIORITY

This application claims priority to U.S. Provisional Patent Application Ser. No. 60/721,224, entitled RULE-BASED E-MAIL COMMUNICATION PROCESSING, filed on September 27, 2005, the entire disclosure of which is hereby expressly incorporated by reference herein.

15 FIELD OF THE INVENTION

The present invention generally relates to analyzing and processing electronic messages including, for example, e-mail communications.

BACKGROUND

20 If an e-mail is sent to an incorrect recipient, it can cause severe consequences to a firm including lost business and increased exposure to legal liability. Mistakes are typically severe because e-mail communications often cross firm boundaries.

Incorrect e-mail transmissions may occur for a number of reasons. For example, a high volume of e-mail communications may lead to shorter attention spans by 25 personnel and less care being given to addressing e-mails. Further, e-mail applications,

such as Microsoft Outlook™, for example, provide features that allow for instant “pinpoint” access to a cache of recently used addresses which “auto-complete” the e-mail address as it is being typed; however, these features may result in the auto-completion of an incorrect e-mail address. In addition, many firms have integrated customer relationship management (CRM) systems into their e-mail addressing systems. CRM systems typically have larger contact lists than individual e-mail contact lists, and thus, a greater frequency of mistakes may occur when a CRM system is used. Further, there may be an overlap of names between the external and internal addressing systems of a firm’s e-mail system, and, when both addressing systems are accessible to a user, additional mistakes can occur. In addition, as the number of a firm’s clients increases, the possibility of having similar or identical names such as “John Smith”, for example, likewise increases.

In an attempt to reduce the frequency of the above-discussed mistakes, previous e-mail systems automatically reminded users that they should review the recipients of an e-mail before transmitting it. However, these automatic warnings were often spurious as most e-mails are actually correctly addressed. As a result, in many cases, users quickly became “trained” to click through and ignore these ineffective warnings when sending e-mails and thus became less attuned to the possibility of an incorrectly addressed e-mail. In view of the foregoing issues, what are needed are more effective systems and processes for processing e-mail communications.

SUMMARY

In various embodiments, a computer-assisted method for processing an electronic message includes the steps of reviewing the recipients of the electronic message, evaluating whether any of the recipients of the electronic message are potentially incorrect, and prompting the sender of the electronic message to evaluate

whether the potentially incorrect recipients are correct. This computer-assisted method, as it evaluates whether a recipient may be potentially incorrect, may provide an effective warning to the sender of the electronic message as opposed to previous systems which automatically, and often, spuriously, warned the sender that a recipient may be incorrect
5 without ever evaluating the recipients.

In various embodiments, a computer- readable medium for processing an electronic message comprises computer-executable instructions thereon for reviewing the recipients of the electronic message, evaluating whether any of the recipients of the electronic message are potentially incorrect, and prompting the sender of the electronic
10 message to evaluate whether the potentially incorrect recipients are correct.

In various embodiments, a computer-assisted system for processing an electronic message comprises an e-mail communication management module for reviewing the recipients of the electronic message, evaluating whether any of the recipients of the electronic message are potentially incorrect, and prompting the sender
15 of the electronic message to evaluate whether the potentially incorrect recipients are correct.

BRIEF DESCRIPTION OF THE FIGURES

The utility of the embodiments of the invention will be readily
20 appreciated and understood from consideration of the following description of the embodiments of the invention when viewed in connection with the accompanying drawings, wherein:

Figure 1 includes an architecture diagram illustrating various system embodiments provided in association with the present invention;

Figure 2 includes a process flow diagram illustrating a method or process embodiment provided in association with the present invention; and

Figure 3 includes a process flow diagram illustrating an alternative method or process embodiment provided in association with the present invention.

5 Corresponding reference characters indicate corresponding parts throughout the several views. The exemplifications set out herein illustrate preferred embodiments of the invention, in various forms, and such exemplifications are not to be construed as limiting the scope of the invention in any manner.

DESCRIPTION

10 Referring now to Figures 1 and 2, the present invention provides embodiments of an e-mail communication management module 102 that may reside within, or may be operatively associated with, a conventional e-mail application 104, such as Microsoft Outlook™, for example, of a firm 106 or institution. The e-mail application 104 may be configured to facilitate, transmit, and/or receive e-mail
15 communications through a variety of communication media 108, such as, for example, wireless data networks, wireline networks, and/or networked media (such as Internet, intranet, or extranet), to and/or from various access devices 110 such as, for example, computer systems, personal digital assistants (PDAs), and wireless phones.

In operation, at step 202, the module 102 may be configured to detect
20 events such as, for example, the sending of e-mail, and/or the transmission of electronic messages via instant-messaging windows and/or other electronic messaging software applications. When one or more of these events occur, at step 204, the module 102 may scan the electronic message generated by such electronic messaging software and review the recipients of the electronic message. At step 206, the module 102 may evaluate
25 whether the recipients of the electronic message are potentially incorrect. To perform

this evaluation, as discussed in further detail below, the module 102 may evaluate the recipients of the electronic message according to one or more predefined rules 112. To this end, in various embodiments, the module 102 may employ one or more rule modules that can be configured with a variety of heuristics to “guess” when an e-mail user has
5 misaddressed an e-mail, for example, and may be configured to prompt the user, at step 212, to evaluate, and possibly correct, the recipient list. In the event that the module 102 determines that, in view of rules 112, the electronic message is properly addressed, the module 102 may permit the electronic message to be sent to the recipients.

The above-described module 102 is an improvement over previous e-mail
10 modules. Previous e-mail modules do not evaluate whether the recipients of the electronic message may be incorrect before prompting the sender to confirm that the recipients are correct. Rather, these previous e-mail modules prompt the sender to confirm that the recipients are correct before transmitting every e-mail. As a result, users of these previous e-mail systems typically ignore these warnings as they do not assist the
15 user in evaluating whether the recipients may be incorrect. The module 102 of the present invention is an improvement over these previous modules as the module 102 prompts the sender only when the module 102 has determined that the electronic message meets at least one of pre-defined rules 112. Accordingly, as the sender is warned only if one of rules 112 is met, the sender is more likely to evaluate the recipients
20 of the electronic message after being prompted by the module. In various embodiments, to further facilitate the sender’s review of the electronic message, the module 102 may prompt the sender in such a way that the sender has an opportunity to correct any mistakes in the recipient list without having to return to the e-mail composition window in the e-mail application 104.

After the sender has been prompted to evaluate the recipients of the electronic message at step 212, the sender, at step 214, may respond to the prompt by affirming that the recipients of the electronic message are correct. In this event, the module 102 may permit the electronic message to be sent to the recipients at step 210.

- 5 However, in the event that the sender determines that one or more recipients are incorrect, the sender may correct the recipients at step 216. The module 102 may then allow the message to be sent to the recipients at step 210, or, in various embodiments, the module 102 may re-evaluate the recipients of the electronic message in the manner described above. The module 102 may re-evaluate all of the recipients or only the
- 10 corrected recipients.

In various embodiments, the above-described actions of the sender can be recorded and reviewed by a supervisor and/or auditor, for example. In view of this potential supervisory review, it is believed that the senders of the electronic messages will diligently consider any warnings or prompts from the rule module. For example, in

15 the event that an electronic message is misaddressed, the actions of the sender can be reviewed to determine whether the sender was warned about the misaddressed electronic message before it was sent.

The e-mail communication management module 102 may employ a rules engine configured to apply one or more of the rules 112. One rule may involve issuing a

20 warning to a sender when the recipient, or recipients, of the message are not included in the sender's contact list stored in the e-mail application. Other rules may involve issuing a warning when a recipient of the electronic message is not included in the customer relationship management (CRM) system 114, where the CRM system 114 includes a database of contacts from more than one user. Another rule may involve issuing a

warning when a recipient's name is identical to or substantially similar to at least two names in the sender's e-mail list and/or CRM system 114.

Another rule may involve issuing a warning when the e-mail domain name, i.e., the right-hand side portion of an e-mail address after the "@" sign, of the recipient, or recipients, does not match or substantially correspond to information associated with existing relationships in the firm's CRM system and/or existing e-mail contacts of the user stored in the e-mail application. Another rule may involve issuing a warning to a sender based on the ratio of internal to external recipients of the e-mail message, and/or a ratio of the occurrences of different e-mail domain names. When applying these rules, the module 102 may count the recipients having the same domain name as the sender and the recipients having a different domain name than the sender, and notify the sender when the ratio of these addresses exceeds a predetermined value, for example.

Another rule may involve issuing a warning when predefined key words or phrases in the e-mail body, subject, and/or attachments are found in the message. When applying this rule, the module 102 may scan the message for these words or phrases which, if found, indicate that the e-mail may not be appropriately addressed to recipients outside of firm 106, for example. Another rule may involve issuing a warning when predefined key words or phrases are found in e-mail attachment metadata. The metadata may identify, for example, the type of document being attached, an intended audience of the document, or a customer to whom the document pertains. When applying this rule, the characteristics of the e-mail recipient list, including, but not limited to, e-mail domain names, full e-mail addresses, ratio of internal to external addresses, prior contact history, and other characteristics, may be compared with the metadata to decide the likelihood of an addressing mistake. In addition, this rule may be

associated with prompting the user for document metadata as part of the document creation process such as, e.g., within word processing or spreadsheet software applications, or other document creation applications, such that the supplied metadata can be used for comparison purposes as described above.

5 Referring to Fig. 3, in various embodiments, after a sender has instructed the module 102 that the recipients of the electronic message are correct, module 102 may use the sender's input to learn new rules, or exceptions to existing rules, that may reduce incorrect warnings when evaluating subsequent electronic messages. In various
10 embodiments, the module 102 may also permit the sender to revise the rules 112. In these embodiments, the sender can "notify" module 102 about a new relationship or contact, for example, and "instruct" the module 102 to transmit future electronic messages without warning the sender that the new contact may be incorrect. Such instructions may involve adding an e-mail address to the user's set of known e-mail contacts or CRM system 114, for example. This learned information may then be used
15 to define one or more rules 112 that can suppress the above-discussed warning prompt.

 The benefits of the e-mail communication management modules described herein will be readily apparent to those skilled in the art. Embodiments of the invention provide a rich and diverse set of heuristics which can be integrated into a firm's CRM systems. The invention also provides e-mail communication management
20 modules with the capability to learn to avoid unnecessary future warnings. Application of embodiments of the invention may also reduce the business and legal risks associated with e-mail communications.

 The examples presented herein are intended to illustrate potential and specific implementations of the present invention. It can be appreciated that the
25 examples are intended primarily for purposes of illustration of the invention for those

skilled in the art. No particular aspect or aspects of the examples is/are intended to limit the scope of the present invention.

It is to be understood that the figures and descriptions of the present invention have been simplified to illustrate elements that are relevant for a clear understanding of the present invention, while eliminating, for purposes of clarity, other elements. For example, certain operating system details and modules of network platforms are not described herein. Those of ordinary skill in the art will recognize, however, that these and other elements may be desirable in a typical computer system or e-mail application, for example. However, because such elements are well known in the art and because they do not facilitate a better understanding of the present invention, a discussion of such elements is not provided herein.

Any element expressed herein as a means for performing a specified function is intended to encompass any way of performing that function including, for example, a combination of elements that perform that function. Furthermore the invention, as defined by such means-plus-function claims, resides in the fact that the functionalities provided by the various recited means are combined and brought together in a manner as defined by the appended claims. Therefore, any means that can provide such functionalities may be considered equivalents to the means shown herein.

In general, it will be apparent to one of ordinary skill in the art that at least some of the embodiments described herein may be implemented in many different embodiments of software, firmware, and/or hardware. The software code or specialized control hardware which may be used to implement embodiments of the invention is not limiting. For example, embodiments described herein may be implemented in computer software using any suitable computer software language type such as, for example, C or C++ using, for example, conventional or object-oriented techniques. Such software may

be stored on any type of suitable computer-readable medium or media such as, for example, a magnetic or optical storage medium. The operation and behavior of the invention embodiments may be described without specific reference to specific software code or specialized hardware components. The absence of such specific references is
5 feasible, because it is clearly understood that artisans of ordinary skill would be able to design software and control hardware to implement the embodiments of the present invention based on the present description with no more than reasonable effort and without undue experimentation.

Moreover, the processes associated with the present embodiments may be
10 executed by programmable equipment, such as computers or computer systems. Software that may cause programmable equipment to execute processes may be stored in any storage device, such as, for example, a computer system (non-volatile) memory, an optical disk, magnetic tape, or magnetic disk. Furthermore, at least some of the processes may be programmed when the computer system is manufactured or stored on
15 various types of computer-readable media. Such media may include any of the forms listed above with respect to storage devices and/or, for example, a carrier wave modulated, or otherwise manipulated, to convey instructions that may be read, demodulated/decoded, or executed by a computer or computer system.

It can also be appreciated that certain process aspects described herein
20 may be performed using instructions stored on a computer-readable medium or media that direct a computer system to perform the process steps. A computer-readable medium may include, for example, memory devices such as diskettes, compact discs (CDs), digital versatile discs (DVDs), optical disk drives, or hard disk drives. A computer-readable medium may also include memory storage that is physical, virtual,
25 permanent, temporary, semi-permanent, and/or semi-temporary. A computer-readable

medium may further include one or more data signals transmitted on one or more carrier waves.

A “computer” or “computer system” may be, for example and without limitation, a wireless or wireline variety of a microcomputer, minicomputer, server, 5 mainframe, laptop, personal data assistant (PDA), wireless e-mail device (e.g., “BlackBerry” trade-designated devices), cellular phone, pager, processor, fax machine, scanner, or any other programmable device configured to transmit and/or receive data over a network. Computer systems and computer-based devices disclosed herein may include memory for storing certain software applications used in obtaining, processing 10 and communicating information. It can be appreciated that such memory may be internal or external with respect to operation of the disclosed embodiments. The memory may also include any means for storing software, including a hard disk, an optical disk, floppy disk, ROM (read only memory), RAM (random access memory), PROM (programmable ROM), EEPROM (electrically erasable PROM), and/or other computer-readable media.

15 In various embodiments of the present invention disclosed herein, a single component may be replaced by multiple components, and multiple components may be replaced by a single component, to perform a given function or functions. Except where such substitution would not be operative, such substitution is within the scope of the invention. Any servers described herein, for example, may be replaced by a “server 20 farm” or other grouping of networked servers that are located and configured for cooperative functions. It can be appreciated that a server farm may serve to distribute workload between/among individual components of the farm and may expedite computing processes by harnessing the collective and cooperative power of multiple servers. Such server farms may employ load-balancing software that accomplishes tasks 25 such as, for example, tracking demand for processing power from different machines,

prioritizing and scheduling tasks based on network demand, and/or providing backup contingency in the event of component failure or reduction in operability.

While various embodiments of the invention have been described herein, it should be apparent that various modifications, alterations and adaptations to those

5 embodiments may occur to persons skilled in the art with attainment of at least some of the advantages of the present invention. The disclosed embodiments are therefore intended to include all such modifications, alterations and adaptations without departing from the scope and spirit of the present invention as set forth in the attached claims.

WHAT IS CLAIMED IS:

1. A computer-assisted method for processing a first electronic message, said electronic message having a sender and at least one recipient, said method comprising the steps of:
 - reviewing the recipients of said electronic message;
 - evaluating whether any of the recipients of said electronic message are potentially incorrect; and
 - prompting said sender to evaluate whether said potentially incorrect recipients are correct.
2. The computer-assisted method of Claim 1, said sender having a contact list, said evaluating step including:
 - determining whether said recipients are included in said contact list; and
 - deeming recipients not in said contact list as potentially incorrect.
3. The computer-assisted method of Claim 2, further including adding at least one of said potentially incorrect recipients to said contact list after said sender determines that said potentially incorrect recipient is correct.
4. The computer-assisted method of Claim 3, further including:
 - reviewing the recipients of a second electronic message, said second electronic message having a sender that is different from said sender of said first message;
 - evaluating whether any of the recipients of said second electronic message are potentially incorrect;

prompting said sender of said second electronic message to evaluate whether said potentially incorrect recipients are correct; and

adding said potentially incorrect recipients to said contact list after said sender of said second message determines that said potentially incorrect recipients are correct.

5. The computer-assisted method of Claim 1, wherein said electronic message is an e-mail, and wherein said e-mail is addressed to e-mail accounts of said recipients, said sender having a contact list, said evaluating step including:

determining whether the domain names of said e-mail accounts are included in said sender's contact list; and

deeming recipients having e-mail accounts with domain names not in said contact list as potentially incorrect.

6. The computer-assisted method of Claim 1, wherein said electronic message is an e-mail, and wherein said e-mail is addressed to e-mail accounts of said recipients, said evaluating step including:

calculating a first number by counting the e-mail accounts of said recipients having the same domain name as the sender;

calculating a second number by counting the e-mail accounts of said recipients having a different domain name than the sender; and

prompting said sender to confirm that said recipients are correct if the ratio of said second number to said first number exceeds a predetermined value.

7. The computer-assisted method of Claim 1, wherein said sender has a contact list, and wherein said evaluating step includes:

determining whether the name of a recipient is substantially similar to at least two names in said contact list; and

prompting said sender to confirm that said recipients are correct.

8. The computer-assisted method of Claim 1, wherein said evaluating step includes examining said electronic message to determine whether it meets at least one of a set of rules, said method further including modifying at least one of said rules after said sender determines that said potentially incorrect recipient is correct.

9. A computer- readable medium for processing a first electronic message, said electronic message having at least one recipient, said medium comprising computer-executable instructions thereon for:

reviewing the recipients of said electronic message, said message having a sender;

evaluating whether any of the recipients of said electronic message are potentially incorrect; and

prompting said sender to evaluate whether said potentially incorrect recipients are correct.

10. The computer-readable medium of Claim 9, said sender having a contact list, said medium further comprising computer-executable instructions thereon for:

determining whether said recipients are included in said contact list; and

deeming recipients not in said contact list as potentially incorrect.

11. The computer-readable medium of Claim 10, said medium further comprising computer-executable instructions thereon for adding said potentially incorrect recipients to said contact list after said sender determines that said potentially incorrect recipients are correct.

12. The computer-readable medium of Claim 11, said medium further comprising computer-executable instructions thereon for:

reviewing the recipients of a second electronic message, said second electronic message having a sender that is different from said sender of said first message;

evaluating whether any of the recipients of said second electronic message are potentially incorrect;

prompting said sender of said second electronic message to evaluate whether said potentially incorrect recipients are correct; and

adding said potentially incorrect recipients to said contact list after said sender of said second message determines that said potentially incorrect recipients are correct.

13. The computer-readable medium of Claim 9, wherein said electronic message is an e-mail, and wherein said e-mail is addressed to e-mail accounts of said recipients, said sender having a contact list, said instructions for evaluating whether any of the recipients of said second electronic message are potentially incorrect including instructions for:

determining whether the domain names of said e-mail accounts are included in said sender's contact list; and

deeming recipients having e-mail account domain names not in said contact list as potentially incorrect.

14. The computer-readable medium of Claim 9, wherein said electronic message is an e-mail, and wherein said e-mail is addressed to e-mail accounts of said recipients, said instructions for evaluating whether any of the recipients of said second electronic message are potentially incorrect including instructions for:

calculating a first number by counting the e-mail accounts of said recipients having the same domain name as the sender;

calculating a second number by counting the e-mail accounts of said recipients having a different domain name than the sender; and

prompting said sender to confirm that said recipients are correct if the ratio of said second number to said first number exceeds a predetermined value.

15. The computer-readable medium of Claim 9, said sender having a contact list, said instructions for evaluating whether any of the recipients of said second electronic message are potentially incorrect including instructions for:

determining whether the names of said recipients are substantially similar to the names in said contact list; and

prompting said first sender to confirm that said recipients are correct.

16. The computer-readable medium of Claim 1, wherein said instructions for evaluating include instructions for examining said electronic message to determine whether it meets at least one of a set of rules, said medium further including instructions for modifying at least one of said rules after said sender determines that said potentially incorrect recipient is correct.

17. A computer-assisted system for processing a first electronic message, said electronic message having a sender and at least one recipient, said system comprising:

an e-mail communication management module for:

reviewing the recipients of said electronic message;

evaluating whether any of the recipients of said electronic message are potentially incorrect; and

prompting said sender to evaluate whether said potentially incorrect recipients are correct.

18. The computer-assisted system of Claim 17, said sender having a contact list, said module performing said evaluation by:

determining whether said recipients are included in said contact list; and

deeming recipients not in said contact list as potentially incorrect.

19. The computer-assisted system of Claim 18, said module for further adding at least one of said potentially incorrect recipients to said contact list after said sender determines that said potentially incorrect recipient is correct.

20. The computer-assisted system of Claim 19, said module for further:

reviewing the recipients of a second electronic message, said second electronic message having a sender that is different from said sender of said first message;

evaluating whether any of the recipients of said second electronic message are potentially incorrect;

prompting said sender of said second electronic message to evaluate whether said potentially incorrect recipients are correct; and

adding said potentially incorrect recipients to said contact list after said sender of said second message determines that said potentially incorrect recipients are correct.

21. The computer-assisted system of Claim 17, wherein said electronic message is an e-mail, and wherein said e-mail is addressed to e-mail accounts of said recipients, said sender having a contact list, said module performing said evaluation by:

determining whether the domain names of said e-mail accounts are included in said sender's contact list; and

deeming recipients having e-mail accounts with domain names not in said contact list as potentially incorrect.

22. The computer-assisted system of Claim 17, wherein said electronic message is an e-mail, and wherein said e-mail is addressed to e-mail accounts of said recipients, said module performing said evaluation by:

calculating a first number by counting the e-mail accounts of said recipients having the same domain name as the sender;

calculating a second number by counting the e-mail accounts of said recipients having a different domain name than the sender; and

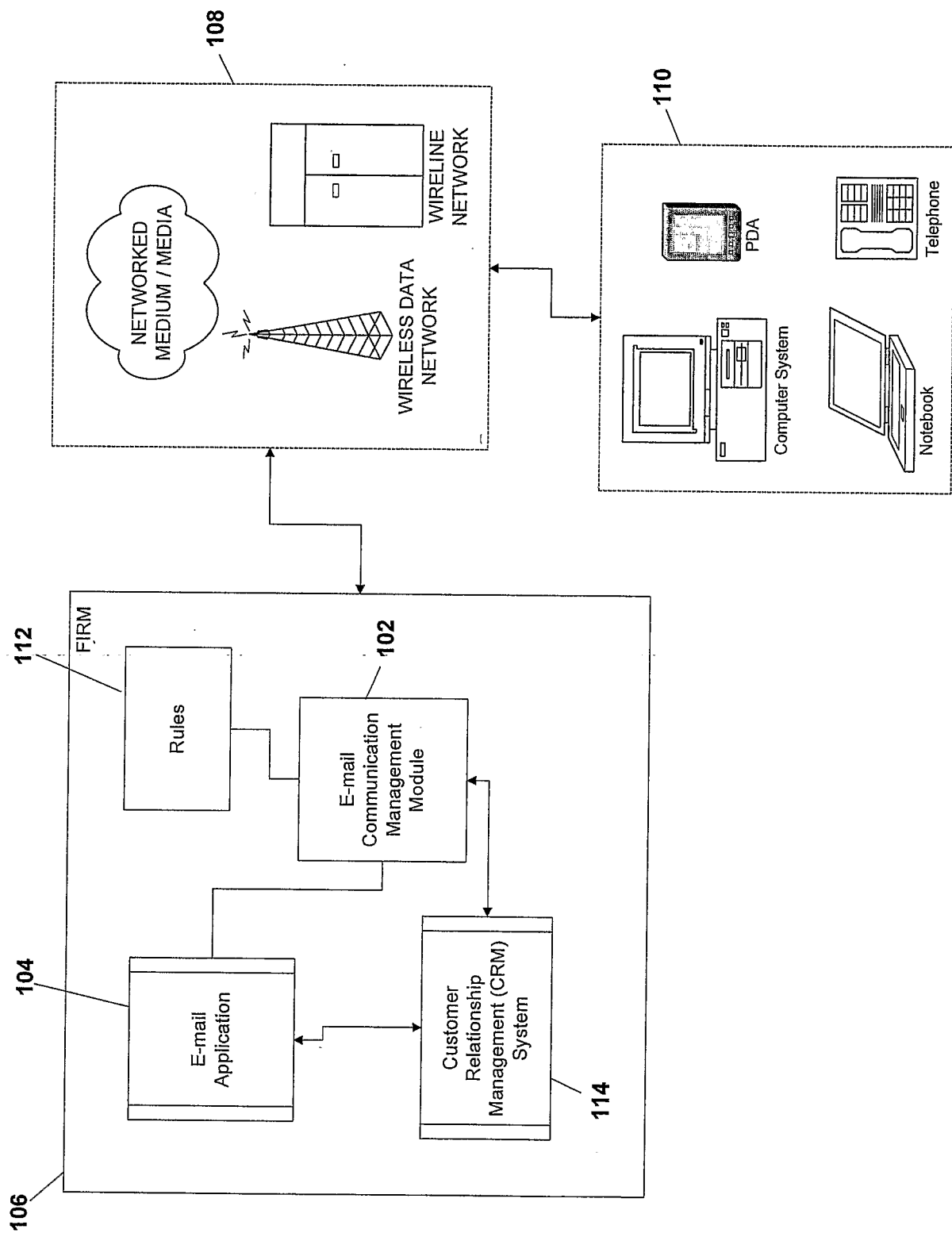
prompting said sender to confirm that said recipients are correct if the ratio of said second number to said first number exceeds a predetermined value.

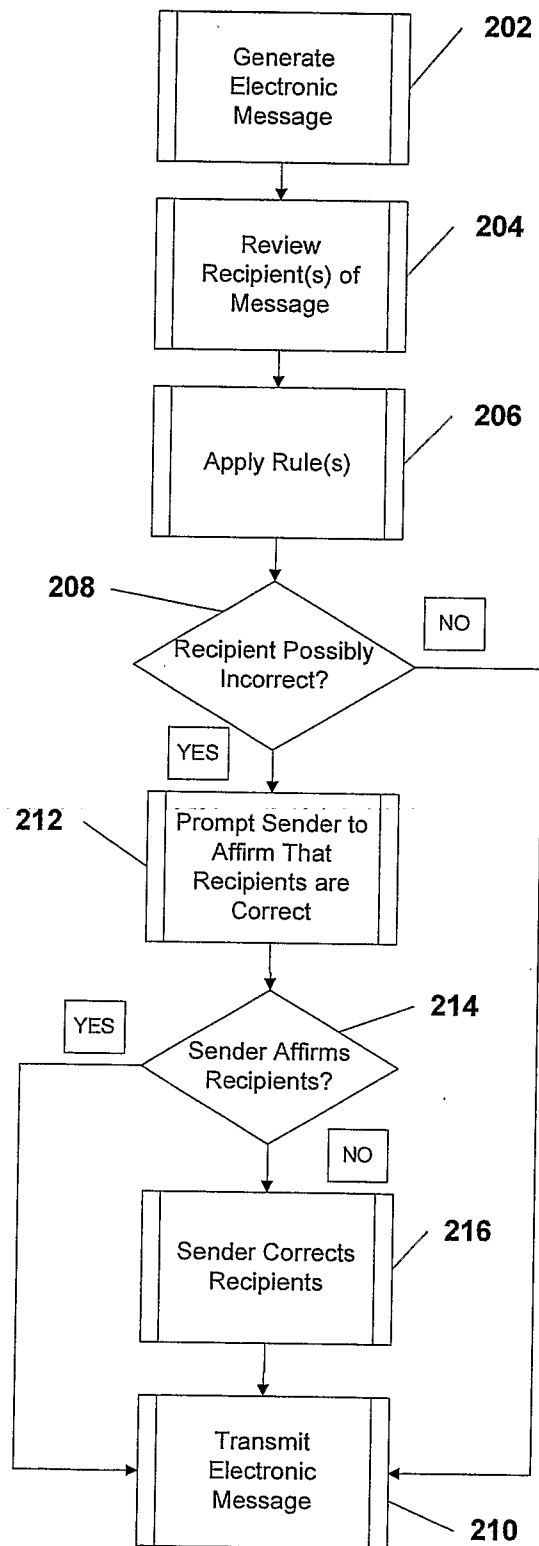
23. The computer-assisted system of Claim 17, wherein said sender has a contact list, said module performing said evaluation by:

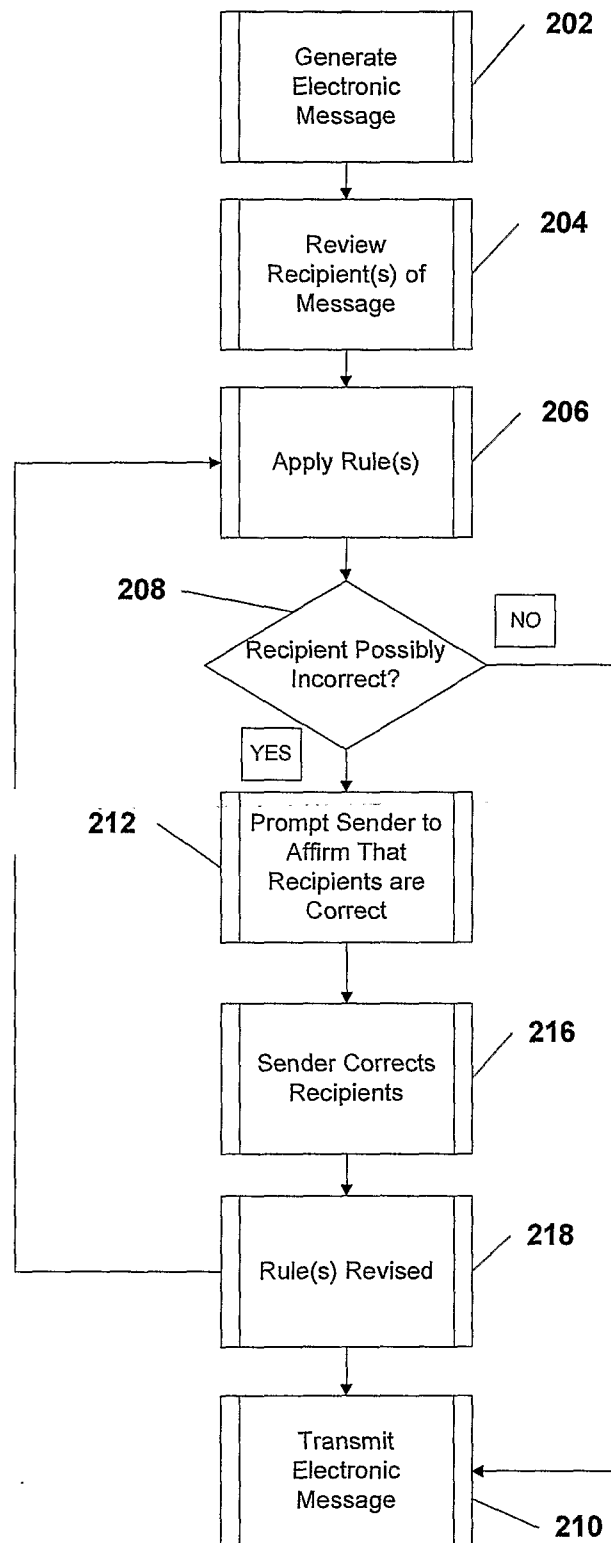
determining whether the name of a recipient is substantially similar to at least two names in said contact list; and

prompting said sender to confirm that said recipients are correct.

24. The computer-assisted system of Claim 17, said module performing said evaluating by examining said electronic message to determine whether it meets at least one of a set of rules, said module for modifying at least one of said rules after said sender determines that said potentially incorrect recipient is correct.



**FIG. 2**

**FIG. 3**

INTERNATIONAL SEARCH REPORT

International application No

PCT/US2006/037653

A. CLASSIFICATION OF SUBJECT MATTER
INV. H04L12/58

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
H04L G06Q

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal, WPI Data

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	"METHOD FOR AMBIGUOUS ADDRESS RESOLUTION OF POTENTIAL RECIPIENTS" IBM TECHNICAL DISCLOSURE BULLETIN, IBM CORP. NEW YORK, US, vol. 35, no. 7, 1 December 1992 (1992-12-01), pages 199-200, XP000332980 ISSN: 0018-8689 page 1, line 7 - page 2, line 20 -----	1,9,17
Y	US 2004/181586 A1 (MORREALE GERO [IT] ET AL) 16 September 2004 (2004-09-16) page 1, right-hand column, paragraph 7 - page 1, right-hand column, paragraph 11 page 4, left-hand column, paragraph 45 - page 5, right-hand column, paragraph 57 ----- -/--	1,9,17

☒ Further documents are listed in the continuation of Box C.

☒ See patent family annex.

* Special categories of cited documents:

- *A* document defining the general state of the art which is not considered to be of particular relevance
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