June 5, 1923. 1,457,990

E. C. MORGAN

DISPLAY STAND

Filed Aug. 27, 1921

Fig. 1.

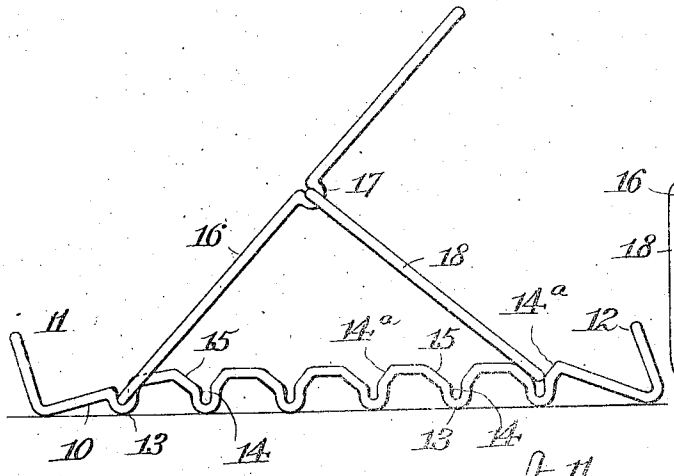
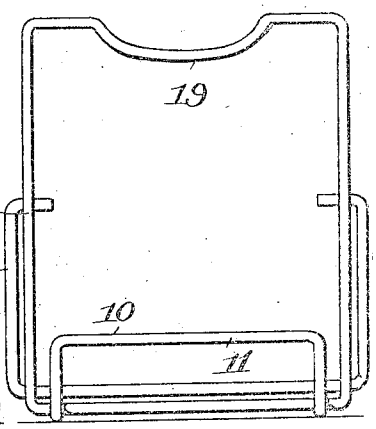


Fig. 2.



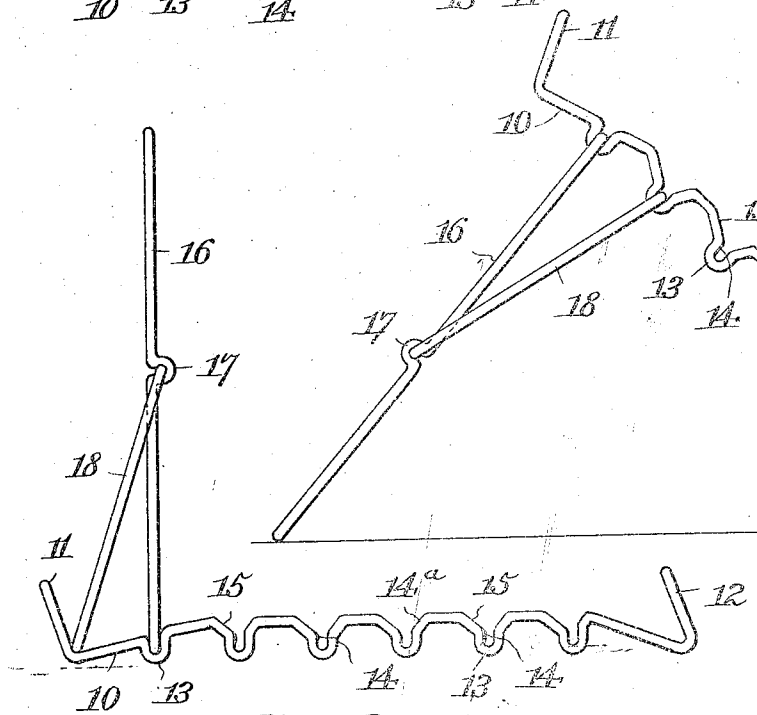


Fig. 3.

Fig. 4.

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UNITED STATES PATENT OFFICE.

EDWARD CUTLER MORGAN, OF NEW YORK, N. Y.

DISPLAY STAND.

Application filed August 27, 1921. Serial No. 495,997.

To all whom it may concern:

Be it known that I, EDWARD CUTLER MORGAN, a citizen of the United States, residing at New York city, in the county of New York and State of New York, have invented new and useful Improvements in Display Stands, of which the following is a specification.

This invention relates to display stands and the principal object is to produce a device of this nature which shall be simple of construction, cheap to manufacture, and highly efficient for the purpose for which it is designed.

Another object is to produce a device of this type which may be capable of a large number of adjustments so as to adapt itself to varying sizes and shapes of articles to be displayed.

With these and other objects in view, which will be more apparent as the specification proceeds, the invention resides in certain novel construction and combination and arrangement of parts, the essential features of which are hereinafter fully described, are particularly pointed out in the appended claims, and are illustrated in the accompanying drawing, in which:—

Figure 1 is a side elevation of my improved display stand in one position.

Figure 2 is a front elevation of the same.

Figure 3 is a side elevation showing another position of the supporting members.

Figure 4 is still another arrangement of the parts.

Like characters of reference refer to like parts in all views.

Referring to the drawing in detail, it will be seen that this display stand is made from three lengths or sections of wire or rod, each bent to a respective form and all three pivotally connected. The reference numeral 10 refers to the base portion which is formed from one length of wire bent so as to form oppositely disposed upwardly projected end portions 11 and 12. Between the portions 11 and 12 the wire is bent to form a plurality of legs or loops 13 the upper portion of each of which is formed with a constricted entrance 14 of which the side 14^a nearer to the portion 12 is quite abrupt and which is provided with an angular lead 15 on the side nearer to the portion 11.

The second length of wire is bent into a rectangular frame 16 on the longitudinal sides of which are formed ears 17. The short sides of the member 16 are a trifle wider than the distance across the member 10 and the short side may be forced into any one of the leads 15 and yieldingly held therein against accidental removal.

A foot or supporting piece 18 is formed by the third length of wire and is pivotally secured in the ears 17 of member 16. It will be seen that this brace 18 forms a standard for supporting the member 16 in any adjusted position. It will also be seen that by placing the member 18 against the various ones of the faces 14^a and by inserting the lower portion of the frame 16 in various ones of the ways or apertures 14, a very large variety of adjustments may be obtained. The upper margin of the member 16 is formed with a concave portion 19 whereby if a bottle or other round article is to be supported by the stand, it will be properly centered and held in place. It will also be noted that if the member 16 were to be reversed from the position shown in Figure 1 the ears 17 would project forwardly and would prevent the slipping or sliding of articles from the stand if desired. Particular attention is called to the fact that the base of the members 11 and 12 is seated directly on the counter or other supporting means so that the maximum base is provided for the device.

By reference to the foregoing description and the accompanying drawings, it will be seen that the invention provides a display stand which includes a base and a removable easel or supporting member, the latter not only being capable of a number of adjustments upon the former, but also capable of being reversed. The stand may thus be used for a great variety of objects, as the easel may be adjusted relatively to the member 11 and reversed and similarly adjusted relatively to the member 12.

While I have described what I deem to be the most desirable embodiment of my invention, it is obvious that many of the details may be varied without in any way departing from the spirit of my invention, and I therefore do not limit myself to the exact details of construction herein set forth nor to anything less than the whole of my invention limited only by the appended claims.

What is claimed as new is:—

1. A device of the class described comprising three sections of wire, one of said

sections defining a base and including spring wire gripping jaws for receiving each of the other sections, the second section being formed into a display support and the third section formed into a prop for such support and pivotally connected to the latter, said support being formed for detachable connection with the wire gripping means of the base and said prop being receivable within said wire gripping means.

2. In a display rack, the combination comprising a skeleton base having elongated corrugated side bars and elevated end bars, each of the corrugations of said side bars forming a wire gripping means, a frame adapted for engagement with the wire gripping means to provide a pivotal connection with the base and a skeleton prop substantially conforming in configuration to the upper portion of said frame and pivotally secured thereto, the outer end of said member being sufficiently distant from its pivots to permit of its swinging across the upper end of said frame and thus permitting of its adjustment to position either at the front or rear of said frame.

3. A display stand embodying a substantially rectangular base having parallel side bars, a superstructure including a support and a prop pivotally secured to the support and means included in the side bars for detachably gripping the support and removably receiving the prop of the superstructure.

4. A display stand embodying a substantially rectangular base having parallel side bars, a superstructure icluding a support and a prop pivotally secured to the support and spaced substantially U-shaped loops having restricted entrance openings included in the side bars for detachably gripping the support and removably receiving the prop of the superstructure.

5. In a display rack, the combination comprising a skeleton base having elongated corrugated side bars and elevated end bars, a frame pivotally secured thereto and a skeleton prop substantially conforming in configuration to the upper portion of said frame and pivotally secured thereto, the outer end of said prop being sufficiently distant from its pivots to permit of its swinging across the upper end of said frame and thus permitting of its adjustment to a position either at the front or rear of said frame.

In testimony whereof I affix my signature.

EDWARD CUTLER MORGAN.