April 18, 1950 O. L. OTTERSON 2,504,277

THREE-IN-ONE GREETING CARD

Filed Feb. 27, 1948

FIG. 1.

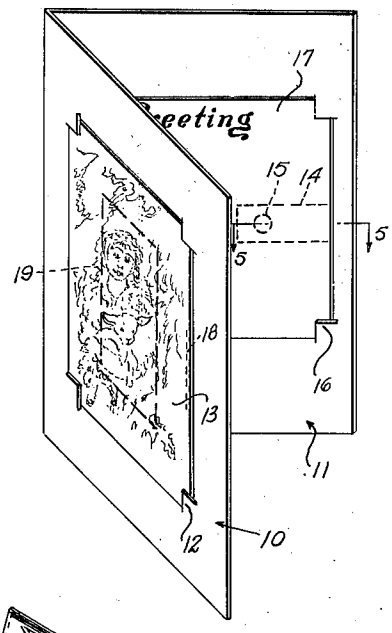


FIG. 2.

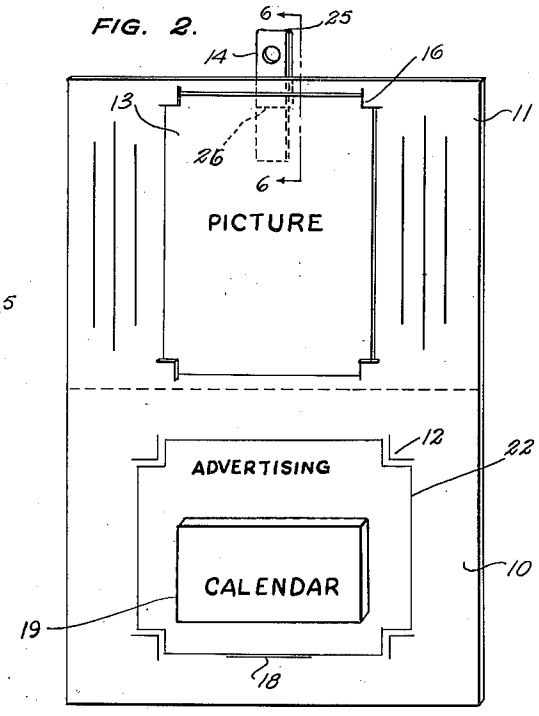


FIG. 3.

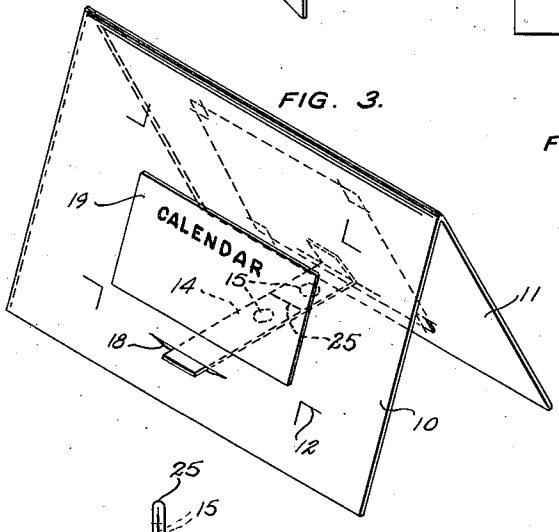


FIG. 4.

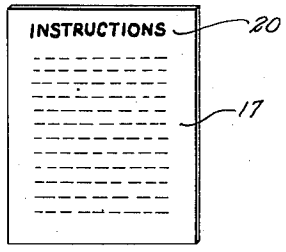


FIG. 5.

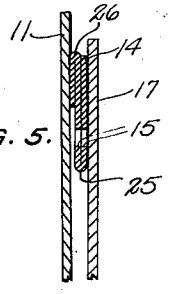
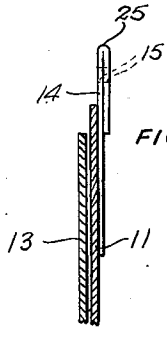


FIG. 6.



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THREE-IN-ONE GREETING CARD

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3 Claims. (Cl. 40—152.1)

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This invention relates to a greeting card which is formed with means whereby inserted cards may be disposed on the card and the latter may be folded to provide an inverted V-shaped desk calendar or may be hung from the wall.

Another object of this invention is to provide a multi-use foldable greeting card having an insertible card on one part of the folio on which a greeting may be placed and also having a second insertible card bearing a picture or the like, the one sheet of the folio having a tab secured thereto which may be used either for hanging the card on a wall, or may be used for holding the card in inverted V-shape to provide an easel-type desk calendar having a picture on the side thereof opposite from the calendar.

A further object of this invention is to provide a multi-use greeting card in the form of a folio having slits therein for receiving cards of suitable character, the slits of one portion of the card being oppositely disposed from the slits on the other portion of the card so that an inserted element may be disposed in either horizontally-disposed position or in vertically-disposed position.

With the above and other objects in view, my invention consists in the arrangement, combination and details of construction disclosed in the drawings and specification, and then more particularly pointed out in the appended claims.

In the drawing:

Figure 1 is a perspective view of a greeting card constructed according to an embodiment of this invention.

Figure 2 is a front elevation of the device disposed as a hanging calendar and picture holder.

Figure 3 is a perspective view of the device in folded form for use on a desk.

Figure 4 is a front elevation of the reverse side of the greeting card.

Figure 5 is a fragmentary section on an enlarged scale taken substantially on the plane of the line 5—5 of Figure 1.

Figure 6 is a fragmentary sectional view taken substantially on the plane of the line 6—6 of Figure 2.

Referring to the drawing, the numerals 10 and 11 designate generally a pair of connected front and rear sheet members of substantially rectangular configuration forming a folio. The front sheet member 10 is formed with a plurality of right angularly disposed slits 12 within which the corners of a card or picture 13 are adapted to be engaged.

The rear sheet 11 has fixed to the inner surface thereof an elongated tab or strip 14 which in one use of the device may be used as a hanger and in another use of the device serves as a stretcher engaging between the two sheets 10 and 11 for holding these members in downwardly divergent relation.

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The strip or tongue 14 is formed with a pair of openings 15 through which a supporting element such as a tack or nail is adapted to be extended when the device is suspended from a wall. A fold line 25 extends across the tab between openings 15.

The rear sheet 11 is also formed with a plurality of right angular slits 16 through which the corners of a greeting or other similar card 17 are adapted to be extended whereby to conceal tab 14. The card 17 is of the same size and shape as card 13 but the slits 16 define an area disposed at right angles to the card or picture 13 so that when the picture 13 is inter-changed with the card 17 the former may be disposed at right angles to its original position.

The front sheet 10 is formed with an elongated slit 18 disposed between the lowermost pair of slits 12 so that if it is desired to use the card as a desk calendar the strip or tab 14 may be bent at substantially an obtuse angle with the sheet 11 and the end of the tab 14 then extended through the slit 18 of the front sheet member 10, Figure 3.

The front sheet member 10 on the outer side thereof is adapted to have secured thereto a calendar 19 which is of a size to engage within the area defined by the four slits 12 so that when a card or picture is disposed on the outer side of the sheet 10 the calendar 19 will be covered.

When the card is sent as a greeting card, the tab 14 is not only folded on the fold line 25 but also on a fold line 26 adjacent the attached end of the tab, whereby the tab 14 is substantially entirely concealed behind the greeting card 17.

The greeting card 17 is adapted to have printed on the reverse side from the greeting, instructions as indicated at 20 for instructing the user how the card may be changed from a folded greeting card to a wall-supported calendar or picture holder, or to a desk supported easel-type calendar.

When the device is used as a wall-supported element, the picture card 13 may be engaged with the slits 16 of the sheet 11 and the tongue or tab 14 may be folded on line 25 and extended above sheet 11 as shown in Figure 2. When so folded the apertures 15 register to reinforce the strip and a supporting tab of double thickness is provided.

Where it is desired to use the card as a wall-supported calendar and the card is distributed by an advertiser, the space between the right angle slits 12 on the outer surface of the card or sheet 10 may have a blocked area 22 within which advertising or the like may be placed and within which the calendar 19 may be disposed.

What is claimed is:

1. A folded greeting card adapted to be selectively transformed into an easel type desk calendar and a hanging wall calendar, comprising front and rear sheets hingedly connected together along adjacent end edges to provide abutting inner surfaces and oppositely directed outer surfaces, said sheets including free end edges, a calendar fixed to said outer surface of said front sheet so as to be upright when said adjacent end edges of said sheets are uppermost, both sheets being formed to provide four slits therethrough, said slits defining identical rectangular areas, said area of said front sheet being larger than said calendar and concentrically disposed about the same, an elongated folded tab, said tab having an end fixed to the inner surface of said rear sheet, said tab being folded on a fold line parallel to said free end edge of said rear sheet so as to overlie said inner surface of said rear sheet, display cards removably mounted in said slits so as to overlie the outer surface of the front sheet and the inner surface of the rear sheet whereby to conceal respectively said calendar and folded tab, said display card concealing said calendar being adapted to being removed from the front sheet and to be mounted in said slits of said sheet so as to overlie the outer surface of said rear sheet, said tab being formed with spaced apertures therethrough and a transverse fold line intermediate said apertures whereby said apertures register when said tab is folded on said second named fold line, and said tab being adapted to being unfolded on said first named fold line so as to extend outwardly of said free end edge of said rear sheet while folded on said second named fold line whereby to provide a hanging tab of double thickness when said card is unfolded and used as a wall calendar.

2. A folded greeting card adapted to be selectively transformed into an easel type desk calendar and a hanging wall calendar, comprising front and rear sheets hingedly connected together along adjacent end edges to provide abutting inner surfaces and oppositely directed outer surfaces, said sheet including free end edges, a calendar fixed to said outer surface of said front sheet so as to be upright when said adjacent end edges of said sheets are uppermost, both sheets being formed to provide four slits therethrough, said slits defining identical rectangular areas, said area of said rear sheet being disposed at right angles to that of said front sheet, said area of said front sheet being larger than said calendar and concentrically disposed about the same, an elongated folded tab fixed to the inner surface of said rear sheet, said slits normally mounting identically sized display cards therein on the outer surface of the front sheet and the inner surface of the rear sheet with said cards being upright when said adjacent end edges of said sheet are disposed vertically in a greeting card providing position, said display cards concealing respectively said calendar and folded tab, said display card concealing said calendar being

adapted to be mounted on the outer surface of said rear sheet in said slits to display such display cards in upright positions when said greeting card is transformed to an easel type desk calendar or to a hanging wall calendar, and said tab comprising means for selectively mounting said greeting card as a hanging wall calendar and as an easel type desk calendar.

3. A folded greeting card adapted to be transformed into a hanging wall calendar, comprising front and rear sheets hingedly connected together along adjacent end edges to provide abutting inner surfaces and oppositely directed outer surfaces, said sheets including free end edges, a calendar fixed to said outer surface of said front sheet so as to be upright when said adjacent end edges of said sheets are uppermost, both sheets being formed to provide for slits therethrough, said slits defining identical rectangular areas, said area of said rear sheet being disposed at right angles to that of said front sheet, said area of said front sheet being larger than said calendar and concentrically disposed about the same, an elongated folded tab, said tab having an end surface fixed to said inner surface of said rear sheet, said tab being folded on a fold line parallel to said end edge of said rear sheet so as to overlie said inner surface of said rear sheet, identically sized display cards detachably seated in said slits so as to overlie the outer surface of said front sheet and the inner surface of said rear sheet whereby to conceal said calendar and folded tab, said display cards being upright with said adjacent end edges of said sheets are disposed in a vertical greeting card providing position, said display card concealing said calendar being adapted to be removed from said front sheet and mounted on said outer surface of said rear sheet in said slits thereof, whereby to display such last named display card in an upright position when said greeting card is unfolded and used as a hanging wall calendar, said tab being formed with spaced apertures therethrough and a transverse fold line intermediate said apertures whereby said apertures register when said tab is folded on said second named fold line, and said tab being adapted to be unfolded on said first named fold line so as to extend outwardly of said free end edge of said rear sheet while folded on said second named fold line whereby to provide a hanging tab of double thickness for hanging said greeting card when the same is unfolded and used as a wall calendar.

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