Dec. 4, 1923. 1,476,267

J. H. MILLHOLLAND

DISPLAY PACKAGING FOR ROLLED RUGS AND THE LIKE

Filed Jan. 22, 1923

Fig. 1.

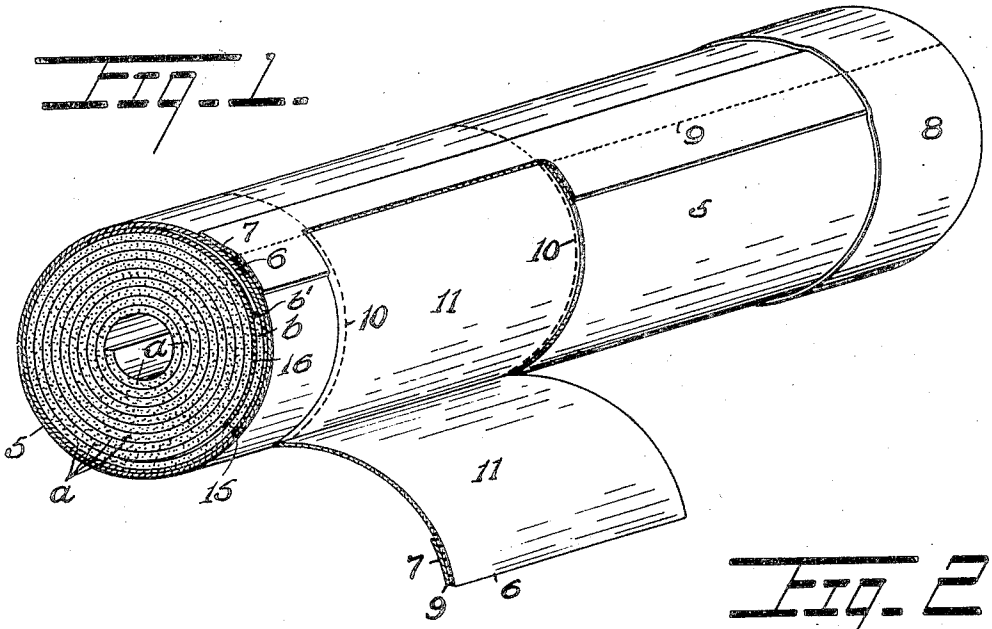



Fig. 2.

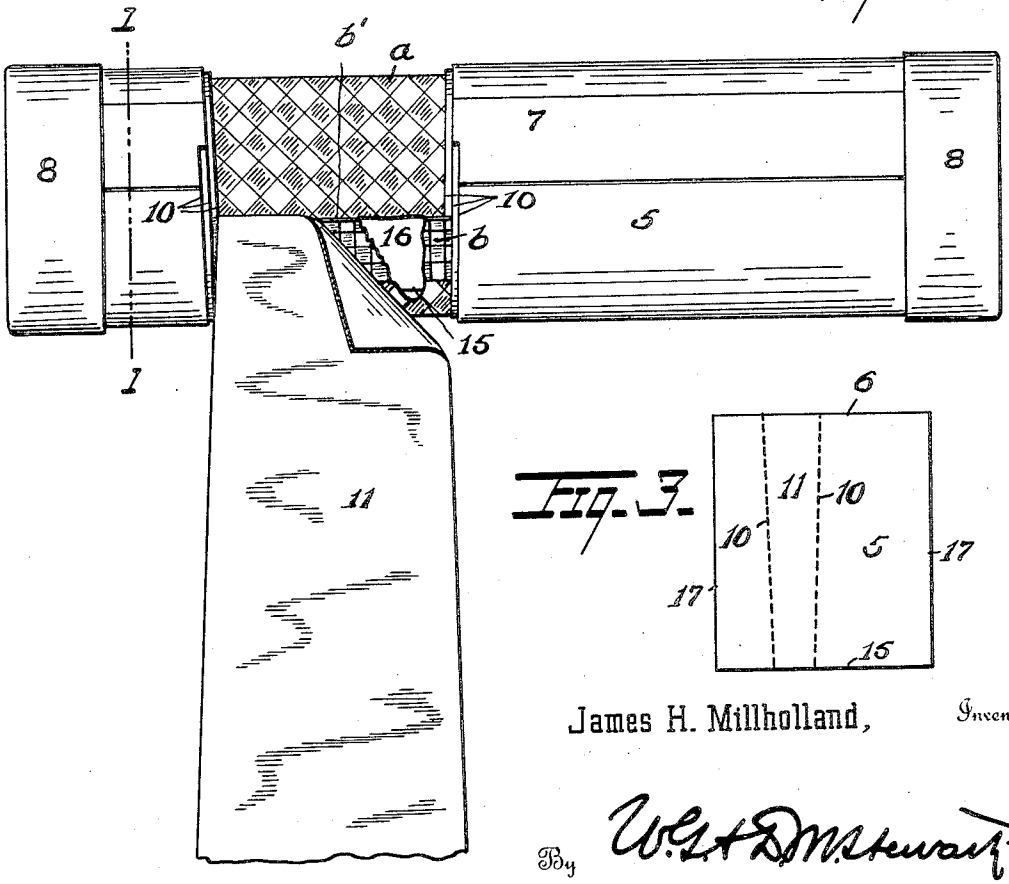



Fig. 3.




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# UNITED STATES PATENT OFFICE.

JAMES H. MILLHOLLAND, OF PHILADELPHIA, PENNSYLVANIA.

## DISPLAY PACKAGING FOR ROLLED RUGS AND THE LIKE.

Application filed January 22, 1923. Serial No. 614,232.

*To all whom it may concern:*

Be it known that I, JAMES H. MILLHOLLAND, a citizen of the United States, residing at Philadelphia, in the county of Philadelphia and State of Pennsylvania, have invented certain new and useful Improvements in Display Packaging for Rolled Rugs and the like, of which the following is a specification.

My invention relates to the packaging of rolled rugs or like articles, and it consists in providing for convenient removal of a portion of the wrapping sheet to enable display of a corresponding portion only of the rolled rug, as hereinafter fully described in connection with the accompanying drawing and clearly defined in the subjoined claim.

Fig. 1 is a perspective view of a rolled-rug packaging embodying my invention; an end portion being cut away on the line 1—1 of Fig. 2 to show a cross-section thereof; and the beginning of the operation of tearing away the display-strip section of the wrapper sheet being indicated.

Fig. 2 is a longitudinal elevation showing the display strip fully torn away on the circumferential division lines, and partially torn away cross-wise of the strip, at the outer edge of the rolled rug; a portion of the latter being broken away to show the underlying wrapper sheet end.

Fig. 3 is a small diagrammatic view of the separate wrapper sheet employed indicating the weakened division lines provided.

A substantial wrapping of rolled rugs or the like is required to insure their proper protection during shipment; and such wrapping is similarly useful also after the package has been received by the dealer, more particularly in enabling convenient handling of the rolls without damage to the edge portions of the rug. The dealer however is required to exhibit the different designs of rugs in dealing with customers, and such dealings are greatly facilitated when there is constantly displayed a sufficient showing of all the different designs in stock. So that there is practically forced upon the dealer the predicament of either objectionably exposing his goods to damage or objectionably hiding them from view. Inasmuch as the wrappings are necessarily of substantial material, besides commonly forming a plurality of convolutions upon the enclosed rug, the removal of any portion thereof to partially expose the latter, without either damaging the rug or producing an unsightly effect, has been impracticable. The object of my invention is mainly to enable the convenient exposing of an ample portion of each rug for the customer's inspection, in an attractive and uniform way without materially impairing the usefulness of the wrapping; and more specifically to enable the convenient exposure of a determined lengthwise portion of the enclosed rug throughout the whole circumference of the roll, while maintaining a connection between the otherwise severed wrapper portions. This I have very satisfactorily accomplished as indicated in the drawings and hereinafter specifically described.

The rug is commonly rolled up in close convolutions *a a a;* and the cover sheet 5 is wrapped around the rug roll with the outer longitudinal edge portion 6 thereof secured to the outer convolution of the wrapper sheet, by means of an overlapping longitudinal sealing strip 7, as shown; while the roll ends are closed by suitable protecting caps 8. The entire wrapper may be unrolled after slitting it full length on the line 9.

My improved wrapper sheet as shown in Fig. 3, is provided with close perforations or the like which form spaced-apart division lines 10—10 extending cross-wise of the sheet intermediate of the end thereof and a separable display section 11 which is readily detachable on the weakened division lines 10—10. These weakened division lines are preferably formed convergingly as shown, instead of being parallel, this arrangement greatly facilitating the detachment of the display-section 11 from the completed package as hereinafter described.

In applying this sheet to the rolled-up rug, the inner longitudinal edge 15 thereof is placed under the outer longitudinal edge portion *b* of the rug, so as to provide quite a wide underlying connecting strip 16 of the sheet when the display section 11 of the latter has been separately unwound from the rug-roll and detached on the line *b'* of the rug as hereinafter referred to. The sheet is then wound around the rug-roll, ordinarily in two convolutions as shown to provide a safe covering for the latter, finishing with its outer longitudinal edge portion 6 in contact with the wound sheet and secured thereto to prevent unwinding by means of a separate longitudinal sealing

strip 7 as indicated; the oppositely extending edge portions 17, 17 of the sheet being commonly in-turned upon the ends of the rug-roll and covered by a protecting cap 8 as stated.

When thus wound and secured upon the rug-roll the spaced-apart weakened division-lines 10—10 of the wrapper sheet extend around the roll convergingly towards the inner longitudinal edge 15 thereof as shown; so that the separate removal of the display section 11 of the sheet, to symmetrically expose the complete circumferential surface of the roll lying between said division-lines 10—10, may be readily effected by merely making a longitudinal cut on the line 9, extending only between said division-lines, and then raising the severed edge and tearing it circumferentially on the opposite weakened division-lines 10—10, as indicated in Fig. 1. As this tearing proceeds the narrowing of the display section 11 due to the indicated converging arrangement of these division lines, insures that the tearing shall be readily effected with a neat edge, even if the sheet is not wound upon the rug-roll absolutely square to the axis of the roll as intended; any overhang that might otherwise interfere with neat tearing-away of the display section 11 on its inner convolutions being avoided, as is practically important. When the display section has been thus torn away from the main wrapping through the successive convolutions upon the rug-roll, up to the longitudinal outer edge $b'$ of the latter, said edge $b'$ is used as a tearing edge for the division sheet as indicated in Fig. 2, thus leaving the underlying strip 16 of the sheet in place to serve as a tying-together connection of the otherwise separated wrapping portions, and insuring continued protection of both end portions of the rug notwithstanding the complete and neat exposure of the determined intermediate portion thereof originally covered by the display-section 11.

It will be readily understood that my improved packaging provides for accomplishing a new and advantageous result with such simplicity of construction and operation as are practically essential to its satisfactory attainment; the dealer being enabled to display his rug patterns conveniently and attractively without either being put to the trouble of unpacking them or to the wear-and-tear loss incident to doing so, which is a very obvious advantage but one for the practical attainment of which no provision has heretofore been made.

What I claim is:

A display rolled-rug packaging comprising a cover sheet wrapped circumferentially upon the rolled rug with the inner longitudinal edge portion thereof underlying the outer longitudinal edge portion of the rug and the outer longitudinal edge portion thereof extended beyond the outer longitudinal edge of the rug and secured to the outer convolution of the wrapper sheet, said cover sheet being formed with spaced-apart weakened division-lines extending circumferentially of the rolled package intermediately of the length of the latter and said underlying edge portion of the cover sheet being adapted to serve as a longitudinal connecting strip when the sheet portion lying between said division-lines is removed.

In testimony whereof I affix my signature.

JAMES H. MILLHOLLAND.