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FIG. 2

**(57) Abstract:** A system is disclosed for generating a search result list in response to a search request from a searcher using a computer network. A first database is maintained that includes a first plurality of search listings. A second database is maintained that includes documents having general web content. A search request is received from the searcher. A first set of search listings is identified from the first database having documents generating a match with the search request and a second set of search listings is identified from the second database having documents generating a match with the search request. A confidence score is determined for each listing from the first set of search listings wherein the confidence score is determined in accordance with a relevance of each listing when compared to the listings of the second set of search listings. The identified search listings from the first set of search listing are ordered in accordance, at least in part, with the confidence score for each search listing.



**(88) Date of publication of the international search report:**

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# INTERNATIONAL SEARCH REPORT

International application No.

PCT/US06/01857

## A. CLASSIFICATION OF SUBJECT MATTER

IPC: **G06F 17/30**( 2006.01)

USPC: 707/3,2,4,5

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 707/3, 2, 4, 5

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)  
East Search (search engine, plurality of database, (result ranking or score or rating)

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 6,269,361 B1 (Davis et al) 18 May 1999 (18.04.1999), column 8 lines 30-40, column 9 lines 8-45	1-13, 15-19, 21-23
Y	US 2002/0169764 A1 (Kincaid et al) 19.Dec.2001 (19.12.2001), paragraph [0068]	1, 10, 19



Further documents are listed in the continuation of Box C.



See patent family annex.

\* Special categories of cited documents:

"A" document defining the general state of the art which is not considered to be of particular relevance

"E" earlier application or patent published on or after the international filing date

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"O" document referring to an oral disclosure, use, exhibition or other means

"P" document published prior to the international filing date but later than the priority date claimed

"T"

later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

"X"

document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

"Y"

document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art

"&"

document member of the same patent family

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