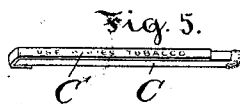
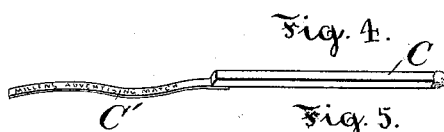
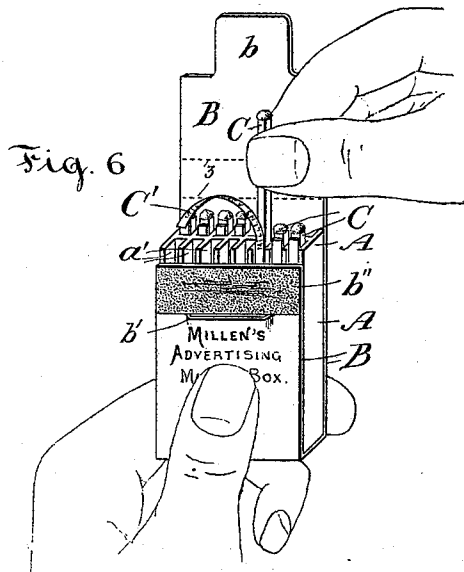
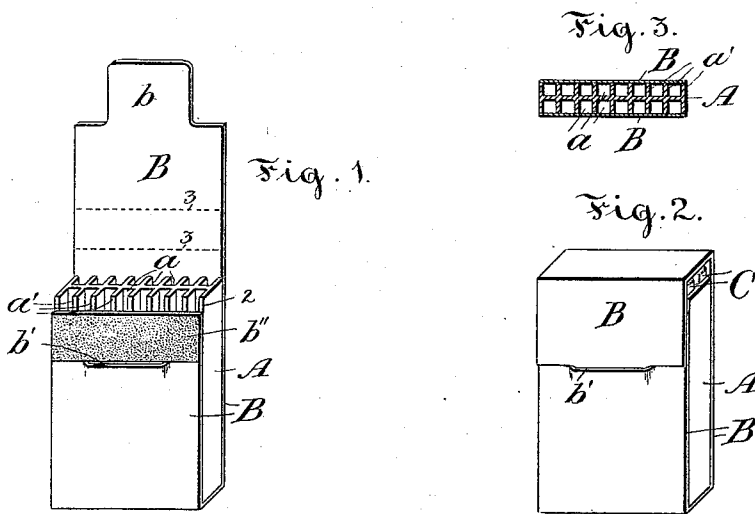


(No Model.)

G. H. MILLEN.
MATCH BOX FOR ADVERTISING.

No. 540,022.

Patented May 28, 1895.



Witnesses
Chas. Bailey
W. H. Hoffee

George H. Millen
Inventor.
by *A. Harvey*
his Attorney.

UNITED STATES PATENT OFFICE.

GEORGE H. MILLEN, OF HULL, CANADA.

MATCH-BOX FOR ADVERTISING.

SPECIFICATION forming part of Letters Patent No. 540,022, dated May 28, 1895.

Application filed March 11, 1895. Serial No. 541,233. (No model.)

To all whom it may concern:

Be it known that I, GEORGE H. MILLEN, of the city of Hull, in the county of Ottawa, in the Province of Quebec, in the Dominion of Canada, have invented certain new and useful Improvements in Matches and Match-Boxes for Advertising; and I do hereby declare that the following is a full, clear, and exact description of the same, reference being had to the accompanying drawings, forming a part hereof.

My invention, which will be hereinafter fully set forth and claimed, relates to devices for advertising by means of matches and match boxes.

The object of my invention is a match box which may be conveniently carried in the pocket, bearing advertisements and adapted to contain a limited number of matches to which strips bearing advertisements are attached.

Figure 1 is a perspective view of my improved match-box open and empty. Fig. 2 is a perspective view showing the same closed. Fig. 3 is a transverse section of the same. Fig. 4 is a perspective view of a match having an advertisement-strip attached. Fig. 5 is a similar view showing the advertising-strip folded on the match, and Fig. 6 is a perspective view of an open match-box partly filled and from which one of the matches is being withdrawn.

The body, A, of a match box is formed with a double row of grooves, *a*, back to back, each adapted to hold one match, C. It may be made of wood or stout paper. I prefer the former as it is the most solid and is readily and cheaply manufactured by running a strip of suitable wood through a multiple grooving saw, cutting all the grooves in one or two operations, and then cutting the grooved strip into suitable lengths. The front, bottom and back are then closed up by a strip or covering, B, of stout paper or the like material, of the same width as the body A and long enough to overlap the top and partly down the front and having the narrowed end, *b*, of the latter inserted into a transverse slit, *b'*. Said covering or casing B is secured to the ridges *a'*, formed between the grooves *a*, by glue or other suitable cementing material, leaving free a small space, 2, at the top, to provide a finger-

hold for withdrawing the matches, and a couple of crease lines, 3, 3, are formed in the flap to correspond to the front and back edges of the body, so that it will readily conform to the angular shape of said body when overlapping. A small space is left uncemented below the slit *b'*, to afford entrance to the end *b* between the casing and the body. The space, *b''*, between said slit *b'* and the upper edge of the casing is covered with friction composition. The entire outside space of the casing except that occupied by said composition and the inner face of the flap, as well as the sides of the body is left available for advertising space.

The matches C may be of any desired length and description, adapted to the length and size of the grooves *a*, preferably dipped, however, with such composition as will only ignite on the friction surface specially provided at *b''*. To the tail end of each match is secured a printed strip, C', of paper or the like material of the same, or nearly the same length, bearing any desired announcement or advertising device and adapted to fold close to the match, as shown in Fig. 5. It may be secured by cement or by any suitable fastening device. The match is thus adapted to be inserted into the sheaths formed by the covered grooves *a*, with the strip C' folded on it; the latter unfolding when the match is being withdrawn and displaying its announcement. One or both sides of the strip may bear advertisements. Instead of a double row or series of grooves *a* back to back, there may be a single row only.

I claim as my invention—

1. In an advertising device, the combination of a match box body having a series of grooves *a* each adapted to hold a match, a covering or casing of thin material secured to the ridges between said grooves and having a slit near one end and an overlapping flap with end insertible in said slit at the other end and provided with friction composition and advertisements and matches C having strips C' secured to their tail end such strips bearing advertisements and folding against the matches and being inserted in the grooves *a*, substantially as set forth.

2. The combination of a body having a se-

ries of grooves α , and a covering or casing of thin material secured to the ridges between said grooves by cement and covering the open faces and one end of said grooves and having
5 a creased flap overlapping the uncovered end and provided with a narrowed end adapted for insertion in the slit in the front, a slit in the front adapted to receive said narrowed end, a space covered with friction composi-

tion, and the remaining spaces occupied by 10 advertisements substantially as set forth.

In testimony whereof I have signed in the presence of the undersigned witnesses.

GEO. H. MILLEN.

Witnesses:

A. HARVEY,
A. TROWSE.