Nov. 1, 1932. L. M. WHITTINGTON 1,885,879

GREETING CARD

Original Filed Jan. 21, 1929

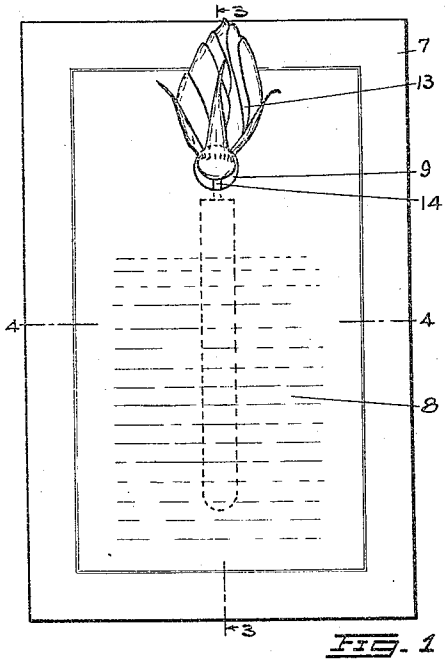


FIG. 1

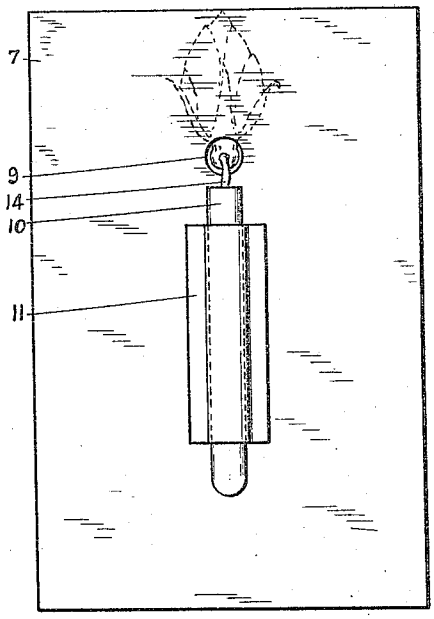


FIG. 2

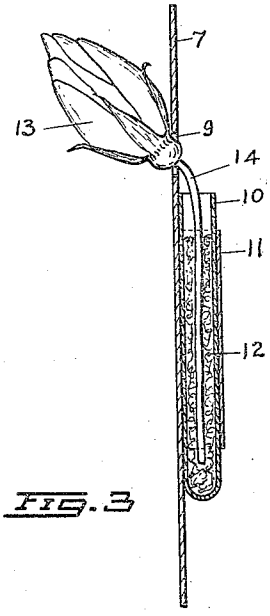


FIG. 3



FIG. 7

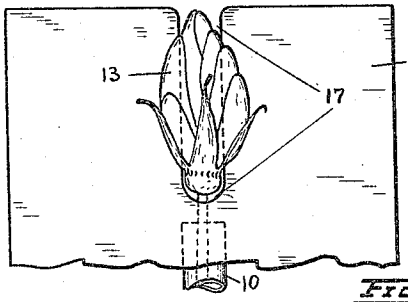


FIG. 5

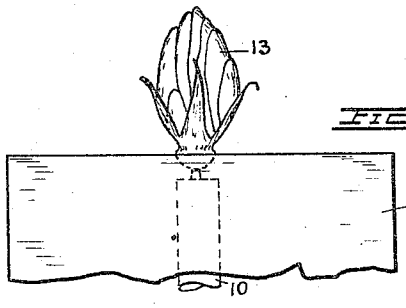


FIG. 6

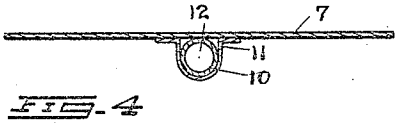


FIG. 4

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UNITED STATES PATENT OFFICE

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GREETING CARD

Application filed January 21, 1929, Serial No. 334,060. Renewed March 9, 1932.

My invention relates to improvements in greeting cards and the object of my invention is to provide a greeting card which is arranged to have a natural flower associated therewith in such a manner as to harmonize with, and beautify the card, said card being provided with means for supporting the flower and for preventing said flower from becoming wilted.

A more specific object is to provide a greeting card having a small tube or receptacle secured to the rear side thereof for the reception of damp material, as moss, within which the stem of a flower may be embedded, the tube serving to support the flower in such a position that the flower is visible from the front of the card and forms an important part of the ornamental display on the front of said card, the damp material in the tube preventing premature wilting of the flower.

A further and more specific object is to provide a greeting card having an area on its front side upon which a greeting may be displayed and having an opening in the nature of a hole or slot immediately above said greeting area, through which the stem of the flower may extend, whereby the flower may occupy a position on the front of the card and the stem may pass rearwardly through said hole and project into the open top end of a tube which is secured to the rear side of the card whereby the card and the tube will cooperate to support the flower.

Other and more specific objects will be apparent from the following description, taken in connection with the accompanying drawing.

In the drawing Figure 1 is a front elevation of a greeting card constructed in accordance with my invention, showing a flower in place therein.

Fig. 2 is a rear elevation of the same.

Figs. 3 and 4 are sectional views on broken lines 3—3, and 4—4, of Fig. 1.

Figs. 5 and 6 are fragmentary views in front elevation of two modified forms of the invention respectively.

Fig. 7, is a vertical section of another modified form of the invention.

Greeting cards are much used on the occasion of birthdays and at certain seasons of the year, and it is very desirable to have these cards as beautiful and as expressive as possible. The use of a live flower or flowers in connection with the card, if the flower or flowers can be kept fresh and fragrant, usually makes a more favorable and lasting impression on the recipient and affords him greater pleasure, but, as these cards are usually sent through the mail and are delivered hours and sometimes days after they are posted, it is difficult to associate the flower with the card in an attractive manner, and at the same time, to prevent the flower from becoming wilted between the time it is posted and the time it is delivered. My invention provides means for associating a flower or flowers with a greeting card in such a manner that each enhances the appearance of the other and at the same time provides means for preventing the flower or flowers from becoming prematurely wilted.

Referring to the drawing, through which like reference numerals designate like parts, 7 is a greeting card of any desired shape and size having on its front side, an area 8 whereon a greeting may be printed or written or displayed in any way. A hole 9 is provided in the upper portion of the card 7 above the greeting area 8 and a small tube 10 is secured to the back of the card 7, preferably by the use of adhesive material 11, with its open upper end just below the hole 9. The tube 10 may contain moist material, as damp moss 12. One or more flowers 13 may have their stem or stems 14 passed through the hole 9 from front to rear and inserted into said tube so that the stem 14 will be embedded in the damp material. The tube 10 and hole 9 thus serve to support the flower on the card, the flower is displayed on the front side of the greeting card to give a pleasing appearance to the card and the damp material in the tube 10 serves to keep the flower fresh and unwilted until the moisture has been absorbed. In this manner it is possible to provide a greeting card which will receive and hold a fresh flower in a manner convenient for mailing or shipment, and which will keep said flower fresh and unwilted for a long time and which

will display said flower in a pleasing way on the face of the card.

When a greeting is to be sent the fresh flower is preferably placed in position on the card, with the stem in the tube of damp material, just previous to mailing or shipment and the card with the flower attached is placed in a suitable box or carton and suitably wrapped to prevent crushing of the flower. The tube 10 may hold enough moss or damp material to keep the flower fresh for several days and said tube 10 being made of waterproof material and closed except at the top end will prevent the evaporation or absorption of the moisture except by the flower stem. This preserves substantially all of the moisture for the use of the flower. Several flowers may be used if desired.

In Fig. 5, I have shown a greeting card 16 of alternative form which has a slot 17 instead of the hole 9, and in Fig. 6 I have shown another alternative form of card 18 in which the opening for the flower stem is entirely dispensed with and the flower is displayed just above the top edge of the card. These cards are otherwise similar in construction to the card shown in Figs. 1 to 4 and are the same in purpose and function.

In Fig. 7, I have shown another modified form of the invention in which a tube 20 is secured between two cards 21 and 22 which are pasted or otherwise fastened together at their edges, one of the cards 21 having a hole 23 through which the stem of a flower, not shown, may be inserted.

The openings in the cards 7, 16 and 21 are preferably large enough to admit the base of the flower to better safeguard the flower against crushing and to hold the same more securely.

The foregoing description and accompanying drawing clearly disclose a preferred embodiment of my invention but it will be understood that this disclosure is merely illustrative and that such changes in the device may be made as are fairly within the scope and spirit of the following claims.

I claim:

1. A greeting card for mailing purposes, embodying a card member and a receptacle of narrow thickness lying flat against the back of the card member and secured to the back of said card member for receiving and holding the stem of a flower closely against the back of said card member and supporting said flower in a position where it is visible from the front of the card.

2. The combination with a card for mailing purposes having a space on the front side for a greeting, of a relatively small tube secured to the back of said card and lying lengthwise against the card to afford a relatively thin package, damp material within said tube, and a natural flower visible from the front of said card and having a stem extending into said tube and embedded in said damp material, said tube serving to support said flower.

3. A natural flower greeting card, embodying a card member of relatively thin and light construction, for mailing purposes, said card having a hole near its top end and having an area on its front side below said hole whereon a greeting may be inscribed, a tube of relatively small diameter capable of holding moisture secured to the rear side of said card and lying closely against the card and extending lengthwise of the card with its mouth below the hole, damp material in said tube and a natural flower disposed on the front side of said card with its stem extending through said hole and into said tube.

4. A greeting card and flower for mailing purposes embodying a card member, a natural flower displayed from the front of said card member, and devices supporting and holding the stem of said flower closely against the back of said card member.

The foregoing specification signed at Seattle, Wash., this 10th day of Jan., 1929.

LORING M. WHITTINGTON.