A package constructed from a carton that contains a removable basket. A pull member is attached to the basket so that the basket may be removed from the carton. The pull member may function as a handle, and may function as a hanger. The basket may include a divider for separating products.
PACKAGE WITH EXPOSED PULL

BACKGROUND OF THE INVENTION

[0001] For many years, consumer products that may be used together as part of a step-treatment program have been packaged together. For example, shampoo and conditioner, a two-step treatment for cleaning and conditioning hair have been sold together in bundles. A trip to the store will reveal that many items in the consumer products industry are sold together in a common package. Despite the long history of bundling such products together for sale, a problem may arise when more than one set of products are bundled together, especially when the products are designed to be used in a particular sequence. For instance, simply bundling together two sets of diverse product formulations into a common container can be confusing for the consumer, as they could accidentally mix the sets together. In one example, two sets of product formulations A, B, and C are placed into a box. Product formulation A and C are very similar in consistency. To use the products properly, the consumer must first use product A, followed by products B and C, in that order. However, a consumer that is unfamiliar with the system may reach into the container and pull-out two “A” products and a product B. Using this combination of products can yield unsatisfactory results, and may leave the consumer with another incomplete set of product that can likewise yield unsatisfactory results.

[0002] Mixing together the product sets could also cause a loss of aesthetic appeal. Further, regardless of what products are contained in package 10, whether they are identical or not, it may be desirable to present the package or products in a manner that is aesthetically pleasing, in a retail setting and/or home environment. In a competitive retail setting, this may mean the difference between a sale and no sale.

[0003] In light of the foregoing problems and issues discussed above, it is desired that the multiple product sets be packaged in such a way that the consumer will be able to keep multiple product sets separated. It is also desired to have a package that helps educate the consumer about the products within the package so that there is less likelihood of usage error. It is further desired that the package have a special feature, functional and/or aesthetic, so that it will stand out among other competitive packages. Moreover, it is desirable that such a package be relatively easy to use.

SUMMARY OF THE INVENTION

[0004] One aspect of the present invention is a package that includes a carton with an interior volume and an openable panel having an aperture therein, and a basket configured to slidably fit within the interior volume of the carton. The basket has a divider and a pull member connected to the basket. The pull member is adapted to extend through the aperture when the carton is in a closed state.

[0005] In another aspect of the present invention there is a package for housing multiple product sets. The package includes a carton having a bottom panel; a front panel; a rear panel; and opposite side panels; and a basket configured to fit within the volume defined by the bottom panel, front panel, rear panel, and opposite side panels. The basket has two substantially identical compartments separated by a divider and a pull member connected to the divider. The pull member protrudes from the carton and may be grasped for pulling the basket out of the carton.

[0006] In yet another aspect of the present invention there is a package for housing multiple product sets including a carton with an interior volume and a panel having an aperture therein, and a basket configured to fit within the interior volume of the carton. The basket has a first compartment separated from a second compartment by a divider, wherein each compartment comprises a floor, a partial wall opposite the divider, and a pair of side walls connected between the partial wall and the divider. A pull member is connected to the basket, and is adapted to extend through the panel aperture of the carton when the carton is in a closed state.

BRIEF DESCRIPTION OF THE DRAWINGS

[0007] A full and enabling disclosure of the present invention, including the best mode thereof, directed to one of ordinary skill in the art, is set forth more particularly in the remainder of the specification, which makes reference to the appended FIGS. in which:

[0008] FIG. 1 is a front perspective view of one embodiment of the package of the present invention, in a closed state;

[0009] FIG. 2 is a front perspective view of the carton as shown in FIG. 1, the carton in an open state;

[0010] FIG. 3 is a side elevation of the carton of FIG. 2;

[0011] FIG. 4 is a front perspective view of one embodiment of a basket which may correspond to the package of FIG. 1;

[0012] FIG. 5 is a plan view of a blank used to form the basket of FIG. 4;

[0013] FIG. 6 is a front perspective view of another embodiment of the package of the present invention, which includes a front information panel in a partially open state;

[0014] FIG. 7 is a front perspective view of yet another embodiment of the package of the present invention;

[0015] FIG. 8 is a partial front perspective view of a further embodiment of the package of the present invention, the package having a hook-style tab member;

[0016] FIG. 9 is a partial front perspective view of yet another embodiment of the package of the present invention, the package having a tab-style pull member;

[0017] FIG. 10 is a front perspective view of another embodiment of the basket of the present invention;

[0018] FIG. 11 is a side perspective view of a pair of baskets as shown in FIG. 10, with the dividers aligned together; and

[0019] FIG. 12 is a partial cross-sectional elevation of another embodiment of a pull member having a ball and socket connection with the divider.

DETAILED DESCRIPTION OF THE PRESENT INVENTION

[0020] For purposes of this application, “package,” “container,” “packet,” “basket,” and the like are interchangeable terms in the sense that they refer to any structure that can hold or contain an article of manufacture. In addition, “product” is a term used interchangeably with “article,” and is not meant to be limiting with regard to the package of the present invention. “Product” is generally defined as a good sold to consumers in an actual or virtual retail setting such as a store, catalog, or internet site.

[0021] Referring to FIGS. 1-9, the present invention is a package 10 that may be used for housing a single product, multiple products of the same type, and/or single or multiple product sets that may be used together as a system. Package 10 has at least three primary components: a carton 20, a basket
40, and a pull member 60. Desirably, the basket 40 fits within the volume of carton 20. The pull member 60 protrudes from a surface of carton 20 and may be used to remove basket 40 from carton 20. In addition, pull member 60 may be used to hang and/or carry package 10. The pull member 60 may be aesthetically pleasing to that it may attract potential buyers to at least inspect the package 10.

Reference will now be made in detail to embodiments of the invention, one or more examples of which are illustrated in the drawings. Each example is provided by way of explanation of the invention, and not meant as a limitation of the invention. For example, features illustrated or described as part of one embodiment can be used with another embodiment to yield still a third embodiment. It is intended that the present invention include these and other modifications and variations.

Referring now to FIGS. 1, 2 and 3, the carton 20 under the most basic definition is a container that has an interior volume. Carton 20 may have many different configurations; it may be rectilinear, cylindrical (including oval and round), or any other geometric shape with an interior volume. (FIG. 7 shows one example of a cylindrical package.) When a rectilinear carton 20 is desired, it may be defined by a first front panel 22, a rear panel 24, a bottom panel 26, and two opposite side panels 28. An openable top panel 30 may be connected to the rear panel 24 by a hinge 32, as is known in the art. It is noted that the terms “top,” “bottom,” “front,” “rear,” and “side” are not meant to limit the scope of the present invention. Thus, it is contemplated that the “top” panel may in use operate as a bottom, side, front, or rear panel. The terms are used to differentiate portions of carton 20 shown in the accompanying figures, and not meant to narrow the functionality of the carton 20.

Desirably, carton 20 is formed from sheet material as is well known in the art of packaging. The sheet material may include paperboard, fiberboard, corrugated board, plastic, and various composites. The sheet material has the characteristic of at least being able to contain product for display in a retail setting and for transport by the consumer. Desirably, carton 20 is durable enough to withstand being selectively opened and closed to allow a user to remove and replace basket 40 multiple times.

Referring back to FIG. 2, it is most desirable that the top panel 30 include an aperture 34 through which the pull member 60 may extend. Dependent on the pull member 60 configuration, aperture 34 may be a slot, a round hole, or any decorative shape, including but not limited to, a star (FIG. 8), heart, wave, flower, shell, seasonal design, and the like. It is further contemplated that the aperture 34 may be included in any openable panel or surface, rather than be limited to the top panel 30 as shown.

FIG. 6 illustrates an alternative embodiment of carton 20. This particular embodiment of carton 20 includes a second front panel, or flap 80 that selectively, partially or fully covers a panel, or a portion of carton 20. For instance, as shown by way of example in FIG. 6, flap 80 may cover the front panel 22. The purpose of flap 80 is to provide additional surface area on which more aesthetic features and/or information may be provided to the consumer. Flap 80 may be integral to the remainder of the carton 20 material and include a hinge connection 82 along one side, centered at a fold line. It is further contemplated that a separate flap 80 may be attached to carton 20 with a piano hinge, tape hinge, or the like, as is known in the art of packaging. If desired, a fastener 84 may be disposed opposite hinge 82 for keeping the panel selectively closed. Fastener 84 may be a hook and loop, a magnet, adhesive, a snap mechanism, and the like.

Basket 40 may be designed to hold one or more articles. For instance, basket 40 may hold three packets of beauty products that will be used together as part of a treatment. Desirably, basket 40 keeps product sets separate so a user cannot easily confuse the elements of one set with another set. The basket 40 is configured to fit within the interior volume of the carton, and most desirably, have a sliding fit so the basket 40 can be easily removed from the carton. The fit tolerance between basket 40 and carton may be such that the basket will not be damaged by friction wear caused by movement in shipping and handling, and/or articles are prevented from becoming accidentally lodged between the basket 40 and carton 20.

In the embodiment of FIGS. 5 and 6, basket 40 has at least two compartments, A and B, separated by a divider 42. Each compartment may be defined by a floor and one or more walls. For instance, basket 40 may have a first compartment 44 separated from a second compartment 46 by a divider 42. Each compartment 44, 46 comprises a floor 48, a partial wall 50 opposite divider 42, and a pair of side walls 52 connected between the partial wall 50 and divider 42. The height of divider 42, partial wall 50, and side walls 52 is measured from the floor 48 to the top edge of the structure. For example, the height of divider 42 is measured from the edge 53 of floor 48, to the top edge 55 of divider 42. With this definition in mind, side walls 52 may be the same height as partial wall 50, instead of the same height as divider 52. In another optional configuration, side walls 52 may have a decorative edging (e.g. rounded, sloped, undulating) rather than a rectangular edge, and/or may have a height that is somewhere between that of divider 52 and partial wall 50.

In the embodiment of the present invention shown in FIGS. 4 and 5, basket 40 is constructed from a sheet of material that is cut to form a blank 41. Like carton 20, the sheet material may include paperboard, fiberboard, corrugated board, plastic, and various composites. The sheet material has the characteristic of at least being able to contain product for display in a retail setting and for transport by the consumer. It may be desirable that basket 40 is durable enough that it can withstand being selectively removed from and replaced into carton 20 multiple times. Further, the basket 40 may be permanently removed from carton 20 and used to display and/or transport articles.

Referring to FIG. 5, blank 41 is divided into sections by multiple fold lines 43 (fold lines shown in phantom). Blank 41 has an outer surface 49 (FIG. 4) and an opposite inner surface 47. Further, blank 41 may have a symmetrical configuration that is longitudinally bisected by a central fold line 43c. In this particular embodiment, the fold line 43c has an aperture 51 therein through which the pull member 60 can pass.

In an alternative embodiment (not shown), basket 40 is made from a moldable material. For instance, basket 40 may be molded from cellulosic pulp fibers in a process similar to that used to construct egg cartons. Further, basket 40 may be molded from a plastic or plastic composite material in a thermoform or injection molding process. Basket 40 may be unitary in construction, or may be constructed from multiple parts.

The basket 40 may include indicia disposed at the outer surface 49. The indicia may be printed, adhered, or
otherwise disposed on surface 47 for the purpose of providing an aesthetically pleasing design and/or to provide information to the user of products packaged in package 10. The indicia may include or solely contain messages, statements, or copy to be transmitted to a purchaser, consumer, or user of the products sold within package 10. In some embodiments, such messages, statements, or copy may be fashioned to help facilitate or establish an association in the mind of a user of the product one or more mental states, psychological states, or states of well being. The communication, statements, or copy may include various alphanumeric strings, including, for example: “rejuvenating,” “pampering,” “ritual,” “any time,” “clean,” “fresh,” “health,” “hygiene,” “well,” “well being,” “scent,” “convenient,” or “disposable,” derivatives or combinations thereof, or other such words or statements. The indicia may further include aesthetic features such as a photograph and/or an artistic rendition of a subject relating to the product to be packaged in package 10, or a theme associated with the product. For example, a floral design may be used to imply freshness; a person in a yoga pose may imply actions taken toward wellness.

In one embodiment of the present invention, the basket 40 has indicia (not shown) disposed on the inner surface 47 of the divider 42. The indicia may be printed, adhered, or otherwise disposed on surface 47 for the purpose of including a bonus item to the consumer of package 10. The bonus item may be a promotional piece such as a contest entry, a fortune, an inspirational message, beauty tips, an advertisement for other products, a coupon, sweeps playing piece or information, and the like. The bonus item may be removable by peeling the indicia away, cutting the basket 40 and removing the indicia portion, or by using the information to make an entry on a website or a telephone call to a particular entity.

Referring now to FIGS. 1, 4, 7, and 8, a pull member 60 is connected to basket 40 in order that it can be used to pull basket 40 from carton 20. Desirably, pull member 60 may further be used to hang package 10 in a retail store setting, and/or used to carry package 10 or basket 40. Pull member 60 may allow the rotation of package 10 when the package 10 is displayed by hanging from pull member 60.

Pull member 60 may be constructed from various types of materials, natural and/or synthetic. It may be desirable to use a natural material to emphasize any natural articles, substances, or formulations contained within the package, or to match a marketing theme regarding the products within the package. For instance, if the package houses a product containing hemp oil, the pull member may be made from hemp. If a package 10 contains silk protein, the pull member 60 could be made from a natural or artificial silk fabric. The possibilities of matching theme relating to the product with the pull member 60 are too numerous to list, and these examples are not meant to limit the invention.

Like the materials from which pull member 60 is made, the configuration of pull member 60 may also vary. In the embodiment shown in FIGS. 1, 4, and 7, a loop-style pull member 60 is used. As shown in FIGS. 1 and 4, the loop may be a flat ribbon constructed from fabric, film, composite, or mesh materials. For example, pull member 60 may be constructed from a satin or grosgrain fabric, plastic or Mylar film, metallic mesh, nonwoven fabric, braided material, woven fabric, paper, and any other sheet material that is flexible enough to be used as a hanger or carrier, and have a tensile strength adequate to provide hanging support of the desired product and all corresponding packaging materials or other components bundled with the product for sale.

As shown in FIG. 7, the loop-style pull member 60 may be constructed from a cord-like material instead of a ribbon. For example, pull member 60 may be constructed from rope; satin cord; raffia paper; rubber; gimp; metallic chain; nylon; braided material; wool, cotton or synthetic (acrylic or nylon) yarn, wire, and any other cording that is flexible enough to be used as a hanger and/or carrier, and have a tensile strength adequate to provide hanging support of the desired product and all corresponding packaging materials or other components bundled with the product for sale.

In the alternative embodiment shown in FIG. 8, a hook-style pull member 60 is shown. Desirably, this type of pull-member 60 is rigid or semi-flexible, and has strength properties such that it can support the desired product and all corresponding packaging materials or other components bundled with the product for sale. For example, it is contemplated that hook pull-member 60 may be constructed from metal, plastic, fiber glass, and wood or other natural fibers. The shape of the hook may be curved, angular, or any hook shape. The hook shape may be incorporated into a larger aesthetic design, including but not limited to a flower, tree, s-shape, etc.

In the other alternative embodiment shown in FIG. 9, a tab-style pull member 60 is shown. Desirably, this pull-member 60 may be constructed from a flexible material, thought is contemplated that a rigid or semi-rigid material could be used. For example, it is contemplated that tab pull-member 60 may be constructed from paper, woven or non-woven fabric, metal, plastic, fiber glass, and wood or other natural fibers. The tab shape may be incorporated into a larger aesthetic design including but not limited to a flower, tree, s-shape, etc. An aperture 63 may be included in this tab-style pull member for hanging or even for carrying. Aperture may be sized such that it is useful for hanging on a peg board or other store display system, or may be able to accommodate one or more of a user’s fingers. Like the tab shape, the aperture shape may complement the overall package 10 theme or design.

In another particular embodiment as seen in FIGS. 10 and 11, the pull member 60 and basket 42 may be made from a polypropylene or other any other type of rigid or semi-rigid plastic material. Further, the pull member 60 may be constructed from the same type of plastic, and may be integrally connected thereto by injection molding, plastic welding or the like. As seen in FIG. 10, the basket 40 may have a single compartment with a divider 42 that operates as a rear wall. The advantage of having a divider 42 as a rear wall is that this allows one to possible hang the basket 40 on a surface such as a bathroom wall. Basket 40 may be attached to a surface at divider 42, or by the pull member 60. In the alternative, an additional divider may be added to create more than one compartment within basket 40 (not shown). For example, a divider that is about the same size as side wall 52 could divide the compartment formed by front wall 50, side walls 52 and the rear wall or divider 42.

A single basket 40, as shown in FIG. 10, may be packaged in carton 30. In the alternative, multiple baskets 40, as shown in FIG. 10, may be packaged in carton 30 (two, three, four, or more). Shown by way of example in FIG. 11, a pair of baskets 40 having a divider 42 as a rear wall may be arranged such that dividers 42 are aligned in contact with one another to create a the look of a single basket having two
compartments. In this embodiment, there may be a single pull member 60 attached to one or both of the baskets 40 as seen in FIG. 11, or each basket 40 may have its own pull member 60.

[0042] It is contemplated that the pull member 60 may be printed, etched, woven, or otherwise adorned with indicia, regardless of the pull-member style. For example, pull-member 60 may have indicia printed on the surface visible to the user. The indicia may include a brand name, an inspirational message, or a phrase or logo, each of which may be related to the product package within package 10. The indicia may be customized by customers for corporate gifts, wedding shower gifts, birthday gifts, and the like. The indicia may be seasonal or reflect a particular holiday during which the package 10 will be displayed for sale. Of course, the size and style of the indicia will be dependent upon available surface area.

[0043] It is further contemplated that the pull member 60 may be scented. For instance, microencapsulated fragrances may be applied to a surface of pull member 60 as is known in the art, or may be incorporated into the material from which pull member 60 is constructed. The fragrance may be associated with a particular product theme, for instance, it may match the fragrance of one or more of the products packaged inside the package 10, or may coordinate with a fragrance of an object depicted on the package. For example, if a product contained an essential oil such as peppermint, the pull member 60 may have a peppermint fragrance. The fragrance matching may be achieved by using the same fragrance compound, or by matching with a compound that smells substantially the same, but that may be better suited for placement on pull member 60.

[0044] Basically, the pull member 60 may be coated or impregnated with a fragrance. For instance, an emulsion of polyurethane and essential oil or other fragrance compounds may be applied to the pull member 60. In the alternative, the pull member may be made from a scented material formed by combining a fragrance or essential oils with a fluorocarbon resin binder. As another alternative, the pull member 60 may be constructed from a fragrance-impregnated polyethylene made by adding an anionic surfactant to the fragrance before mixing with polyethylene.

[0045] In yet another embodiment of the present invention, the pull member may also function as a closure. For example, as seen in FIG. 1A, a closing member such as a button 70 is located on the front of the package 10. A loop-style pull member 60 may be pulled about the button to keep the front panel 80 and the top panel 30 in a closed state. Other possibilities include the placement of a closing member such as hook material (not shown) on the front panel 22 or rear panel 24 of package 10, and having the pull member 60 (ribbon loop or tab-style) be made of a material that will selectively engage the hook material. In the alternative, a loop material may be attached to the pull member 60 such that it can engage the hook material on the package 10.

[0046] Desirably, the pull member is adapted to extend through a panel aperture of the carton when the carton is in a closed state. In the exemplary embodiment shown in FIGS. 1 and 2, the carton 20 has a top panel 30 connected to rear panel 24 by a hinge 32. With this carton configuration, it may be most desirable to have a pull member 60 that is flexible enough to be threaded through aperture 34. In an alternative embodiment as seen in FIGS. 7 and 8, the openable top panel 30 is part of a removable lid that may be lifted away or removed from the side wall 27 of carton 20 in a direction that is parallel to the axis 55 of basket 40. With this carton 20 configuration, a flexible, rigid, or semi-rigid pull member 60 may be used, provided that aperture 34 is sized such that removal of the lid is possible.

[0047] In another embodiment of the present invention, the pull member 60 may have a ball-and-socket type connection with the basket 40 as seen in FIG. 12. For instance, the divider 42 may have a ball member 90 connected to divider 42 by a cylindrical neck 92. The pull member 60 may have a socket 94 configured to rotatably connect with ball member 90. Of course, the socket 94 may be attached to the basket 40, and the ball member 90 to the pull member 60 (not shown). If an optional detent 100 and corresponding protrusion 102 is provided in the ball and socket configuration, the pull member 60 could be rotated between and locked and unlocked positions as known in the art. For instance, if the pull member 60 was tab-style, the pull member 60 could be rotated to align with a slot (unlocked position) or rotated to unaligned with a slot (locked position).

[0048] In one embodiment of the present invention as shown in FIG. 4, the pull member 60 is most desirably attached to the basket 40 at an axis that is substantially parallel to the direction that the basket 40 may be slidably removed from carton 20, for example, axis 55. Thus, if a divider 42 is present and is in a plane corresponding to axis 55, it is desirable that pull member be attached to divider 42. However, it is contemplated that pull member 60 may be attached to other portions of basket 40, such as the floor.

[0049] Pull member 60 may be attached to basket 40 using mechanical and/or chemical means. For instance, pull member 60 may be adhered to basket 40 with an adhesive such as hot melt glue, tape, and the like. In the alternative to, or in addition to the adhesive, the pull member 60 may be attached to basket by stapling, riveting, welding, stitching, hook and loop, snaps, and the like. Further, pull member 60 may engage the slot such that additional attachment means are not required. Referring to FIGS. 4 and 5, most desirably, a portion of pull member 60 may be attached to an inner surface 47 of the divider, and the remaining portion extends through an aperture 51 in the divider 42 so that the additional means for connecting the pull member 60 is not visible from the exposed surface 49 of divider 42. The purpose of this configuration is to hide any unattractive or unfinished edges of pull member 60 from view when basket 40 is holding product.

[0050] In another embodiment of the present invention, carton 20 may be covered by a shrink wrap (not shown) as is known in the art, for covering the exterior of the carton 20. The shrink wrap has an aperture through which the pull member may extend.

[0051] Although only a few exemplary embodiments of this invention have been described in detail above, those skilled in the art will readily appreciate that many modifications are possible in the exemplary embodiments without materially departing from the novel teachings and advantages of this invention.

1. A package comprising:
- a carton comprising an interior volume and an openable panel having an aperture therein;
- a basket configured to slidably fit within the interior volume of the carton, the basket comprising a divider; and
- a pull member connected to the basket;
wherein the pull member is adapted to extend through the aperture when the carton is in a closed state.
2. The package of claim 1 wherein the openable panel comprises a top panel, and wherein the carton comprises a rectilinear box further defined by a first front panel, a rear panel, a bottom panel, and two opposite side panels.

3. The package of claim 2 further comprising a second front panel, the second front panel connected to the package by a hinge.

4. The package of claim 1 wherein the carton comprises a cylindrical box defined by the openable panel and a bottom panel, the openable panel and the bottom panel separated by a side wall.

5. The package of claim 1 wherein the basket is further comprised of a first compartment separated from a second compartment by the divider, wherein each compartment comprises a floor, a partial wall opposite the divider, and a pair of side walls connected between the partial wall and the divider.

6. The package of claim 5 wherein the divider comprises a rectilinear blank longitudinally bisected by a fold line, an outer surface, and an opposite inner surface.

7. The package of claim 6 wherein the fold line has an aperture therein.

8. The package of claim 7 wherein the pull member is attached to the inner surface of the divider, and extends through the fold line aperture to the outer surface of the divider.

9. The package of claim 6 wherein indicia is disposed at the divider inner surface.

10. The package of claim 9 wherein the indicia comprises a bonus item.

11. The package of claim 10 wherein the indicia comprises a coupon.

12. The package of claim 6 wherein indicia is disposed at the divider outer surface.

13. The package of claim 1 wherein the pull member comprises a loop.

14. The package of claim 1 wherein the pull member comprises a fragrance.

15. The package of claim 1 wherein the pull member comprises a tab.

16. The package of claim 1 wherein the pull member comprises a hook.

17. The package of claim 1 wherein the pull member comprises indicia.

18. The package of claim 1 further comprising a closing member located on the package such that the pull member may engage the closing member to selectively maintain the package in a closed position.

19. A package for housing multiple product sets comprising:

   a carton comprising a bottom panel, a front panel, a rear panel, and opposite side panels;
   a basket configured to fit within the volume defined by the bottom panel, front panel, rear panel, and opposite side panels;
   the basket comprising two substantially identical compartments separated by a divider; and
   a pull member connected to the divider, wherein the pull member protrudes from the carton and may be grasped to pull the basket out of the carton.

20. The package of claim 19 further including a shrink wrap covering the exterior of the carton, the shrink wrap having an aperture through which the pull member may extend.

21. A package for housing multiple product sets comprising:

   a carton comprising an interior volume and a panel having an aperture therein;
   a basket configured to fit within the interior volume of the carton, wherein the basket is comprised of a first compartment separated from a second compartment by a divider, wherein each compartment comprises a floor, a partial wall opposite the divider, and a pair of side walls connected between the partial wall and the divider; and
   a pull member connected to the basket, wherein the pull member is adapted to extend through the panel aperture of the carton when the carton is in a closed state.

22. The package of claim 21 wherein the panel aperture is located on a carton side panel.

* * * * *