May 27, 1924. 1,495,943

B. WILEY

DISPLAYING SUPPORT

Filed April 7, 1922. 2 Sheets-Sheet 1

Fig. 1.

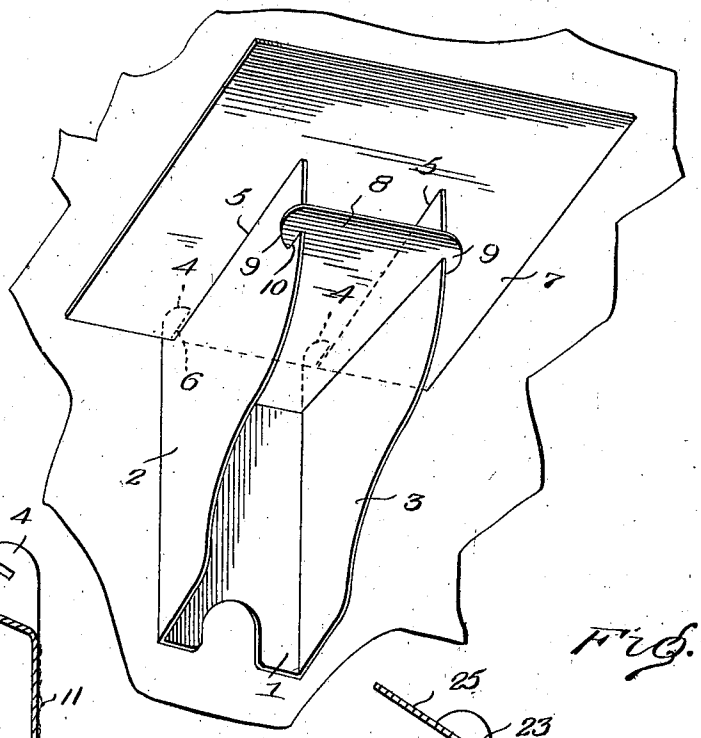


Fig. 2.

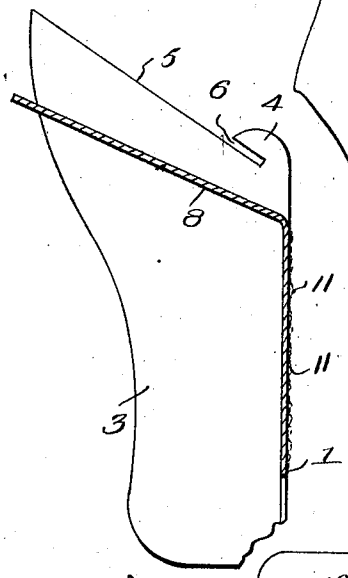


Fig. 3.

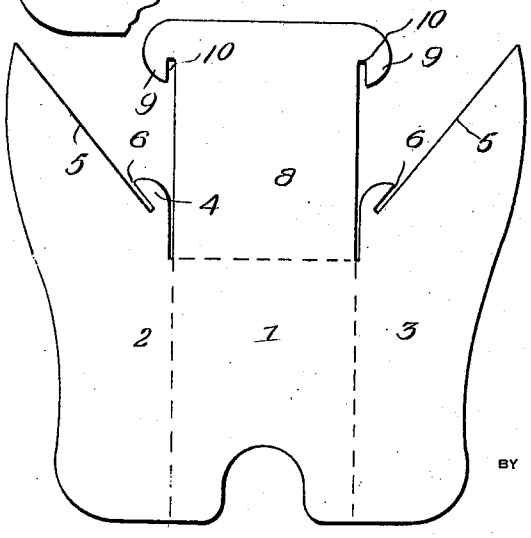
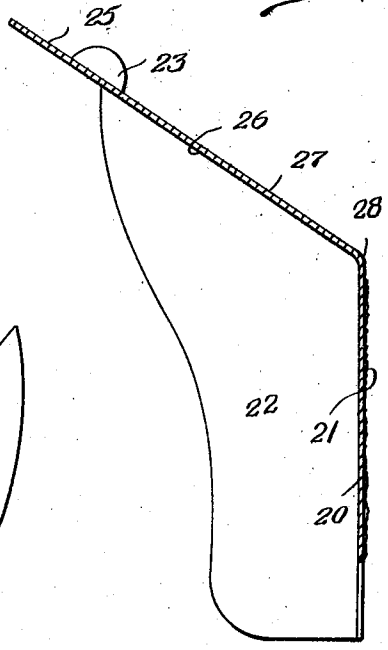


Fig. 5.



B. Wiley
INVENTOR

BY Victor J. Evans
ATTORNEY

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Fig. 6.

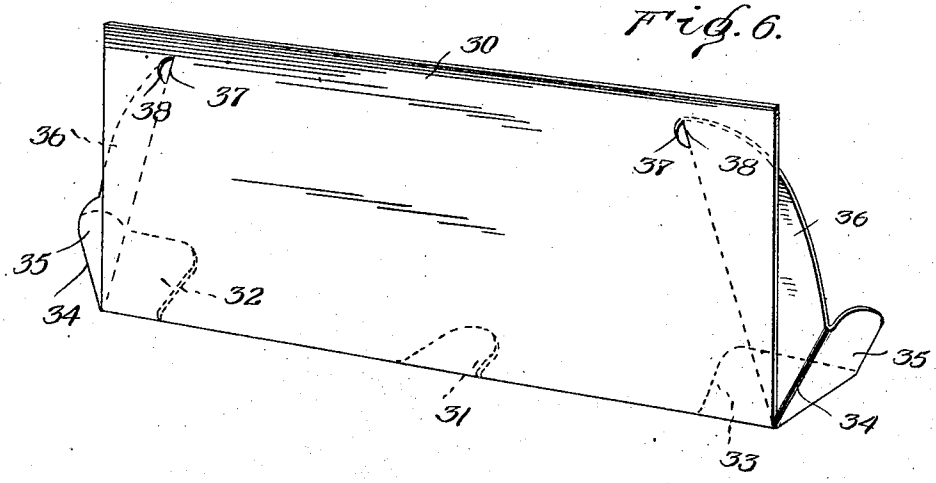
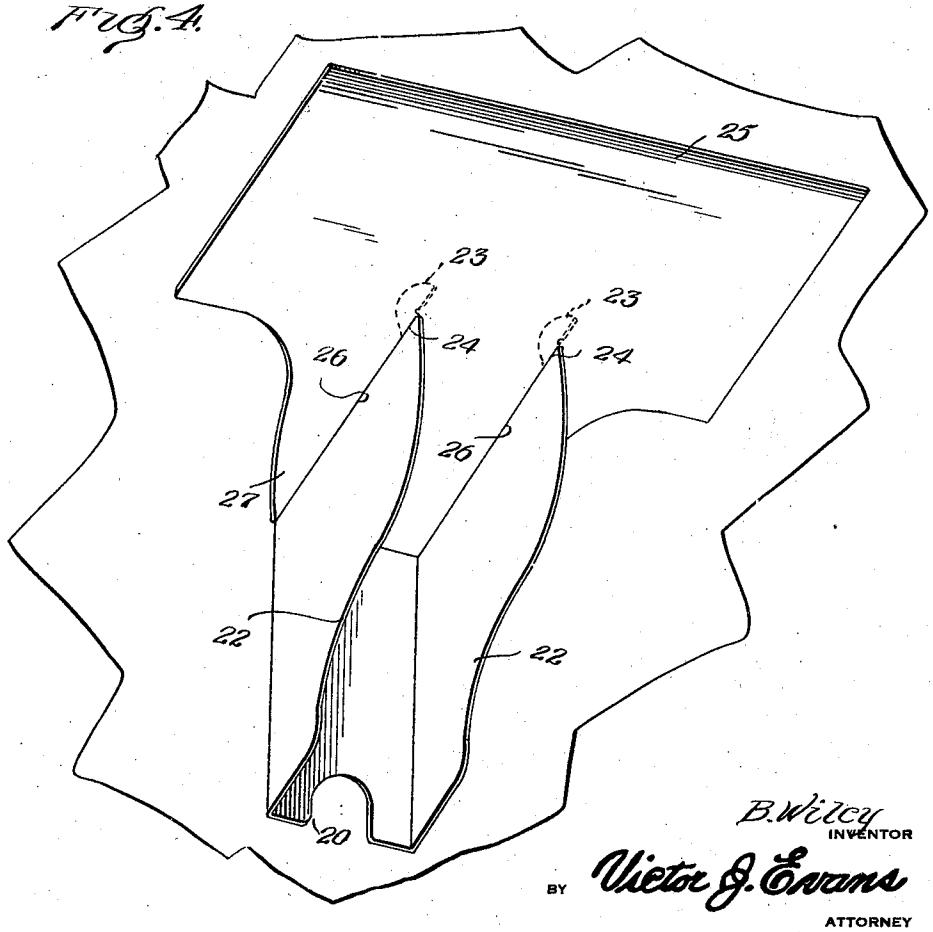


Fig. 4.



B. Wiley
INVENTOR

BY Victor J. Evans
ATTORNEY

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UNITED STATES PATENT OFFICE.

BEN WILEY, OF DECATUR, ILLINOIS.

DISPLAYING SUPPORT.

Application filed April 7, 1922. Serial No. 550,530.

To all whom it may concern:

Be it known that I, BEN WILEY, a citizen of the United States, residing at Decatur, in the county of Macon and State of Illinois, have invented new and useful Improvements in Displaying Supports, of which the following is a specification.

This invention relates to a support particularly designed for use in displaying merchandise for sale, and an object of the invention is to provide a displaying support which may be attached to the inner surface of the pane or glass of a show window construction for supporting various articles for sale, and also one which may be utilized for exhibiting suitable placards, posters or the like.

Another object of this invention is to provide a novel form of support which is simple in construction, and may be manufactured very cheaply and applied to any window or analogous article at any desired place so as to support an article for sale where it may be viewed to the best advantage by prospective purchasers.

Other objects of the invention will appear in the following detailed description taken in connection with the accompanying drawings wherein:

Fig. 1 is a perspective view of the preferred form of the support showing it applied to a window.

Fig. 2 is a vertical section through the improved support.

Fig. 3 is a plan view of the blank from which the support is formed.

Fig. 4 is a perspective view of a modified form of the support.

Fig. 5 is a section of the modified form.

Fig. 6 is a perspective view of another modified form of the support showing it tilted at substantially an angle of 90 degrees from its normal supporting position.

Referring more particularly, to the drawings, the preferred form of the support illustrated in Figs. 1 to 3 of the drawings is formed of a single piece of cardboard as shown in Fig. 3 of the drawings which blank is cut and scored to provide the attaching portion 1, the supporting wings 2 and 3 which are positioned one along each edge of the attaching supporting portion 1 and which have their upper ends cut at acute angles to the side edges of the attaching portion 1. Tongues 4 are formed at the inner lower ends of the angled or beveled edges 5 and they extend outwardly for a short distance over the lower ends of these angled edges providing slots 6 which are adapted to receive a placard or analogous article as indicated at 7, which is to be supported by the novel display support. A bracing member 8 is formed upon the upper end of the attaching portion 1 and is of equal width with the attaching portion and has laterally projecting tongues 9 at its free ends which are spaced from the edges of the bracing member to provide slots 10 to receive therein the outer edge portions of the supporting wings 2 and 3 adjacent their upper ends as clearly shown in Fig. 1 of the drawings to support the wings at right angles to the attaching portion 1 and also at right angles to the window or analogous structure to which the support is attached. The angle of inclination of the edges 5 may be varied, as desired, depending upon the angle at which it is desired to support the placard or article of merchandise to be exhibited. The attaching portion 1 has its outer surface partly coated with adhesive as indicated at 11 to permit its attachment to a window or analogous support.

In Figs. 4 and 5 of the drawings a modified form of the improved support is shown which comprises the attaching portion 20 having adhesive thereon as shown at 21 to permit attachment to a window or other suitable support. Supporting wings 22 are formed along the edges of the attaching portion 20 and they have connecting tongues 23 formed upon their upper outer corners, which tongues curve upwardly and outwardly from the corners of the wings for insertion through slots 24 formed in the shelf 25 for attaching the shelf 25 to the supporting wings 22 and to support the shelf at the desired angle from the permanent support to which the display support is attached. It is to be understood that the shelf engaging ends 26 of the wings 22 may be cut at any desired angle relative to the horizontal. The shelf 25 which also may be of any desired length and width has an attaching tongue portion 27 formed thereon. The shelf 25 is formed upon the attaching portion 20, and is scored along a line as at 28 to permit the bending of the shelf 25 at the proper angle to the attaching portion. This modified form of displaying support may be utilized for supporting various articles of merchandise for sale, and for the purpose

of attracting attention thereto through the window show case or the like.

In Fig. 6 of the drawings a further modified form of the improved displaying support is shown in which a shelf 30 is provided, which shelf has an attaching tongue 31 formed on one edge intermediate its ends and attaching tongues 32 and 33 formed on the same edge at its ends. The tongues 31, 32 and 33 have their outer surfaces coated with adhesive to permit attachment of the shelf to a suitable permanent support. Bracing and supporting members are formed integrally with the shelf 30 and the tongues 32 and 33, these members being scored at their line of conjunction with the tongues and substantially at right angles thereto as shown at 34 to provide bracing members 35 which extend at obtuse angles to the tongues 32 and 33 respectively. The supporting wings 36 extend at obtuse angles to the bracing portions 35 and diagonally across the outer corners of the shelf 30, engaging the under surface of the shelf in edgewise relation to provide supports for the shelf and to prevent accidental movement of the supporting wings 36 relative to the shelf, locking tongues 37 are formed on the outer free ends of the supporting members and are inserted through suitable slots 38 formed in the shelf 30.

While in the foregoing description the improved displaying supports have been described as particularly adaptable for attachment to window panes it is to be understood that they may be attached to any suitable permanent support, if desired, without departing from the spirit of this invention, but that they are particularly designed for attachment to windows on the inner sides of the same to permit exhibiting of placards or suitable mechandise through the windows.

It is, of course, to be understood that the invention may be constructed in other manners and the parts associated in other relations and, therefore, I do not desire to be limited in any manner except as set forth in the claims hereunto appended.

Having thus described my invention what I claim is:

A display device comprising an attaching portion, supporting wings at each side of the attaching portion with their outer ends cut at an acute angle to the side edges of the attaching portion, tongues formed adjacent the inner ends of the wings and projecting above the attaching portion when the same is in a supporting position, said tongues extending parallel with the angled edges of the wings for a short distance to form a slot, a bracing member at the upper end of the attaching portion and adapted to be disposed at an angle to said portion, and engaging members at the outer ends of the bracing member for engagement with the outer edges of the supporting wings when the wings are moved to a position at right angles to the supporting portion.

In testimony whereof I affix my signature.

BEN WILEY.