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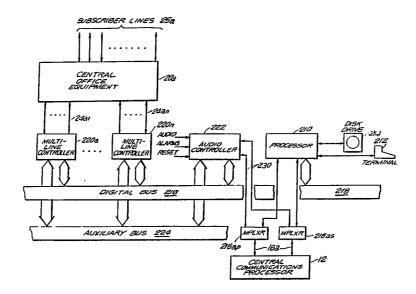
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(54) Title: AUTOMATED INTERACTIVE MASS COMMUNICATIONS SYSTEM



#### (57) Abstract

A real time automated interactive mass communications system (10) provides communications between a central communications processor (12) and groups of subscribers (29). A set of local communication processors (14) comprising a processor unit (210), an audio controller (222) and a set of multi-line controllers (220) are provided, each being in two-way communication with the central processor (12). The audio controller (222) takes audio messages received from the central processor (12) and generates a train or delayed set of messages which are supplied to each of the multi-line controllers (220), which receives telephone number data from the central communication processor (12), and calls the list of telephone numbers to which it has been assigned. Upon detecting a subscriber response, in the form of key depressions, multi-line controller (220) selects the next occurring message in the message train for transmission to the subscriber. The subscriber responses are fed as data to the central communications processor (12).

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For: AUTOMATED INTERACTIVE MASS COMMUNICATIONS SYSTEM

#### BACKGROUND OF THE INVENTION

Field Of The Invention

This invention relates to communications networks and more particularly, to an automated interactive communications network for establishing simultaneous two-way communications between a central site and a large number of dispersed sites such as those of telephone subscribers.

## Description Of The Prior Art

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In many situations, such as polling,
merchandising, warning systems, and remote reading of
utility consumption, it is desirable to transmit
telephone messages to a large number of telephone

25 subscribers. Frequently, a single operator's console
is provided to allow calls to be made. A separate
link from the telephone subscriber to the central
console is established, and a pre-recorded message is
transmitted to the subscriber. Some systems provide
only one-way communication between the operator and
the telephone subscriber while others record
responses for later analysis or processing. Typical
systems access a group of subscribers in a sequential
manner.

Telephone messaging systems are known that selectively and simultaneously transmit stored messages to telephone callers and have provisions for storing and distributing called—in messages. While some of these systems can simultaneously service numbers of callers, prerecorded or stored messages as opposed to real time responses, are provided.

Techniques including hardware and methodology are also available for the sequential transmission of telephonic messages between a central caller and a group of subscribers. To do this on a large scale, that is, to communicate with thousands of possibly widely dispersed subscribers, would be so costly using conventional techniques as to be economically unattractive.

In addition, current systems lack the capability of compiling the results of the subscribers' responses in a practically instantaneous manner.

## 20 OBJECTS AND SUMMARY OF THE INVENTION

It is therefore an object of the present invention to overcome these shortcomings of the prior art by providing cost effective real time mass 25 communication.

Other objects of the present invention are:

- (1) to provide a communications network to establish two-way communication between a number of local subscribers and a central unit;
- 30 (2) to provide a communications network that permits simultaneous dialing of a large number of telephone subscribers from a central unit;
  - (3) to minimize the costs of calling a large number of telephone subscribers;

- (4) to permit telephone messages to be transmitted simultaneously to a large number of telephone subscribers; and
- (5) to provide virtually instantaneous results to subscribers' real time responses.

In accord with the present invention, a communications network for establishing two-way communications with a number of local subscribers includes (1) a central communications Processor, (a) for identifying local subscribers with whom two-way

- 10 communication is to be established, (b) for initiating communications and, in some cases, (c) for processing real time responses; (2) a plurality of local communications processors, each of the local communications processors establishing two-way
- 15 communication with groups of local subscribers, and
  (3) means for providing two-way communication between
  the central communications processor and the local
  communications processors.

Other objects, features and advantages of 20 the present invention will be apparent from the following detailed description taken in conjunction with the accompanying drawings.

#### BRIEF DESCRIPTION OF THE DRAWINGS

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Fig. 1 is a schematic block diagram of an embodiment of a mass communications system in accord with the present invention;

Fig. 2 is a schematic block diagram of the 30 central communications processor employed in the embodiment of Fig. 1;

Fig. 2A schematically illustrates certain alternative configurations of the central processor;

Fig. 3 is a schematic block diagram of the 35 local communications processor of the embodiment of

" Fig. 1;

Fig. 3A schematically illustrates modifications to the local processor to adapt it to the modifications of Fig. 2A;

Fig. 4 is a schematic block diagram of the 5 multi-line controller in the local communications processor of Fig. 3; and

Fig. 5 is a schematic block diagram of the audio controller section of the local communications processor of Fig. 3.

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## DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENT

Referring to the drawings, and initially to Fig. 1 thereof, a communications network 10 for

- 15 establishing two-way communications with a number of local subscribers includes a central communications processor 12 and a number of local communications processors 14a, 14b, ..., 14n. In the illustrated embodiment, these <u>n</u> local communications processors
- 20 are coupled to the central communications processor
  12 via respective telephone links 16a, 16b, ...,
  16n. In the preferred embodiment, the links comprise
  one or two two-way telephone communications
  connections between each local communications
- 25 processor 14a, ..., 14n and the central
   communications processor 12 (the second line being a
   backup in case of failure of the first).

Each local communications processor 14a, ..., 14n is typically located in a central office

- 30 18a, 18b, ..., 18n and each is coupled to the central office equipment 20a, 20b, ..., 20n, respectively, by groups of telephone lines 24a, 24b, ..., 24n. Groups of lines 25a, 25b, ..., 25n connect the central office equipment 20a, ..., 20n (typically electronic
- 35 switching systems) to local telephone subscribers

° 29a1, ..., 29an, ..., 29n1, ..., 29nn.

In many applications, the central communications processor 12 will be remotely located from the local communications processors 14a, ..., 14n, which themselves will be dispersed among distant 5 central offices 18a, ..., 18n. Thus only the long distance telephone lines 16a, ..., 16n are required to transmit messages from central communications processor 12 to local subscribers via communications network 10. Telephone lines 25a, ..., 25n, on the other hand, can be local lines. This approach of using only a few long distance lines but a large number of local lines, significantly reduces the cost of simultaneously communicating with a large number of dispersed, remote subscribers.

Even in the case where telephone lines 16a,
..., 16n are local lines, significant cost savings
can be effected because the telephone lines 24a, ...,
24n between local communications processors 14a, ...,
14n and the respective central office equipment 20a,
20 ..., 20n are directly connected to that equipment.

Further details of the central communications processor 12 are illustrated in Fig. 2. The unit includes a processor 110 embodying a suitably programmed microprocessor which is coupled 25 through a data bus 112 to a disk controller 114, a terminal 128 and a printer 130. In response to processor 110, disk controller 114 controls the flow of data between the system and storage such as a floppy disk 116 and a hard disk 118.

Processor 110 is also coupled through data bus 112 to an audio controller 120, and s set of serial communications processors 122a, ..., 122n. The latter convert parallel data from databus 112 to serial form for transmission via the multiplexers

126a, ..., 126n.

Audio communications, such as voice communication, can be supplied, e.g., via microphone 124, to audio controller 120. This audio message can be transmitted in an analog form via data/voice 5 multiplexing/demultiplexing units 126a, ..., 126n and lines 16a, ..., 16n to the local communications processors 14a, ..., 14n, or can be digitized and stored on floppy disk 116 or hard disk 118 via data bus 112 for subsequent transmission.

- The digitally stored message can be recalled for transmission to the local communications processors 14a ... 14n, in two different ways. In one, the digitized data is supplied through data bus 112 to the audio controller 120 for D to A
- 15 conversion. The analog signal is then transmitted through the data/voice multiplexing/demultiplexing units 126a, ..., 126n to the local communications processors 14a, ..., 14n. Alternatively, the digitized message can be supplied through data bus
- 20 112 and the serial communications controllers 122a, ..., 122n to the data/voice multiplexing/
  demultiplexing units 126a, ..., 126n for transmission in digital form to the local communications processors 14a, ..., 14n.
- In the illustrated embodiment, units 126a, ..., 126n multiplex and demultiplex voice and data communications (including control and status signals) from audio controller 120 and the serial communications controllers 122a, ..., 122n. In an
- 30 alternate embodiment (Fig. 2A), the data/voice multiplexing/demultiplexing units can be eliminated, and replaced with standard modems, e.g. 126Ma, and separate voice lines, e.g. TLa, connected between the audio controller 120 and each of the local

" communication processors.

Further details of the local communications processors are illustrated in Fig. 3. As shown, each unit includes a processor 210 which incorporates a suitably programmed microprocessor and optionally 5 coupled thereto, a disk drive 214 and terminal 212. Processor 210 communicates via data/voice multiplexing units 216ap and 216as and a line, e.g. 16a, with the central communications processor 12. being connected to an associated multiplexing unit, 10 e.g. 126a (Fig. 2). Digital data transmitted from the central processor through multiplexing units 216ap and 216as are supplied to processor 210 for writing to disk 214 for storage, if necessary, or for

15 communications processor.

Processor 210 is also coupled over digital data bus 218 to multi-line controllers 220a, ..., 220n, and audio controller 222. An auxiliary bus 224 also links the audio controller 222 and the 20 multi-line controllers.

executing commands sent from the central

Voice communications from central communications processor 12 are supplied via multiplexing units 216ap, 216as to audio controller 222, and thence, to multi-line controllers 220a, ...,

25 220n via auxiliary bus 224. Subscribers responding to calls by the multi-line controllers (MLC) then receive the messages which pass from the MLCs through the central office equipment 20a.

In the preferred embodiment, this is the 30 path for analog voice communications and (in reverse) for receipt of responses keyed by the subscribers. Also in the preferred embodiment the recorded message from the central communications processor 12 is delayed in audio controller 222, in a number of steps 35 S, by S equal amounts, so that auxiliary bus 224

contains S versions of the same message, with each version slightly delayed from the preceding version. In the illustrated embodiment, the number of steps S = 8.

Multi-line controllers 220a, ..., 220n
5 select the appropriately delayed message from
auxiliary bus 224 in response to subscribers
answering their telephones, thus allowing them to
hear the message from its beginning.

Telephone line groups 24al, ..., 24an
10 connect the multi-line controllers 220a, ..., 220n,
to the central office equipment. e.g. 20a, which
routes the communications to the selected subscriber
lines, e.g. 25a. By way of example, each local
communications processor has sixteen outgoing

15 telephone lines connected to each of its multi-line controllers.

With respect to the communication link between each local processor and the central processor 12, it may be recalled that an alternate 20 configuration was described and illustrated in Figure 2A. The counterpart modifications to the local processors are shown in Figure 3A.

As illustrated therein, audio controller 222 is connected to the previously described telephone 25 lines, e.g. Tla, Fig. 2A, 3A, thereby being linked with the central processor audio controller 120. Similarly, the processor 210 connects to the digital/voice lines, e.g. 16a, via a modem 216Ma thus making a connection with the modem 126Ma, Fig. 2A, of 30 the central processor.

Further details of each multiline controller 220a, ... 220n are illustrated in Fig. 4. The illustrated MLC is a particular implementation built around an 8 bit microprocessor 801 where each MLC 35 handles a group of 16 telephone lines, e.g. 24al.

connected to the central office equipment and where the digital data bus 218 is implemented with Intel Corporation's Multibus\*. (Multibus is a trademark of Intel Corporation).

The microprocessor is typically configured 5 to include RAM 805, programmable ROM (PROM) 806 and timing circuits including clock 807 and counter/timing units 808 and 809. These components communicate with the microprocessor and each other via internal data bus, (D0, D1 ... D7), address bus 10 (A0, A1 ... A15) and a typical set of microprocessor control lines including read and write enable RD and WR; interrupt and wait, INT, WAIT; input/output request IORQ, etc.

The microprocessor 801 communicates with the processor 210 of Fig. 3 through the bus arbiter 802 and bus transceivers 803 which connect to the digital data bus 218. The microprocessor communicates with the audio controller 222 of Fig. 3 via the auxiliary (audio) bus 224 through parallel input/output

20 controller #2, 804 (PIO2). The 3 bit input, NACO, NAC1, NAC2, identifies to microprocessor 801 the next available channel, i.e. the message in the train of delayed messages, which is about to begin.

The microprocessor assigns a telephone

- 25 number to be called to each of the control electronics units 812(0), 812(1), ..., 812(15). It communicates with these units through the internal data bus D0, D1 ... D7, an address decoder 810, and a parallel input/output controller 811, (PIO-1). The
- 30 latter interfaces with the telephone line equipment 812(0), ... 812(15) via lines DV(0), ..., DV(15).

The address decoder is connected to the microprocessor via the address bus and various of the control signal lines. Through its connection to

35 other elements of the system. it determines which

units the processor addresses.

electronics units 812(0), ..., 812(15) consists of a DTMF transceiver 817, call progress decoder 818, an audio multiplexer 819, a 2-to-4 wire converter 820, a telephone line interface 821 and a latch 822 for implementing the reset and on/off hook functions. DTMF 817 receives the number to be dialed or indicates what keys the subscriber depressed in response to a message. Outgoing tip and ring lines 24al connect to the central office equipment. Communications to these lines from the local Audio Controller is via the auxiliary bus 224, the AUDO, ... AUD7 lines, the MUX 819 in each unit, the converter 820 and the interface 821.

The audio bus also supplies to the microprocessor 801 via PIO 804 (PIO-2) the NAC signals, (described below in connection with the audio controller), as well as board address signals BAO, ..., BA4, and a central office enable signal (COE). The latter permits the central office to shut down the processor if traffic or other conditions warrant such action.

Telephone number data appearing on the digital data bus 218 are, under control of

microprocessor 801, first stored in RAM 805 and then read out and used to control the digit tone dialing provided by the DTMF transceiver 817. The selected digit is determined by the state of the internal bus lines D0, D1, D2 and D3 connected to the transceiver.

Audio, in the form of the set of spaced audio messages AO, Al, ..., A7, is supplied to each MUX 819 via audio bus 224. Microprocessor 801 decodes the NAC inputs to PIO2 to identify the next available audio message of the set of delayed messages. Thus, when the call progress decoder 818

of a particular interface unit 812 (N) indicates a subscriber is ready for reception, microprocessor 801 via MUX 819 connects the next available message to the subscriber.

When a subscriber depresses one of the keys on his key pad, the tones associated with that key are detected by the DTMF transceiver 817 and placed on the transceiver data lines DO, ..., D3. The DTMF unit also signals PIO1 via its respective data valid line, e.g. DV15, that a key depression has been detected.

An interruption is consequently generated causing the microprocessor to read and store the value of the depressed key, thus providing the system with the subscriber's response.

A multiplexer 823, controlled by a latch 824, multiplexes the audio channel signals, CHO AUD, CH1 AUD, ... CH15 AUD from the electronics units 812(0), ..., 812(n), and supplies the selected output to the audio auxiliary bus 224 to permit monitoring the voice responses of a selected channel.

Further details of the audio controller section of each local communication processor are illustrated in Fig. 5. The illustrated controller is implemented around an 8 bit microprocessor 900.

Processor 900 communicates with the processor 210 of Fig. 3 via the Multibus bus system through the interface 931.

The microprocessor 900 also communicates with the multiline controllers 220a, ..., 220n of Fig. 3, through the auxiliary bus via the next channel indicator 922.

Communication with the auxiliary bus 224 of the local processor is via 8 audio channels, AUDO, AUD1, ... AUD7. The link to the subscriber side of the system is via the lines 230 which connect to the

" local processor multiplexer, e.g. 216ap or 216as (see Fig. 3) (which is linked in turn to the central communication processor 12). The lines 230 on the internal side connect to the analog multiplexer 901.

Alternatively, the link to the subscriber 5 side may be by way of telephone interface units 930 which interface the incoming lines TLa of the modified configuration (see Fig. 3A) to the analog multiplexer 901.

The analog multiplexer 901 selects the

10 source of the incoming analog message from either the
lines 230 or TLa. The audio is then digitized by the
codec stage 902 and compressed by the speech encoder
903. The digital data is then stored by the
microprocessor in the voice RAM 904. When required,
15 the microprocessor can send the digital data from the
voice RAM to the speech decoders 905 in successively
delayed segments, where the data is expanded and
passed on to the codecs 906 which recreate the
original audio message. Thus, 8 successively delayed
20 versions of the original message are made available
to the audio bus 224.

In cases where the local processor is processing digitized audio signals, those signals which appear on digital bus 218, Figure 5, are read 25 into the voice RAM 904 via the multibus interface 931 and the internal bus 919. The message is then subsequently read out in delayed increments to the audio channels AUDO, ..., AUD7.

As noted in connection with Figure 4, the 30 system includes provision for selective monitoring and response via a multiplexed AUD OUT signal provided by the multi-line controllers. See Fig. 4. That output is applied to the AUDIO IN terminal of the audio controller, Fig. 5, where after 35 multiplexing in MUX 922, it can be selected by the

analog multiplexer 901 under control of the MUX control 921.

For indicating the state of the train of staggered messages, the audio controller supplies NAC signals NAC(0), NAC(1), NAC(2) from a next channel indicator 922 to the multi-line controllers via

5 indicator 922 to the multi-line controllers via auxiliary bus 224 (see also Fig. 4).

Provisions are also included for interfacing auxiliary units, e.g., tape recorders, to the system via audio line control 928.

- In operation, central communications processor 12 stores on floppy disk 116 or hard disk 118 (Fig. 2) telephone numbers for telephone subscribers to be called and voice messages to be delivered. Processor 110 recalls the telephone
- 15 numbers to be called from storage, transfers them on data bus 112 through serial communications controllers 122a, ..., 122n, multiplexing units 126a, ..., 126n, along telephone lines 16a, ..., 16n to the local communications processors 14a, ..., 14n. There
- 20 the telephone numbers are demultiplexed in multiplexing units, e.g., 216ap or 216as, (Fig. 3) and supplied to processor 210. Processor 210 stores the telephone numbers on floppy disk 214, and, at the appropriate time, supplies a digital signal along
- 25 digital bus 218, representative of the telephone number to be called, to the appropriate multi-line controller 220a, ..., 220n.

Multi-line controllers 220a, ..., 220n connect the appropriate telephone line to the central 30 office equipment 20a, ..., 20n, which connects the line to the dialed local telephone subscriber.

Messages for the telephone subscriber may originate in the central processor 12 from floppy disk 116 or hard disk 118 or from microphone 124
35 (thence via audio controller 120); they are

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transmitted over bus 112 and serial controllers 122a, ..., 122n, Fig. 2, to multiplexing units 126a, ..., 126n, thence to the demultiplexing unit, e.g. 216ap (Fig. 3) of the local processor and on to audio controller 222 and to the local communications 5 processors, e.g., 210.

Audio controller 222, as noted hereinbefore, supplies a group of successively delayed versions of the audio communication along auxiliary bus 224 to multi-line controllers 220a, ..., 220n. The audio 10 controller also sends commands along auxiliary bus 224 to the multi-line controllers so that the latter supplies to the local telephone subscriber (via the C.O. equipment) the appropriately timed message from central communications processor 12.

- Reverse communication is provided from the local telephone subscriber to the central communications processor 12. The incoming signal, e.g., one generated by pressing selected keys on the local subscriber's telephone, is supplied to
- 20 telephone lines, 24al, ..., 24an, Fig. 3, via the central office equipment 20a. Multi-line controllers 220a, ..., 220n decode the signals on their respective lines. The incoming data once decoded, is supplied via processor 210 to multiplexing units,
- 25 e.g., 216ap. The multiplexed information is then supplied to central communications processor 12 over telephone lines 16a, ..., 16n.

The incoming information is demultiplexed in multiplexing units 126a, ..., 126n of the central 30 processor (Fig. 2). Thence the data is supplied through serial communications controllers 122a, ..., 122n along bus 112 to disk controller 114, floppy disk 116, and hard disk 118 under control of processor 110. Processor 110 can manipulate the data 35 stored on floppy disk 116 or hard disk 118 and print

out the results on printer 130, or display them on terminal 128.

As an alternate to the above, transmission between the central unit 12 and the local processors may be by way of lines TLa ... TLn which interconnect 5 the audio controller of the central processor 12 with the audio controllers of the local communication Processors. In this configuration, the data bus 112 of the central unit is linked via modems 126Ma, Fig. 2A, and modem 216Ma of the local processor, Fig. 3A, 10 to the digital bus 218 of the latter.

By way of illustrating the capacity of the exemplary system, a typical application would employ 14 local communication processors each supporting 400 subscriber lines, for a total of 5600 simultaneous 15 connections. Larger capacities are of course attainable.

As will be evident to those of ordinary skill in the art, the communications network of the present invention permits two-way simultaneous 20 communication between a central unit and a large number of dispersed subscribers. Thus, a communications network can be used to poll telephone subscribers in the community about positions on political issues and provide the results practically instantaneously, or communicate with home utility meters and provide the usage data to the local

utility. The communications network can also be used to order merchandise by transmitting orders to and from a local telephone subscriber. In addition, a communications network can be used for two-way communications between television subscribers. In such an instance, television transmissions are transmitted in the usual manner (cable or

broadcast). The viewer of the television program can

35 transmit data back to the central communications

processor along telephone lines 16a, ..., 16n and 24a, ..., 24n and 25a, ..., 25n. The results of the viewers' responses will be available virtually instantaneously thus permitting the production of TV game shows with mass participation, or TV polling, or TV sales, etc.

While one embodiment of the present invention has been shown in the drawings and described in detail herein, various further modifications may be effected therein by one skilled in the art without departing from the spirit and scope of the invention as defined in the appended claims.

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### WHAT IS CLAIMED IS:

- 1. A mass communication system for establishing two way communication with a plurality of local subscribers comprising:
- a central communications processor
  having (a) means for identifying local subscribers
  with whom two-way communication is to be established
  and (b) means for initiating real-time communications
  with said subscribers;
- a plurality of local communications processors, each having means linked to a switching system for establishing two-way communication with certain of said local subscribers connected to said switching system; and
- link means for providing substantially simultaneous two-way communication between said central communications processor and said local communications processors.
- 2. The system of claim 1 wherein said central communications processor includes means for processing signals received from said local subscribers via said local processors.
- 25 3. The system of claim 1 wherein said local communications processors are geographically dispersed and said local subscribers are directly connected to the respective switching system.
- 4. The system of claim 1 in which said local processor includes means for converting identification data received from said central processor to dial signals for transmission to said switching unit.

- 5. The system of claim 1 wherein said central communications processor incluDes means for transmitting both message and control data to said local processors.
- 6. The system of claim 5 wherein said switching means are linked to said subscribers by local telephone lines and said link means include long distance lines.
- 7. The system of claim 1 or 2 wherein said central communications processor include means for processing digitized message and subscriber identification data and means for multiplexing said data to said local processors.

- 8. The system of claim 1 or 2 or 7 wherein said means linked to a switching system are directly connected to said switching system.
- 9. The system of claim 1 or 2 wherein said local communication processor includes means for transiently storing subscriber responses and for transmitting same to said central communications processor.

- 10. A telephonic mass communication system for establishing two-way telephone communications with a mass of telephone subscribers, comprising:
- a plurality of local communications
  30 processing means, each having means linked to
  respective telephone switching equipment for
  establishing two-way telephone communication with a
  subset of said telephone subscribers and means for
  relaying subscriber selection and communication data
- 35 to the respective switching equipment;

- central communications processor means having means for selecting said telephone subscribers and for transmitting different subsets thereof to respective of said local communication processing means;
- link means for providing two-way telephone communication between said central communications means and said local communications means.
- 10. The system of claim 10 wherein said local communications means are geographically disbursed from each other and the associated switching equipment links each local processor with its subscriber subset over a local telephone line.
- 12. The system of claim 10 wherein said local communications means and said central communications means include means for multiplexing and demultiplexing communications to and from said central communication means.
  - 13. The system of claim 10 wherein said central communications means includes:

central processing means for

- 25 controlling operations of said central communications means and for processing data received from and transmitted to said local telephone subscribers; and audio controller means for supplying audio communications between said local telephone
  30 subscribers and said central communications means.
- 14. The system of claim 10 wherein said local communications means includes means for storing digitized audio communications and audio controller means for processing said digitized audio

- communications to supply audio communications with said local telephone subscribers.
- 15. The system of claim 10 wherein said local communications means includes:
- processing means for controlling operations of said local communication means; audio controller means for processing audio communications between said local communication means and said central communications means; and
- multi-line controller means for connecting said telephone switching equipment to said audio controller means.
- 16. The system of claim 15 wherein said
  15 multi-line controller means includes means for
  dialing selected ones of said telephone subscribers
  in response to telephone numbers supplied by said
  central communications means.
- 20 17. The system of claim 10 wherein each of said local communications means substantially simultaneously dials telephone numbers of its subscribers subset when said central communications means supplies subscriber identification data to said local communications means.
  - 18. The system of claim 10 wherein each of said local communications means is located in a telephone company central office.
- 19. A multiline controller for use in mass communication systems wherein a central processor communicates substantially simultaneously with a plurality of subscribers connected to a switching unit, a set of said multiline controllers being

- connected between said central processor and said switching unit, each of said controllers comprising:
- (a) a group of interface circuits each coupled to a respective line which connects in turn to said switching unit, said interface circuits each including dial tone transceiver means, call progress decoding means, and multiplexer means for receiving audio signals controlled by said central processor, said transceiver means including means for converting multi-frequency signals to digital form,
- 10 (b) a processor having means for responding to line identification data from said central processor and for selecting among said interface circuits in response thereto, means for supplying dialing digits to the transceiver means of the selected interface circuit, means for detecting subscriber responses digitized by said transceiver means, and means for directing to said central processor, signals determined by said digitized responses.

20. A multiline controller as defined in Claim 19 including interrupt means responsive to said interface circuits for signalling the receipt of a subscriber response at an interface circuit.

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21. A multiline controller as defined in Claim 19 wherein said multiplexer means includes means responsive to said processor for selecting one of a set of sequential messages.

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22. An audio controller for use in mass communication systems wherein a central processor communicates substantially simultaneously with a plurality of subscribers connected to a switching unit, said audio controller being connected between

- said central processor unit and said switching unit, said controller comprising:
  - (a) a processor unit including random
    access read/write memory (RAM);
    - (b) a multiplexer connected to
- 5 communicate with said central processor;
  - (c) means connected to said multiplexer for digitizing a message passing through said multiplexer and storing same in said RAM;
- (d) means under the control of said
- 10 processor unit for generating successively delayed repetitions of said message stored in RAM; and
  - (e) a group of audio channels each connected to transmit one of said set of messages to said switching unit, each of said channels including
- 15 means for converting the respective message to analog form.
- 23. An audio controller as defined in Claim22 including means for receiving digitized messages20 from said central processor for storage in said RAM.
  - 24. An audio controller as defined in Claim 22 including means for indicating which of said delayed messages is commencing.

#### AMENDED CLAIMS

[received by the International Bureau on 20 October 1988 (20.10.38) original claims 1-24 amended; new claims 25-38 added (10 pages)]

#### WHAT IS CLAIMED IS:

- 1. A mass communication system for establishing substantially instantaneous two way communication between a central communications processor and a plurality of local subscribers comprising:
- a central communications processor for identifying local subscribers with who two-way communication is to be established and for transmitting a common message to local subscribers;
- a plurality of local communications processors for establishing communication with said local subscribers identified by the central communications processor;
- wherein said central communications processor and said local communications processors are communicatively linked;
  - wherein the common message is transmitted from the central communications processor to the plurality of local subscribers via the plurality of local communications processors, and
  - wherein said plurality of local subscribers are enabled to respond to the message by programmed response to said local communications processors.
  - 2. The system of claim 1 wherein said central communications processor includes means for processing responses received from said local

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subscribers via said local processors.

- 3. The system of claim 1 wherein said local communications processors are geographically dispersed and said local subscribers may access a local communications processor through a telephone switching system.
- 4. The system of claim 1 in which said local processor comprises means for receiving subscriber identification data from said central processor and means for converting said data to telephone dialing signals.
- 5. The system of claim wherein said central communications processor includes means for transmitting both message and control data to said local processors.
- 6. The system of claim 5 wherein said switching means are linked to said subscribers by local telephone lines and said link means include long distance telephone lines.
- 7. The system of claim 1 wherein said central communications processor include means for processing digitized message and subscriber identification data and means for multiplexing said data to said local processors.
  - 8. The system of claim 1 or 2 or 7 wherein said means linked to a switching system are directly connected to said switching system.

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9. The system of claim 1 wherein said local communication processor includes means for transiently storing subscriber responses and for transmitting same to said central communications processor.

10. A telephonic mass communication system for establishing substantially instantaneous two-way telephone communications between a central communications processor means and a mass of telephone subscribers, comprising:

a plurality of local communications processing means, each having means linked to respective telephone switching equipment for establishing substantially instantaneous two-way telephone communication with a subset of said telephone subscribers and means for relaying subscriber selection and communication data to the respective switching equipment;

central communications processor means for selecting said telephone subscribers and for transmitting different subsets thereof to respective said local communication processing means;

wherein said central communications means and said local communications means are communicatively links; wherein the common message is transmitted from the central communications processor means to the plurality of local telephone subscribers via the plurality of local telephone switching equipment and local telephone lines; and

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wherein said plurality of local telephone subscribers are able to respond instantaneously to the message.

- 11. The system of claim 10 wherein said local communications means are geographically disbursed from each other and the associated switching equipment links each local processor with its subscriber subset over a local telephone line.
- 12. The system of claim 10 wherein said local communications means and said central communications means include means for multiplexing and demultiplexing communications to and from said central communication means.
  - 13. The system of claim 10 wherein said central communications means includes:
- central processing means for controlling operations of said central communications means and for processing data received from and transmitted to said local telephone subscribers; and
- audio controller means for supplying audio communications between said local telephone subscribers and said central communications means.
- 14. The system of claim 10 wherein said local communications means includes means for storing digitized audio communications and audio controller means for processing said digitized audio communications to supply audio communications with said local telephone subscribers.

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15. The system of claim 10 wherein said local communications means includes:

processing means for controlling operations of said local communication means;

audio controller means for processing audio communications between said local communication means and said central communications means; and

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multi-line controller means for connecting said telephone switching equipment to said audio controller means.

16. The system of claim 15 wherein said multi-line controller means includes means for dialing selected ones of said telephone subscribers in response to telephone numbers supplied by said central communications means.

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- 17. The system of claim 10 wherein each of said local communications means substantially simultaneously dials telephone numbers of its subscribers subset when said central communications means supplies subscriber identification data to said local communications means.
- 18. The system of claim 10 wherein each of said local communications means is located in a telephone company central office.
- 19. A multiline controller for use in mass communication systems wherein a central processor communicates substantially simultaneously with a

plurality of subscribers connected to a switching unit, a set of said multiline controllers being connected between said central processor and said switching unit, each of said controllers comprising:

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- (a) a group of interface circuits each coupled to a respective line which connects in turn to said switching unit, said interface circuits each including dial tone transceiver means, call progress decoding means, and multiplexer means for receiving audio signals controlled by said central processor, said transceiver means including means for converting multi-frequency signals to digital form,
- (b) a processor having means for responding to line identification data from said central processor and for selecting among said interface circuits in response thereto, means for supplying dialing digits to the transceiver means of the selected interface circuit, means for detecting subscriber responses digitized by said transceiver means, and means for directing to said central processor, signals determined by said digitized responses.

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20. A multiline controller as defined in Claim 19 including interrupt means responsive to said interface circuits for signalling the receipt of a subscriber response to an interface circuit.

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21. A multiline controller as defined in Claim 19 wherein said multiplexer means includes means responsive to said processor for selecting one of a set sequential messages.

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- 22. An audio controller for use in mass communication systems wherein a central processor communicates substantially simultaneously with a plurality of subscribers connected to a switching unit, said audio controller being connected between said central processor unit and said switching unit, said controller comprising:
- (a) a processor unit including random access read/write memory (RAM);
  - (b) a miltiplexer connected to communicate with said central processor;
- (c) means connected to said multiplexer for digitizing a message passing through said multiplexer and storing same in said RAM;
- (d) means under the control of said processor unit for generating successively delayed repetitions of said message stored in RAM; and
- (e) a group of audio channels each connected to transmit one of said set of messages to said switching unit, each of said channels including means for converting the respective message to analog form.
- 23. An audio controller as defined in Claim 30 22 including means for receiving digitized messages from said central processor for storage in said RAM.
  - 24. An audio controller as defined in Claim 22 including means for indicating which of said

delayed messages is commencing.

- 25. The system of claim 1 wherein the common message is a digitally stored voice message.
- 26. The system of claim 1 wherein the common message is a live voice transmission.
- 27. The system of claim 1, wherein the common message is in the form of digitally encoded data.
- 28. The system of claim 1 wherein a local communications processor delays the transmission of the common message to the local subscriber to enable the local subscriber to receive the message from the beginning.
- 29. The system of claim 1, further

  comprising a means for a local subscriber to input a keyed response to a local communications processor.
  - 30. The system of claim 1, wherein the local communications processor comprises:
- a local processor for receiving digital data transmissions from the central communications processor for storage;
- an audio controller for receiving the message from the central communications processor; and
  - a multi-line controller for initiating

communications with a plurality of local subscribers.

31. The system of claim 30, wherein the audio controller delays the message in "n" number of steps by equal amounts per step and wherein the multi-line controller may access the message at any of the "n" delay steps so as to transmit the message from its beginning to each local subscriber.

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32. A mass communication system for establishing substantially instantaneous two-way communication between a central communication processor and a plurality of local subscribers, comprising;

a central communications processor for transmitting a message to local subscribers;

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a plurality of local communications processors, each local communications processor for relaying the message to a plurality of local subscribers, and receiving a programmed response from a plurality of local subscribers; and

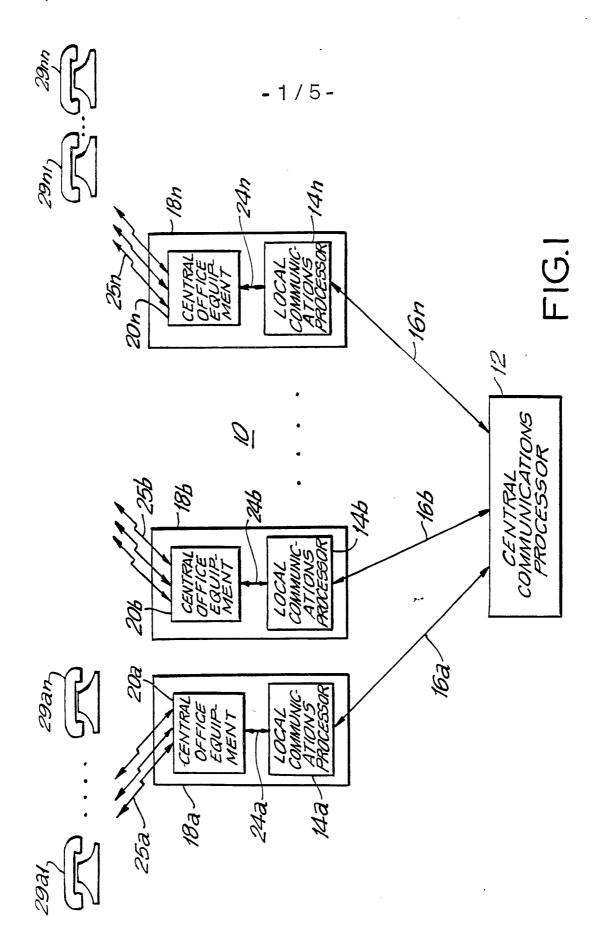
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a communications link between said central communications processor and said plurality of local communications processors.

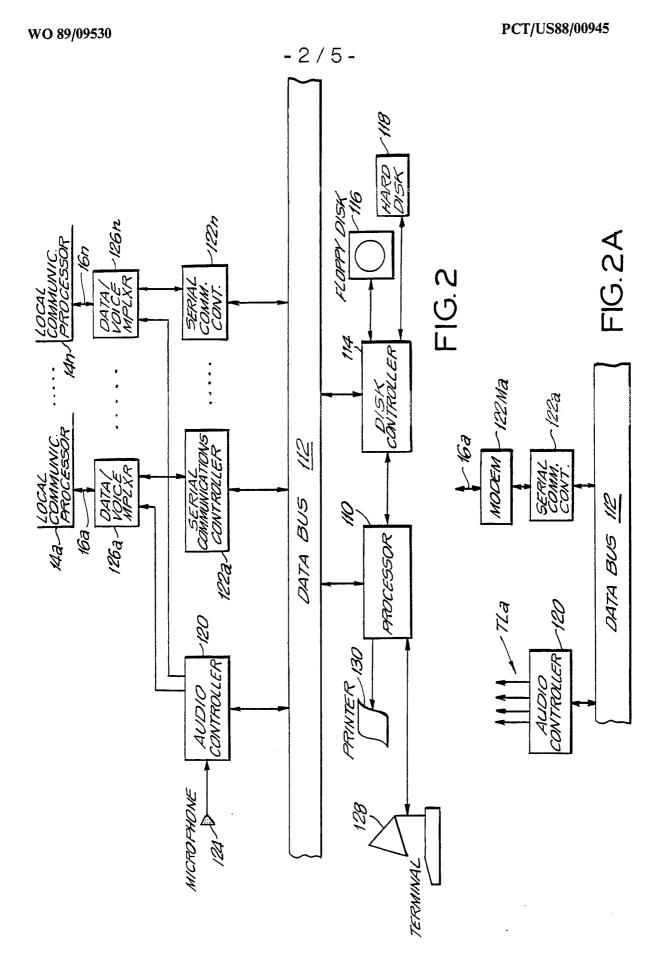
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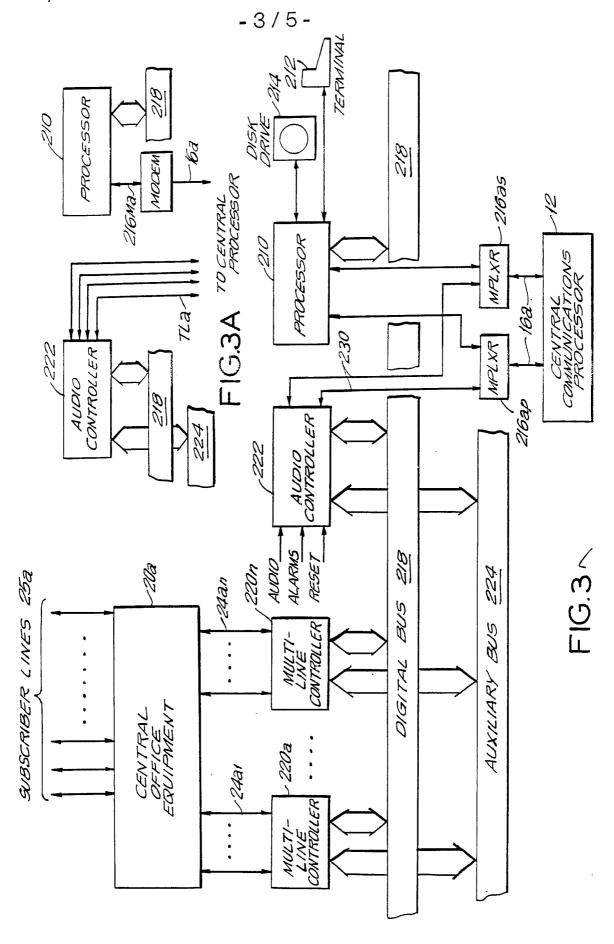
33. The system of claim 32, wherein the central communications processor comprises means for transmitting a live or a recorded voice message.

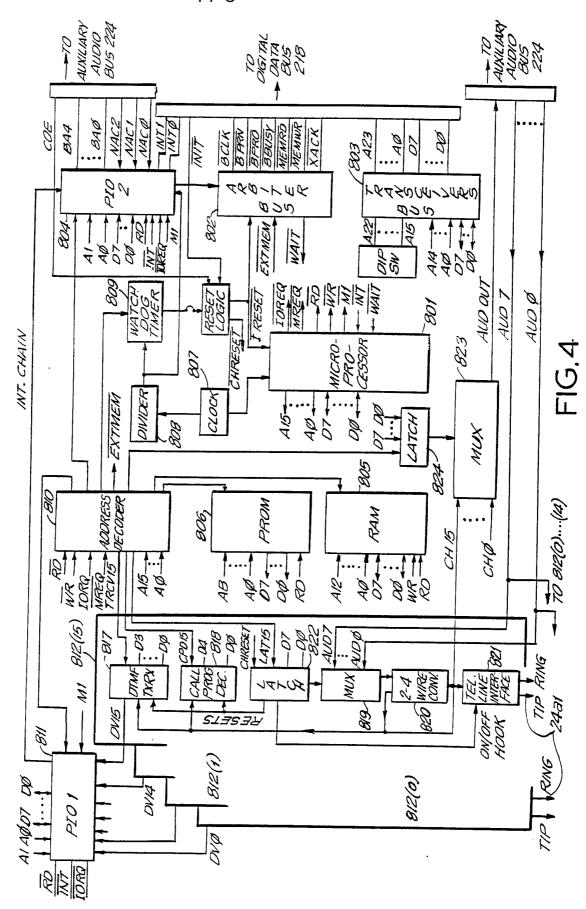
- 34. The system of claim 32, wherein the central communications processor comprises means for transmitting a digitally stored voice message.
- 5 35. The system of claim 32, wherein the central communications processor comprises means for transmitting digital data as the message.
- 36. The system of claim 32, wherein one said local communications processor comprises means for delaying the message, so that each local subscriber receiving the message for said one local communications processor may receive the message from the beginning.
- 37. The system of claim 32 wherein the central communications processor transmits subscriber identification data to each local communications processor for use by said local communications processor in initiating communication with said plurality of local subscribers.
- 38. The system of claim 32 further comprising a telephone switching system linked to one of said local communications processors, and wherein said communication link between said central communications processor and said plurality of local communications processors is via telephone lines and a telephone switching system and wherein two way communication occurs between said plurality of local subscribers and said one of said local communications processors via said telephone lines and said telephone switching system.

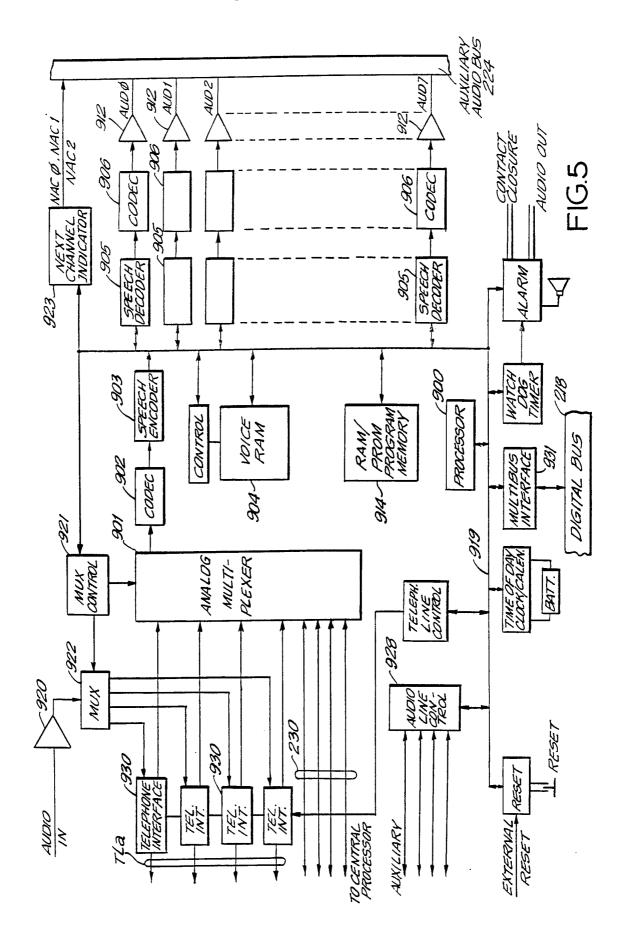


SUBSTITUTE SHEET









## INTERNATIONAL SEARCH REPORT

	International Application No. PCT/US88/00945					
I. CLASSIFICATIO	N OF SUBJECT MATTER (if several classification symbols apply, indicate all) 6					
	tional Patent Classification (IPC) or to both National Classification and IPC 040 11/04					
U.S. CL. 3	70/58, 379/69					
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II. FIEEDS SEARCE	Minimum Documentation Searched <sup>7</sup>					
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	370/58, 66, 110.1					
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to the Extent that such Documents are Included in the Fields Searched 8						
III. DOCUMENTS O	CONSIDERED TO BE RELEVANT 9					
	tion of Document, 11 with indication, where appropriate, of the relevant passages 12 Relevant to Claim No. 13					
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IV. CERTIFICATION						
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