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(54) Title: SYSTEM AND METHOD FOR INSTANT ISSUE OF PERSONALIZED FINANCIAL TRANSACTION CARDS

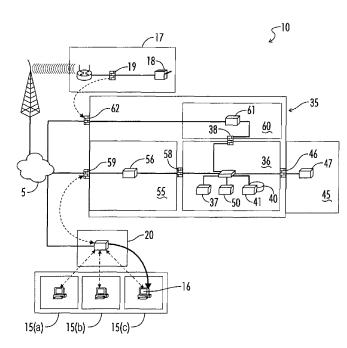


FIG. 1(a)

(57) Abstract: In a method for instantly issuing a personalized financial transaction card to a customer, a bank employee receives customer information and card information from the customer at a branch location (15). The operator inputs the customer information and at least some the card information into a data processing terminal at the branch. The customer information and the card information are communicated from the branch across a network to a card services provider (35). At the card services provider, the PIN is entered into a PIN database and a reference number associated with the customer and a PIN offset is generated. The reference number is used to retrieve the PIN from the PIN database. The retrieved PIN is then used to apply calculations to the card file. Using information from the card file, the financial transaction card is printed for the customer at the branch location.



International application No. **PCT/US2011/044530**

A. CLASSIFICATION OF SUBJECT MATTER

G06O 40/00(2006.01)i

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

 $606Q\ 40/00;\ 606F\ 15/00;\ B42D\ 15/10;\ G06F\ 19/00;\ G06F\ 17/60;\ G06K\ 17/00$

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched Korean utility models and applications for utility models

Japanese utility models and applications for utility models

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) eKOMPASS(KIPO internal) & Keywords: financial, branch, bank, customer, PIN, database, card file, transaction, smart card, credit card, issuer, provider, reference number

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	JP 2003-203207 A (TOPPAN PRINTING CO LTD) 18 July 2003 See the abstract, paragraphs [0030]-[0053], claim 1, and figures 1-3	1-5
A	JP 2004-013541 A (JCB:KK) 15 January 2004 See the abstract, paragraphs [0051]-[0054], claims 1, 6-10	1-5
A	US 2010-0123003 A1 (OLSON A. WAYNE et al.) 20 May 2010 See the abstract, paragraph [0043], claim 12	1-5
A	US 7614549 B2 (HOGG JASON J. et al.) 10 November 2009 See the abstract, paragraphs [0070]-[0078], claims 1, 5, and figures 1,6, 11, 17	1–5

Further documents are listed in the continuation of Box C.

See patent family annex.

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- "Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
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Date of the actual completion of the international search

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INTERNATIONAL SEARCH REPORT

Information on patent family members

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