

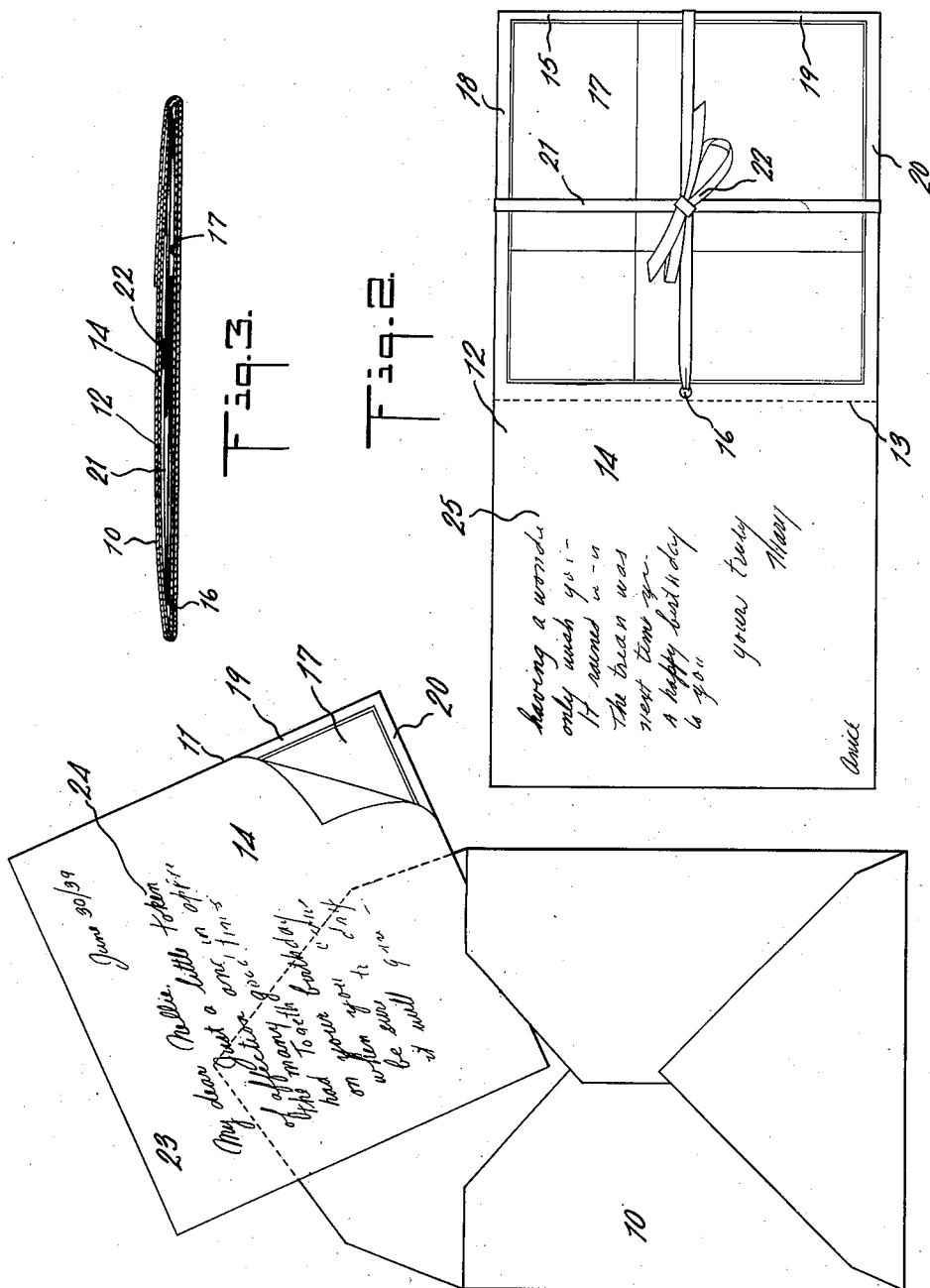
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2,241,673

HANDKERCHIEF PACKAGE

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HANDKERCHIEF PACKAGE

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1 Claim. (Cl. 206—46)

The invention relates to a merchandise containing package of the type designed to be contained in an envelope ready for mailing, and in one embodiment of the invention it comprises a combined note or letter sheet and handkerchief protective holder.

The primary object of the invention is to provide a simple form of merchandise containing package which can be readily inserted in an envelope to facilitate storing with other similar packages in a small space; in which the merchandise is protected from handling; in which the merchandise is maintained in a neat folded position and in which the parts not covered by the merchandise may be utilized as a writing space, or as a space to contain advertising, printing and the like.

Various other objects and advantages of the invention will be in part obvious from an inspection of the accompanying drawing and in part will be more fully set forth in the following particular description of one form of package embodying the invention, and the invention also consists in certain new and novel features of construction and combination of parts hereinafter set forth and claimed.

In the accompanying drawing:

Fig. 1 is a plan view of a sheet of note paper on which is mounted a handkerchief and forming an insert for an associated envelope and forming with the envelope a preferred embodiment of the invention;

Fig. 2 is a plan view of the insert of Fig. 1 in open position; and

Fig. 3 is a transverse sectional view taken through the sealed envelope with the insert contained therein.

Referring to the drawing, there is shown a paper mailing envelope 10 of conventional structure and into which is designed to be slipped an insert 11 particularly constituting the novel element of the disclosure. This insert 11 comprises a single sheet of paper or cardboard 12 folded once upon itself along the score line or hinge line 13 to form a cover sheet 14 and a mounting sheet 15. The mounting sheet is provided in the part thereof adjacent the midlength of the score line 13 with a small aperture 16. A handkerchief 17 is folded flat and dimensioned so that it can be located within the outlines of the mounting sheet. The folded handkerchief is laid flat against the mounting sheet and spaced inwardly from the outlining edges thereof so as to provide marginal edges 18, 19 and 20, projecting outwardly beyond the edges of the folded handker-

chief so as to protect the same. A ribbon 21 is passed through the aperture 16 so as to hold it in place and is crossed over the top of the handkerchief and across the outer side of the mounting sheet. The ends of the ribbon are brought together and tied into a bow 22 lying on top of the handkerchief. With the handkerchief so mounted in position, the cover sheet 14 is folded over on top of the handkerchief and on top of the bow 22. In this way the cover sheet overlaps both the handkerchief and the bowed ends of the ribbon and in presenting a smooth outer side to the insert prevents the handkerchief or bowed ends of the ribbon from interfering with the desired easy sliding of the insert into the envelope 10.

It is suggested that the outside of the cover sheet be provided with a blank space 23 which may contain a note or other writing 24 or may contain advertising matter or other printing associated with the package. Likewise, the reverse of the cover sheet marked "2" in Fig. 2 may likewise be provided with a blank space designed to be written or printed upon or otherwise utilized.

While the disclosure specifically illustrates a handkerchief as the article of merchandise mounted in the insert, it is obviously within the scope of the disclosure to utilize the package for containing scarfs, gloves and other small articles which are commonly inserted as gift articles and the like, in envelopes sent through the mail. Where it is desired to give more stiffness to the insert than would usually be found in the note paper, specifically disclosed in the drawing, it is suggested that a heavier grade of paper, even cardboard, may be used.

The packages may be stored in stacked form, one on top of the other, until sold and while so stacked both the paper as well as the contained article of merchandise is protected from musing or becoming soiled by virtue of the fact that the insert is housed within the envelope. In this way the package is maintained fresh in appearance until sold.

While there have been shown, described and pointed out in the annexed claim, certain novel features of the invention, it will be understood that various omissions, substitutions and changes in the form and details of the package illustrated and in its operation may be made by those skilled in the art without departing from the spirit of the invention.

I claim:

A flat merchandise containing package fash-

ioned to be fitted into a mailing envelope, comprising a single, rectangular sheet of paper or cardboard, with one-half thereof folded along a transverse scored line to overlap each other and form a hingedly connected mounting sheet and cover sheet and free of fastening means, an article located in flatwise engagement with the mounting sheet and spaced inwardly from all edges of the same to form marginal edge portions to protect the edges of the article, the marginal portion of the mounting sheet between the score line and the adjacent edge of the article having a small circular opening located approximately mid-length of said marginal portion and said rectangular sheet being otherwise free of openings therethrough and said cover sheet providing a writing surface continuous between its

5 outlining edges, a flat ribbon for securing the article approximately centered in position on the mounting sheet, said ribbon passed through the opening, extending crosswise of both the rear side of the mounting sheet and the article, lapping the three exposed edges of the mounting sheet substantially at their respective mid-lengths and having its ends tied together to form a flat bow exposed on top of the article, said ribbon 10 passed through the circular opening without material reduction in the width of the ribbon to avoid puckering of the ribbon at this place and said opening acting to resist shifting of the ribbon in any direction in the plane of the mounting 15 sheet.

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