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(54) Title: ATTRIBUTE TAGGING AND MATCHING SYSTEM AND METHOD FOR DATABASE MANAGEMENT

Category	Whole Houses		
Attribute Type	Attributes	Attribute Values	Relevance Weightings
General	Architect	Jim Righter	NA NA
& Unweighted	Builder	Gwen Simpkins	NA
a chirolymod	Photographer	Randy Foulds	NA NA
Category-Specific	Type of Siding	Cedar Shingles	NA NA
& Unweighted		Clapboard	NA
	Number of Bedrooms	6	NA NA
	Number of Bathrooms	5	NA NA
	Square Footage	5000	NA
General	Quality of Design	outstanding design	3
& Weighted	Quality of Materials	outstanding materials	4
a Weighted	Quality of Workmanship	outstanding workmanship	2
	Overall Style	Traditional	4
	•	Hip	2
		Contemporary	0
		Romantic	3
		Formal	2
		Casual	3
	Colors	tan	4
		green	4
		white	4
Category-Specific	House Style	Shingle-Style	4
& Weighted	•	Colonial	2
		Cape	1
1		Modernist	Ò

(57) Abstract: An attribute language and attribute tagging and matching system is used to permit fine-grained data searches based on overall similarity using attribute values and weightings. The searches use similarity to specific attributes, or similarity to combinations of attributes. The system includes an attribute language and a structure for inputting attribute values. It includes "relevance" weightings that are used to refine calculations of the similarity between specific products. These weightings substantially increase the precision of search results and the usefulness of the order in which search results are presented. The invention further includes a system for tuning search results. This system includes the application of "must match" checkboxes to particular attributes, coupled with "importance" weightings applied to any or all attributes, including those that are not checked as "must match."



INTERNATIONAL SEARCH REPORT

PCT/US 01/05471

A. CLASSI IPC 7	FICATION OF SUBJECT MATTER G06F17/30									
According to International Patent Classification (IPC) or to both national classification and IPC										
B. FIELDS SEARCHED										
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"A" document defining the general state of the art which is not cited to understand the principle or theory underlying the										
"E" earlier document but published on or after the international filing date invention "X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to										
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