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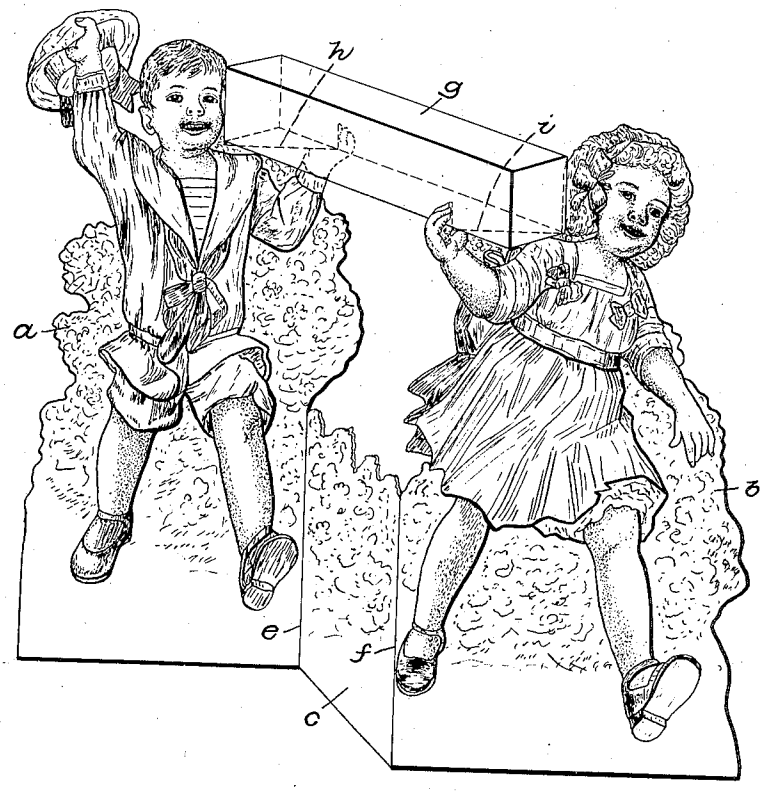
DISPLAY DEVICE.

APPLICATION FILED JULY 17, 1912.

1,103,327.

Patented July 14, 1914.

Fig. 1.



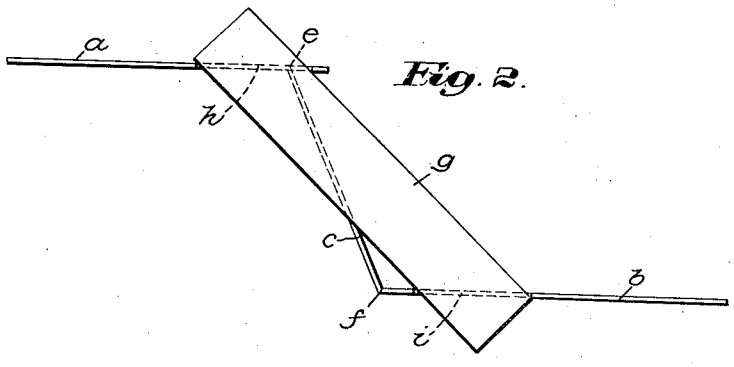


Fig. 2.

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UNITED STATES PATENT OFFICE.

DAVID F. THOMSON, OF CAMBRIDGE, MASSACHUSETTS, ASSIGNOR TO THE FORBES LITHOGRAPH MANUFACTURING COMPANY, OF BOSTON, MASSACHUSETTS, A CORPORATION OF MASSACHUSETTS.

DISPLAY DEVICE.

1,103,327. Specification of Letters Patent. Patented July 14, 1914.

Application filed July 17, 1912. Serial No. 709,874.

To all whom it may concern:

Be it known that I, DAVID F. THOMSON, a subject of the King of Great Britain, and a resident of Cambridge, in the county of Middlesex and Commonwealth of Massachusetts, have invented an Improvement in Display Devices, of which the following description, in connection with the accompanying drawings, is a specification, like characters on the drawings representing like parts.

This invention relates to display devices, such for example as are used for advertising purposes.

The character of the invention may be best understood by reference to the following description of an illustrative embodiment thereof shown in the accompanying drawing, wherein:

Figure 1 is a perspective view of an illustrative display device embodying the invention; and Fig. 2 is a plan of the device shown in Fig. 1.

Referring to the drawing, the illustrative display device there shown comprises upright members *a* and *b* having portrayed thereon representations of human figures typified herein as a boy and a girl. To enable the upright members to stand in erect position they may be flexibly connected by a member *c*.

The device may be of a plurality of separate members hinged together or may be conveniently died out of a sheet of cardboard or other suitable material, and scored on lines *e* and *f* to permit the upright figure bearing members to be folded in offset or tandem relation, so that one figure is in advance of the other. When thus folded, the device is in a self-sustaining erect position. The figures are portrayed as in postures for sustaining an article between them. In the illustrative device shown, the boy and girl are relatively positioned to bring the right shoulder of one in line with the left shoulder of the other to support the article on their shoulders, their hands being raised to contribute to the support of the article.

For purposes of illustration, the article shown herein is in the form of an elongated carton *g* rectangular in shape, such as is commonly used for packaging crackers.

To contribute to the support of the article and prevent any possibility of its dislodgment from the shoulders of the figures, the upright members *a* and *b* may be formed to provide notches or seats *h* and *i* conforming to portions of the contour of the carton. When the carton is placed in these seats it will assist in maintaining the figures in their proper tandem relation. The uprights may be died or cut out to follow the exact contours of the figures portrayed or they may be of sufficient area to provide a scenic background for the figures. This background preferably is also portrayed on the stay member *c* connecting the upright members.

While in the illustrative embodiment of the invention, human figures are portrayed on the uprights, it will be understood that other figures might be employed without departing from the spirit and scope of the invention.

The device described when died from a sheet can be readily folded into compact form for shipment, and can be readily set up for display in a store window, on a counter, or any other place desired, it being merely necessary to fold the upright members into tandem relation and place the carton in the seats *h* and *i*. The device can be made of any size or material desired, and can support the actual article marketed or can be used to support a dummy simulating the appearance of the marketed article.

Having described one illustrative embodiment of the invention without limiting the same thereto, what I claim as new and desire to secure by Letters Patent is:

1. A device for displaying an article of merchandise comprising upright members, one offset from and in advance of the other, said members presenting figures in postures for supporting a carton between them and having portions formed to conform to the postures of the figures and provide seats for receiving and engaging the sides of the carton; and means connecting and supporting said members in said relation and having provision permitting the folding of said members into collapsed or extended positions.

2. A device for displaying an article of merchandise comprising a card scored on lines *e* and *f* to present tandem members *a* and *b* and an intermediate connecting member *c* permitting said members *a* and *b*

to be folded into the same plane or into positions in which one of said members is offset from said plane; and a carton supported by said members *a* and *b*, the latter having figures thereon in postures for supporting the carton and having portions formed to conform to and support the carton.

In testimony whereof, I have signed my name to this specification, in the presence of two subscribing witnesses.

DAVID F. THOMSON.

Witnesses:

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