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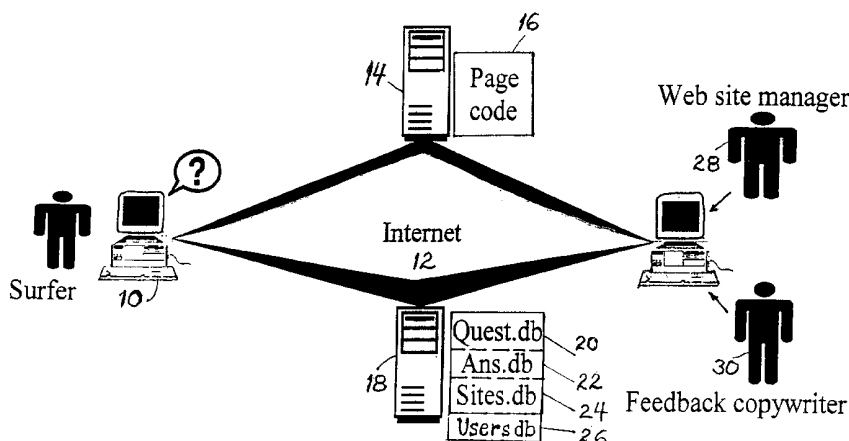
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(54) Title: A WEB-BASED FEEDBACK ENGINE AND OPERATING METHOD



(57) Abstract: A dynamic, web-based, feedback polling system providing actual feedback questions (20) which a surfer (10) on the web (14) is prompted to answer on-line using a minimal number of clicks and providing feedback editors and writers with only a minimum number of fields to utilize. The feedback questions (20) are loaded to any web page linked to a feedback engine (18), which comprises a database server for storing feedback objects and dynamically-generating all display protocol code and for displaying, maintaining, monitoring, recording information flow and data, and making all calculations needed for maintaining a feedback collecting interface connectable to any web page. The invention further provides for an efficient feedback operating method, as well as a feedback set-up and editing method which requires only minimal user input of feedback parameters in a minimal number of fields displayed in a GUI.



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*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*

## INTERNATIONAL SEARCH REPORT

International application No.  
PCT/IL01/01054

**A. CLASSIFICATION OF SUBJECT MATTER**

IPC(7) : G06F 17/30

US CL : 707/10

According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 707/4, 10, 102, 104.1

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched  
NONE

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

EAST

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y,P	US 6,250,930 B1 (MINTZ) 26 JUNE 2001, Abstract, col.2, lines 1-67 to col.3, lines 1-67; col.7, lines 54-67 to col.8, lines 1-67, and col.10, lines 29-67.	1-18
Y	US 5,812,776 A (GIFFORD) 22 SEPTEMBER 1998, Abstract, fig.1, col.1, lines 44-61, col.2, lines 10-63, and col.4, lines 1-67.	1-18
Y	US 5,842,221 A (SCHMONSEES) 24 NOVEMBER 1998, Abstract, col.1, lines 26-65 to col.2, lines 1-60, col.3, lines 37-67, and col.4, lines 19-65.	1-18
A	US 5,740,549 A (REILLY et al.) 14 APRIL 1998, See the whole reference.	1-18



Further documents are listed in the continuation of Box C.



See patent family annex.

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"A" document defining the general state of the art which is not considered to be of particular relevance	"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
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"O" document referring to an oral disclosure, use, exhibition or other means	
"P" document published prior to the international filing date but later than the priority date claimed	

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C (Continuation). DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 5,704,029 A (WRIGHT et al.) 30 DECEMBER 1997, See the whole reference.	1-18