Nov. 22, 1938. W. BLACK 2,137,938

PRICE TAG HOLDER

Filed Feb. 24, 1938 2 Sheets-Sheet 1

Fig. 1.

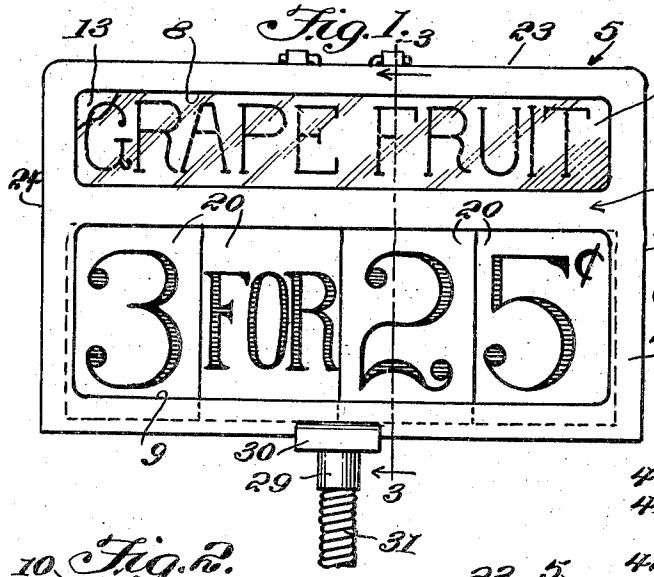


Fig. 3.

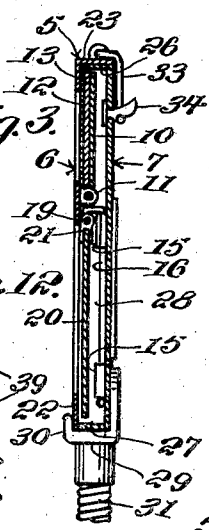


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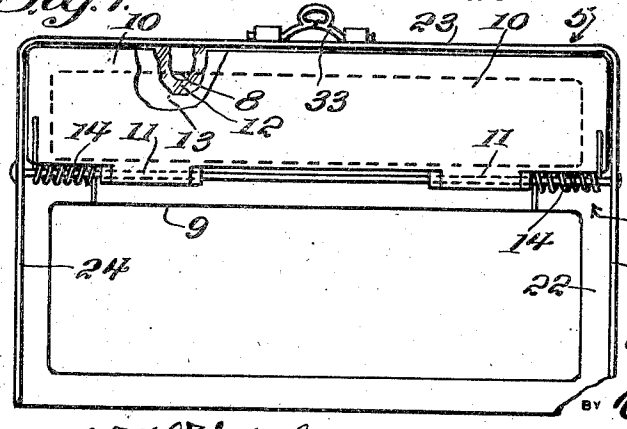


Fig. 2.

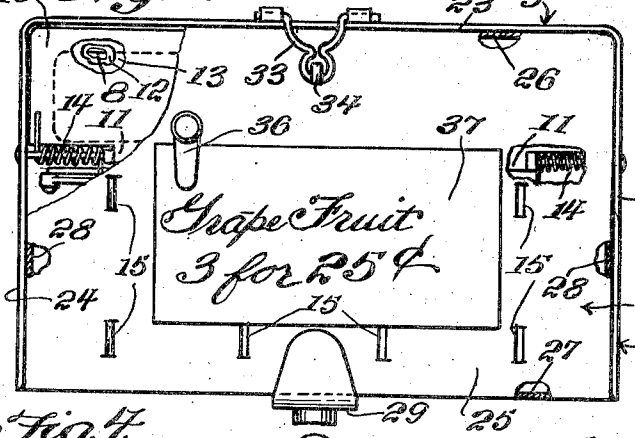
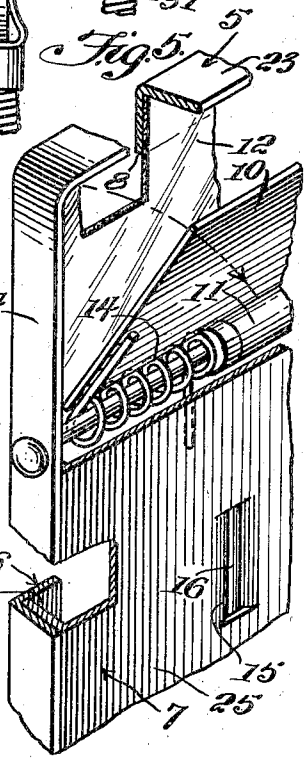


Fig. 5.



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PRICE TAG HOLDER

Filed Feb. 24, 1938 2 Sheets-Sheet 2

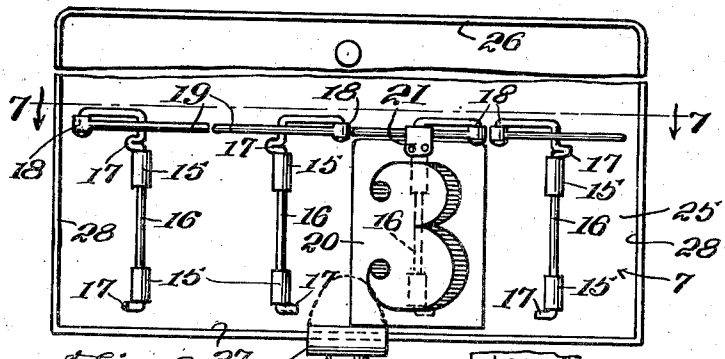


Fig. 6.

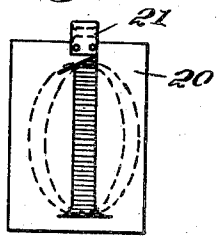


Fig. 8.

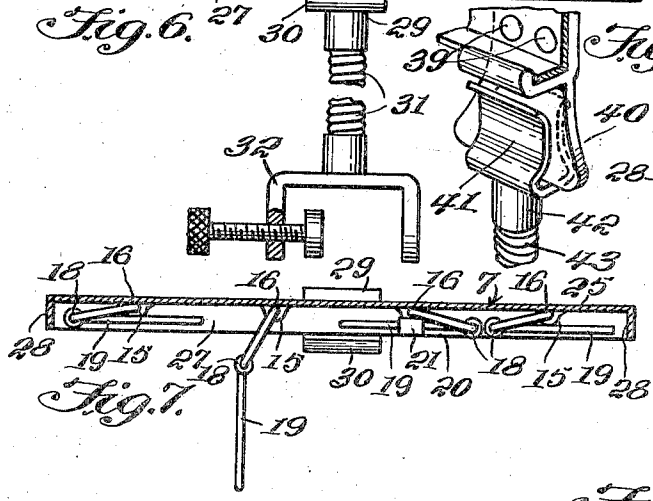


Fig. 7.

Fig. 13.

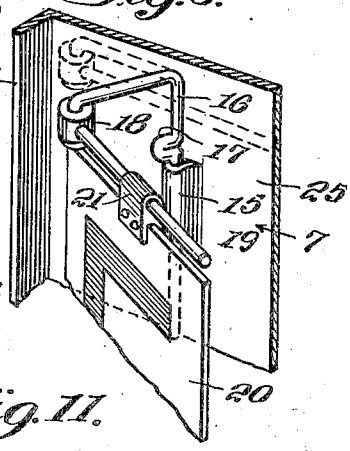


Fig. 9.

Fig. 11.

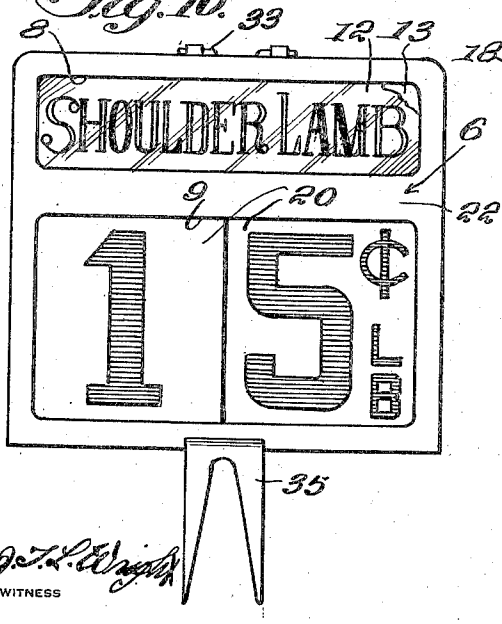
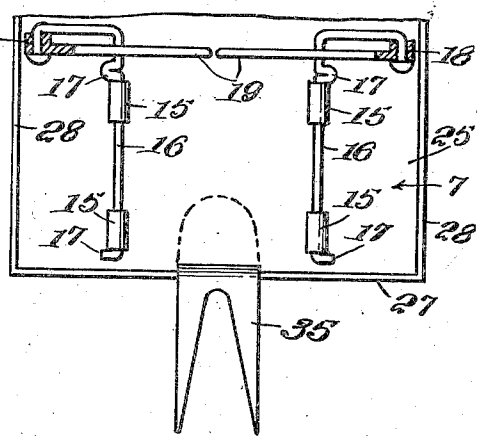


Fig. 10.



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UNITED STATES PATENT OFFICE

2,137,938

PRICE TAG HOLDER

William Black, Kings Park, N. Y.

Application February 24, 1938, Serial No. 192,408

3 Claims. (Cl. 40—5)

My invention relates to new and improved price tag holders and more particularly to that type wherein the price tags may be conveniently and quickly changed in accordance with fluctuating market prices of various merchandise.

One of the principal objects of my invention is to provide a price tag holder equipped with means wherein certain of the price tags may be quickly interposed or reversed for effecting a change in the price of the commodity to which it relates.

Another object of my invention is to provide a device of the above described character equipped with means for displaying an indicia tag of a more or less semi-permanent nature together with means for displaying indicia tags which are subject to more frequent changes, each of said means subject to independent changing operations whereby one may be maintained in adjusted position during the changing of another.

A further object of my invention is to provide a device of the above described character which is simple in construction, efficient in use, easy of operation, attractive in appearance and economical in manufacture.

Other objects and advantages will be apparent from the following description, appended claims and annexed drawings.

Referring to the drawings wherein like reference characters designate like parts throughout the several views:

Figure 1 is a front elevation of my invention.

Figure 2 is a rear elevation thereof.

Figure 3 is a sectional view taken on the line 3—3 of Figure 1.

Figure 4 is a rear elevation of the front member of the frame.

Figure 5 is a fragmentary interior perspective view of the front member illustrating a section of the rear member secured thereto.

Figure 6 is an elevation illustrating the interior of the rear member.

Figure 7 is a sectional view taken on the line 7—7 of Figure 6.

Figure 8 is an elevation of one of the price tags or indicia cards.

Figure 9 is an interior perspective view of a portion of the rear member of the frame.

Figure 10 is a front elevation of a modified form.

Figure 11 is an elevation illustrating the interior of the rear member of the modified form disclosed in Figure 10.

Figure 12 is a side elevation of a modified form of supporting bracket.

Figure 13 is a detail perspective view of the modified form of bracket illustrated in Figure 12.

In practicing my invention, with reference to Figures 1 to 9 inclusive, I provide a price tag holder 5 comprising a frame having front and rear detachable members 6 and 7 respectively.

The front member 6 is fashioned with upper and lower longitudinally extending openings 8 and 9 respectively constituting windows. Secured to the front member and within the frame is a door 10 by means of a hinge 11 extending transversely of said member subjacent the upper window 8. Positioned over said window on the inside thereof is a transparent panel 12 preferably constructed of celluloid or the like. Said transparent panel covers and is maintained against the inner face of the front member by means of an indicia card 13 interposed between said panel and the front face of the door 10. The hinge 11 is provided with a spring 14, one end engaging the door 10 and the other engaging the inner face of the front member whereby to normally urge the door towards the window for clamping the indicia card in adjusted position relative thereto. The rear member 7 has fashioned on the inner face thereof pairs of aligned bearings 15 in which are mounted swingable rods 16 having offset sections 17 for engagement with the bearings whereby to prevent longitudinal movement therebetween. The upper end sections of said rods are right angularly disposed and have similarly disposed ends forming pivots for bearings 18 secured to transversely extending arms 19 on which are slidably and detachably mounted price tags or indicia cards 20 by means of eyed members 21. Rotation of the rods 16 within the bearings 15 permit the right angularly disposed end sections to be swung outwardly and the arms pivoted thereon about the pivots. This movement effects a transposing of the faces of the indicia cards 20 relative to the window 9.

The front member 6 is provided with front, top and end walls 22, 23 and 24 respectively, while the rear member is fashioned with rear, top, bottom and end walls 25, 26, 27 and 28 respectively. The top and end walls slidably engage and fit within the like walls of the front member. The bottom wall of the rear member serves to close the bottom of the frame and engages the inner face of the lower end of the wall 22 of the front member.

Secured to the lower section of the rear member intermediate of the ends thereof is a bracket 29 having a front section 30 extending upwardly and spaced from the rear member to form a slot

which receives the lower end of the wall **22** of the front member and thereby maintains the sections, at the lower ends thereof, in connected relation. A flexible standard **31** is secured to the bracket **29** and is provided on the lower end thereof with a clamp **32** whereby the same may be secured to any suitable object for supporting the holder.

The top wall **23** of the front member has pivoted thereto a hasp **33** having a resilient section engageable over a catch member **34** secured to the wall **25** of the rear member whereby to maintain the sections in latched condition, thereby preventing accidental dislodgement of the price tags or indicia cards adjusted therein.

The price tags or indicia cards **20** have printed thereon price figures and said cards are adapted to be arranged relative to each other for indicating the price of a commodity. The figures on one side of said card are different from the figures on the other side whereby transposing of the cards as heretofore described permits of a changing of the price of the commodity. The indicia card **13** preferably has the name of the commodity printed thereon and while being changeable by an opening of the door **10**, the same is of a more permanent arrangement than the tags **20** which oftentimes have to be changed daily due to the market fluctuation in price.

In the modified form illustrated in Figures 10 and 11, the rear section has attached thereto a pronged member **35** whereby the same may be inserted within a commodity, for instance meat or the like, for supporting the holder.

It is to be understood that the indicia cards may be removed from the frame and others bearing different indicia inserted therein. In order to ascertain the kind of commodity and price thereof from the rear of the frame, the rear section has secured thereto a clip **36** for clamping a card **37** thereon on which may be written the name of the commodity and price thereof as displayed by the indicia cards **13** and **20**.

A modified form of supporting bracket **29** is illustrated in Figures 12 and 13 wherein the bracket is secured to the holder by rivets **39** and fashioned with a subjacently extending arm **40** detachably clamped between a pair of resilient fingers **41** mounted on a sleeve **42** connected to a flexible standard **43** whereby the bracket and holder may be readily detached therefrom and also permits, through the medium of the flexible standard, of the holder being adjusted to selectable display position as described.

What I claim is:

1. A device of the character described, comprising, a frame having front and rear members, said front member provided with windows for displaying indicia cards mounted within said frame, a door hinged to the rear of said front member for maintaining an indicia card in adjusted position over one of said windows, a spring for normally urging said door towards said front member for clamping said indicia card therebetween in display position, rods swingably mounted on said rear member within said frame, arms pivoted to said rods and adapted to support detachable indicia cards and maintain the same in adjusted position over the other of said windows, said rods swingable to permit said arms to pivot thereon whereby to effect a transposing of said last mentioned cards relative to the respective window, and a latching device securing both of said members together whereby said indicia cards are maintained in adjusted position relative to each other against accidental dislodgement.

2. A device of the character described, comprising, a frame having front and rear members, one fitting within the other, said front member provided with windows for displaying indicia cards mounted within said frame, a door hinged to the rear of said front member for maintaining an indicia card in adjusted position over one of said windows, a spring for normally urging said door towards said front member for clamping said indicia card therebetween in display position, rods swingably mounted on said rear member within said frame, arms pivoted to said rods and adapted to support detachable indicia cards and maintain the same in adjusted position over the other of said windows, said rods swingable to permit said arms to pivot thereon whereby to effect a transposing of said last mentioned cards relative to the respective window, and a latching device securing both of said members together whereby said indicia cards are maintained in adjusted position relative to each other against accidental dislodgement.

3. A device of the character described, comprising, a frame having front and rear members, one fitting within the other, said front member provided with windows for displaying indicia cards mounted within said frame, a door hinged to the rear of said front member for maintaining an indicia card in adjusted position over one of said windows, a spring for normally urging said door towards said front member for clamping said indicia card therebetween in display position, rods swingably mounted on said rear member within said frame, arms pivoted to said rods and adapted to support detachable indicia cards and maintain the same in adjusted position over the other of said windows, said rods swingable to permit said arms to pivot thereon whereby to effect a transposing of said last mentioned cards relative to the respective window, a latching device securing both of said members together whereby said indicia cards are maintained in adjusted position relative to each other against accidental dislodgement, and a bracket carried by one of said members and engaging the other section for maintaining the lower ends of said members in connected relation.

WILLIAM BLACK.