PRICE TAG HOLDER
Filed March 2, 1931

SALE PRICE 504 .12 INVENTOR
Charles H. Jarvis

BY
Chappell Tean
ATTORNEYS

UNITED STATES PATENT OFFICE

CHARLES H. JARVIS, OF BATTLE CREEK, MICHIGAN, ASSIGNOR TO UNITED STEEL & WIRE COMPANY, OF BATTLE CREEK, MICHIGAN

PRICE TAG HOLDER

Application filed March 2, 1931. Serial No. 519,362.

The main object of this invention is to provide a price tag holder for metal shelves which may be easily applied to or removed from the shelf, is effective for the purpose and does not disfigure the shelf or obstruct the use thereof.

Objects pertaining to details and economies of my invention will definitely appear from the description to follow. The invention is the state of the

10 tion is defined in the claims.

A structure embodying the features of my invention is clearly illustrated in the accompanying drawings in which:

companying drawings, in which:

Fig. 1 is a fragmentary front elevation of shelving embodying my invention, parts being shown conventionally for convenience in illustration.

Fig. 2 is a detail section on line 2—2 of Fig. 1 with one of the price cards shown

20 in Fig. 1 omitted.

Fig. 3 is a section corresponding to that of Fig. 2 with the second price card in position.

Fig. 4 is a rear perspective view of the price card or tag holder illustrating the method of assembling the holder on the shelf.

Referring to the drawings, the uprights 1, which are shown conventionally, are 30 adapted to receive a series of shelves 2 formed of sheet metal, each shelf having down-turned front flange 3 terminating in

a rearwardly projecting portion 4.

My holder comprises a pair of sheet metal
members 5 and 6 disposed in superimposed relation and secured together as by spot welding, these members having inturned flanges 7 and 8, respectively, on their opposite edges providing a channel adapted to
receive a price tag as 9. The rear member 6 has a rearwardly projecting flange 10 on its lower edge, the edge of which is turned inwardly at all to overlap the rearwardly projecting portion of the shelf flange as
telearly shown in Figs. 2 and 3, thereby supporting the holder at the front edge of the shelf.

The shelves are removable and the tag holder is designed to be engaged with the 50 shelf by slipping longitudinally on the

flange of the shelf as indicated in Fig. 4. If desired a price or announcement tag as 12 may be inserted between the shelf and the holder as shown in Fig. 3. However, in this position the tag constitutes an obstruction for the space between the shelves.

My improvements may be employed without detracting from the appearance of the shelving or resulting in projecting parts which obstruct the use of the shelving.

Having thus described my invention what I claim as new and desire to secure by Let-

ters Patent is:

1. In a device of the class described, the combination with a metal shelf having a 65 downwardly and inwardly turned flange on its edge, and a card holder comprising a pair of sheet metal members arranged in superimposed relation and having opposed flanges providing a channel-shaped card 70 holder, the rear member having a supporting flange at its bottom edge disposed below the flange on the shelf and folded inwardly to engage the rearwardly projecting portion thereof whereby the holder is supported at 75 the front edge of the shelf and so that a card may be inserted between the shelf and the holder.

2. A price tag holder for a metal shelf having a downwardly and inwardly turned so flange on its edge consisting of a pair of sheet metal members secured together in superimposed relation and having opposed flanges providing a channel-shaped card holder, the rear member having a rearward-ly projecting supporting flange at its lower edge folded upon itself to engage the rearwardly turned portion of a shelf flange.

In witness whereof I have hereunto set my hand.

CHARLES H. JARVIS.

95

90