Jan. 29, 1963 H. H. MEISENBERG 3,075,677

GARMENT DISPLAY FORM

Filed Feb. 19, 1962

Fig. 1

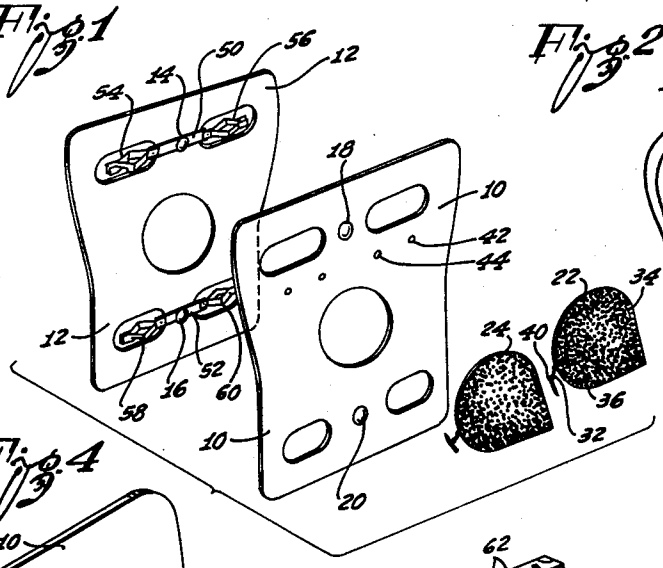


Fig. 2

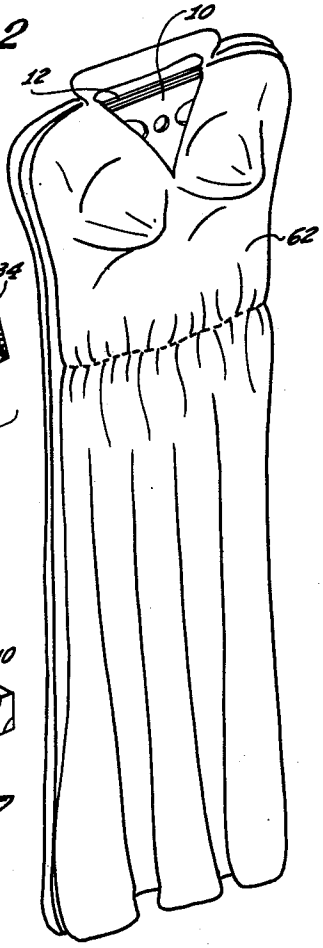
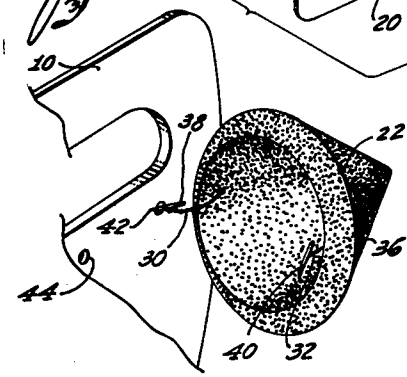


Fig. 4



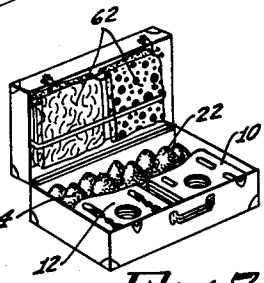


Fig. 7

Fig. 3

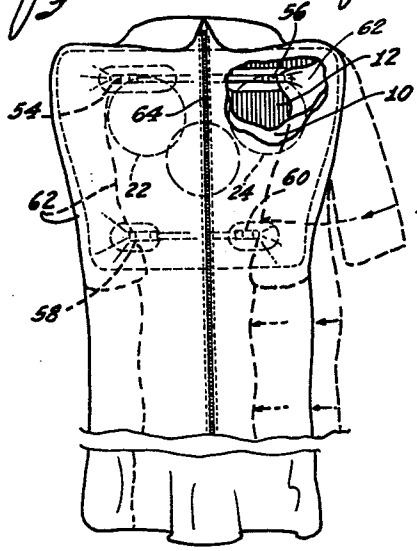


Fig. 5

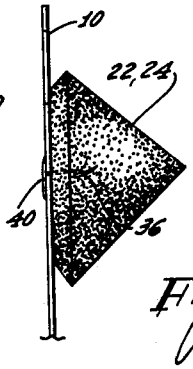
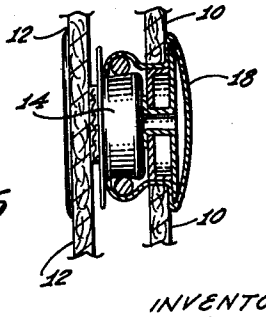


Fig. 6



INVENTOR:
Harry H. Meisenberg

By Keith D. Beecher

Attorney

United States Patent Office 3,075,677 Patented Jan. 29, 1963

3,075,677

GARMENT DISPLAY FORM

Harry H. Meisenberg, 153½ S. Beverly Drive, Los Angeles, Calif.

Filed Feb. 19, 1962, Ser. No. 173,934
3 Claims. (Cl. 223—68)

The present invention relates to forms or mannequins for displaying garments; and it relates more particularly to an improved, demountable, portable form for displaying female garments such as dresses, swim suits, blouses, sweaters and the like.

It is the usual practice for salesmen of female garments to travel from city to city, and in each city to set up a demonstration in an appropriate room of the garments. This demonstration enables the local retail dealers to examine the garments prior to placing their orders.

It is, of course, most desirable that the displayed garments be exhibited to the best advantage so as to be eye-appealing to the prospective purchasers, and also to provide the purchasers with a visual impression as to how the garment will look when it is actually worn. For this reason, it has been the practice to stuff the garments in any appropriate manner so that representative ones may be exhibited on a simulated female form. However, such stuffing is time consuming and requires a degree of artistic skill on the part of the salesman.

It has also been the practice in the prior art to use appropriate forms so that the garments may be displayed as draped on a simulated female body. Such prior art forms have usually been constructed of metal or papier-mâché; and they have the disadvantage of having an awkward weight, size and shape for the salesman to carry with him from place to place.

The present invention provides an improved form for displaying female garments. The improved form of the present invention is light, and it is demountable for ease of packing and transportation. The improved form of the invention, therefore, is ideally suited for use by salesmen travelling, as described above, from city to city.

However, it will become evident as the description proceeds, that the form of the invention finds general utility in the display of female garments. For example, the form of the invention can be used in retail stores for displaying female garments. For this latter purpose, the forms may be hung on racks, or they may be supported in any other suitable manner.

The improved form of the embodiment of the invention to be described includes a pair of flat stiff members formed of relatively strong cardboard, or of any other suitable material. Snap fasteners are provided on the flat members so that they may be held together. A pair of removable bust members are mounted on one of the flat members. The bust members may be formed of a suitable material, such as foam rubber. In addition, one of the flat members has a plurality of resilient cords fastened to it, with a corresponding plurality of clips being mounted at the ends of the cords.

When the salesman travels from one city to another he may take with him any number of forms of the type described in the preceding paragraph. The forms are all conveniently dismounted, with the sponge rubber bust members removed for ease of packing, and for space conservation.

When it is desired to set up the display of garments, the bust members are attached to the corresponding flat cardboard members in a manner to be described. In each instance, the flat cardboard member with the attached bust members is slipped into place in the garment to be displayed, with the bust members occupying their normal position. The sides of the garment are folded back of the flat member, and the garment is held in place by the clips.

The second flat member is then snapped into place to hold the garment firmly in a position sandwiched between the two flat members. Then, if the garment is a dress, the back may be zippered up to close the garment and to complete the display.

It is, accordingly, an object of the present invention to provide a simple form for displaying female garments, which is light in weight, small in size, and which may be manufactured economically as a relatively inexpensive item.

Another object is to provide such an improved form for displaying female garments, which may be easily packed for transportation from place to place with a minimum of space consumption.

A further object is to provide such an improved form which may be conveniently, readily and easily positioned and fastened in place in the garment to be displayed.

Yet another object is to provide such an improved form which, in addition to achieving the objectives outlined above, is capable of displaying the garment in a graceful and eye-appealing manner.

The features of the invention which are believed to be new are set forth in the claims. Other objects and advantages of the invention will become apparent from a consideration of the following specification, when considered in conjunction with the accompanying drawings, in which:

FIGURE 1 is a perspective view of the different components making up the assembly of one embodiment of the invention, the components being shown in FIGURE 1 as detached from one another;

FIGURE 2 is a perspective view of the assembly of the invention in place in a female garment for displaying the garment;

FIGURE 3 is a rear view of the assembly in a female garment, the view of FIGURE 3 being partially broken away to illustrate the manner in which the garment is engaged by certain components of the assembly and held in place in and on the assembly;

FIGURE 4 is a fragmentary perspective view showing the manner in which the bust members are detachably supported on one of the flat members, the bust members and flat members constituting components of the assembly, as will be described;

FIGURE 5 is a side fragmentary view of the components shown in FIGURE 4, and illustrating one of the bust members in place on the corresponding flat member;

FIGURE 6 is an enlarged fragmentary sectional view of the pair of flat members which are included in the assembly, and of a snap fastener which is used releasably to hold the flat members adjacent one another; and

FIGURE 7 shows a typical travel kit containing the garments to be displayed, as well as a plurality of components for making up the assemblies of the invention.

As illustrated in FIGURE 1, for example, the assembly of the invention includes a first relatively stiff flat member 10, and it also includes a second relatively stiff flat member 12. The flat members 10 and 12 may be formed of any suitable stiff material, such as plastic, or relatively strong cardboard. As illustrated in FIGURE 1, the flat members 10 and 12 have a contour corresponding to some extent to the contour of the upper portion of the female body.

The flat members 10 and 12 are held in parallel facing relationship when the assembly is in an assembled condition, this being achieved by resilient snap fastener means. The snap fastener means includes, for example, a pair of male portions 14 and 16 which are mounted on the flat member 12, and a pair of respectively corresponding female portions 18 and 20 mounted on the flat member 10. The snap fastener means, as best shown in FIGURE 6, may have any usual construction. When the

snap fastener means are pressed together, the female portions **18** and **20** releasably engage the respective male portions **14** and **16** in usual manner, to detachably hold the flat members **10** and **12** together in facing relationship.

The assembly also includes a pair of bust members **22** and **24**. The bust members **22** and **24**, as best shown in FIGURES 1, 4 and 5, have an appropriate configuration, and these members are preferably formed of a soft resilient material, such as sponge rubber.

The bust members **22** and **24** are detachably mounted on the flat member **10**. This permits the members to be removed for transportation purposes, so that the assembly may have a convenient shape for packing.

Each of the bust members **22** and **24** includes a pair of resilient cords, such as the cords **30** and **32** in FIGURE 4. These cords extend through small holes in the corresponding bust member, and they are held in place by elongated metallic tabs, such as the tabs **34** and **36**. The resilient cords **30** and **32** also have elongated metallic tabs **38** and **40** at their other ends. These latter tabs are inserted through small holes, such as the holes **42** and **44**, in the flat member **10**.

As shown in FIGURE 5, each of the bust members **22** and **24** is held in place by the resilient cords, and by the tabs, such as the tabs **36** and **40**. When it is desired to remove either of the members **22** or **24**, it is a simple matter to pull the tabs **38** and **40** to stretch out the resilient cords **30** and **32**, and then to insert the tabs **38** and **40** through the respective holes **42** and **44** in the flat member **10**.

The flat member **12** has a pair of resilient strips **50** and **52** supported on it, for example, by the male portions **14** and **16** of the snap fastener means. These resilient strips have respective clips **54**, **56**, **58** and **60** mounted at the corresponding ends thereof. The clips **54**, **56**, **58** and **60** are normally disposed in corresponding slots in the flat member **12**. The flat member **10** also has slots which receive the clip members when the two members **10** and **12** are fastened together.

When it is desired to insert the assembly of the invention in a garment to be displayed, the first operation is to attach the bust members **22** and **24** to the flat member **10** in the manner described above. The flat member **10** and the attached bust members **22** and **24** are then slipped into the garment, such as the garment **62** in FIGURE 2. As best shown in FIGURE 3, the sides of the garment are drawn over the back of the flat member **10**, and the flat member **12** is fastened in place. The clip members **54**, **56**, **58** and **60** are clipped onto the sides of the garment **62** to draw the garment inbetween the two members **10** and **12** in a folded condition, as shown in FIGURE 3.

The cooperation of the two members **10** and **12** and the clip members **54**, **56**, **58** and **60** enables the display garment **62** to be drawn in about the assembly of the invention, so that the contour of the garment corresponds substantially to the contour of the assembly. When the garment **62** is a dress, as illustrated, having a back zipper **64**, the zipper may be opened to receive the assembly, and then moved up into a closed position when the assembly is in place, as shown in FIGURE 3.

For travelling purposes, various assemblies such as the assembly described above, may be demounted, and packed in a suitable travelling case, such as the travelling case **70** of FIGURE 7. As illustrated in FIGURE 7, a quantity of the flat members **10** and **12** may be stacked in the travelling case, and a plurality of sponge rubber members **22** and **24** may be packed adjacent the stacks of flat members. Also, it may be convenient to provide means in the second portion of the travelling case for the garments **62**.

The invention provides, therefore, an improved and simple assembly which serves as a form for displaying female garments. The assembly of the invention is convenient in that it is relatively light and small in size. Moreover, the improved assembly of the invention may be manufactured as a relatively inexpensive item.

The assembly of the invention is further advantageous in that it is readily demountable for convenience of packing. Yet, the assembly may be easily and conveniently assembled and fitted into the garment to be displayed.

While a particular embodiment of the invention has been shown and described, modifications may be made and it is intended in the claims to cover all such modifications as fall within the scope of the invention.

What is claimed is:

1. A form for displaying female garments including: a first flat member formed of a stiff material and having a plurality of slots therein; a second flat member formed of a stiff material and having a plurality of slots therein positioned to be aligned with respective ones of the slots in said first flat member; snap fastener means mounted on said flat members to enable said flat members to be detachably fastened together in facing parallel relationship so that the sides of the garment may be inserted between said first and second flat members; a plurality of clip members disposed in respective ones of said slots for engaging the sides of the garment to be displayed; respective resilient members attached to said clip members and to at least one of said flat members to draw said clip members and sides of the garment to be displayed into the space between said flat members; and a pair of bust members detachably mounted on one of said flat members on the side thereof remote from the other of said flat members and extending out from the plane of the surface thereof.

2. The form defined in claim 1 in which said first and second flat members are formed of a relatively stiff cardboard material.

3. The form defined in claim 1 in which said bust members are composed of a sponge rubber material and each includes a resilient cord and rigid tabs at the ends of said cord; said one of said flat members having holes therein for receiving the rigid tabs.

References Cited in the file of this patent

UNITED STATES PATENTS

Re. 14,178	McCarrell	Aug. 1, 1916
1,052,615	Nichols	Feb. 11, 1913
1,822,297	Kemery	Sept. 8, 1931
2,325,428	Rowley et al.	July 27, 1943
2,730,275	Flores	Jan. 10, 1956

FOREIGN PATENTS

996,502	France	Aug. 29, 1951
1,196,344	France	May 25, 1959